

LOGISTICS TEXTBOOKS

LOGISTICS TEXTBOOKS PLAY A CRUCIAL ROLE IN THE ACADEMIC AND PROFESSIONAL DEVELOPMENT OF INDIVIDUALS PURSUING CAREERS IN THE LOGISTICS AND SUPPLY CHAIN MANAGEMENT FIELD. THESE TEXTBOOKS PROVIDE FOUNDATIONAL KNOWLEDGE, ADVANCED THEORETICAL INSIGHTS, AND PRACTICAL APPLICATIONS THAT ARE ESSENTIAL FOR UNDERSTANDING THE COMPLEXITIES OF LOGISTICS SYSTEMS. WITH THE GROWING IMPORTANCE OF EFFICIENT SUPPLY CHAIN OPERATIONS IN TODAY'S GLOBAL ECONOMY, THE DEMAND FOR COMPREHENSIVE LOGISTICS EDUCATION IS AT AN ALL-TIME HIGH. THIS ARTICLE WILL EXPLORE THE KEY TOPICS RELATED TO LOGISTICS TEXTBOOKS, INCLUDING ESSENTIAL FEATURES TO LOOK FOR WHEN SELECTING A TEXTBOOK, POPULAR LOGISTICS TEXTBOOKS AND THEIR CONTRIBUTIONS, THE IMPACT OF DIGITAL RESOURCES ON LOGISTICS EDUCATION, AND THE FUTURE OF LOGISTICS TEXTBOOKS IN AN EVER-EVOLVING LANDSCAPE.

- INTRODUCTION TO LOGISTICS TEXTBOOKS
- ESSENTIAL FEATURES OF LOGISTICS TEXTBOOKS
- POPULAR LOGISTICS TEXTBOOKS
- THE ROLE OF DIGITAL RESOURCES IN LOGISTICS EDUCATION
- THE FUTURE OF LOGISTICS TEXTBOOKS
- CONCLUSION

ESSENTIAL FEATURES OF LOGISTICS TEXTBOOKS

COMPREHENSIVE COVERAGE OF TOPICS

A QUALITY LOGISTICS TEXTBOOK SHOULD COVER A WIDE RANGE OF TOPICS RELEVANT TO THE FIELD. THIS INCLUDES THE FUNDAMENTALS OF LOGISTICS, SUPPLY CHAIN MANAGEMENT, TRANSPORTATION, WAREHOUSING, INVENTORY MANAGEMENT, AND DISTRIBUTION. MOREOVER, IT SHOULD DELVE INTO THE LATEST TRENDS SUCH AS E-COMMERCE LOGISTICS, SUSTAINABILITY IN SUPPLY CHAINS, AND THE USE OF TECHNOLOGY IN LOGISTICS OPERATIONS. COMPREHENSIVE COVERAGE ENSURES THAT STUDENTS AND PROFESSIONALS ALIKE GAIN A HOLISTIC UNDERSTANDING OF THE LOGISTICS LANDSCAPE.

CLEAR AND ENGAGING WRITING STYLE

THE WRITING STYLE OF A LOGISTICS TEXTBOOK IS CRUCIAL FOR EFFECTIVE LEARNING. TEXTBOOKS THAT ARE WELL-ORGANIZED AND WRITTEN IN A CLEAR, ENGAGING MANNER HELP FACILITATE UNDERSTANDING. AUTHORS WHO INCORPORATE REAL-WORLD EXAMPLES, CASE STUDIES, AND VISUAL AIDS SUCH AS CHARTS AND GRAPHS ENHANCE THE LEARNING EXPERIENCE. A TEXTBOOK THAT COMMUNICATES CONCEPTS EFFECTIVELY CAN MAKE COMPLEX TOPICS MORE ACCESSIBLE AND ENJOYABLE FOR READERS.

PRACTICAL APPLICATIONS AND CASE STUDIES

PRACTICAL APPLICATIONS AND CASE STUDIES ARE ESSENTIAL COMPONENTS OF LOGISTICS TEXTBOOKS. THESE ELEMENTS ALLOW STUDENTS TO SEE HOW THEORETICAL CONCEPTS ARE APPLIED IN REAL-WORLD SCENARIOS. BOOKS THAT INCLUDE EXERCISES, PROBLEM-SOLVING SECTIONS, AND DISCUSSION QUESTIONS ENABLE LEARNERS TO REINFORCE THEIR UNDERSTANDING AND APPLY THEIR KNOWLEDGE PRACTICALLY. THIS HANDS-ON APPROACH IS VITAL FOR PREPARING STUDENTS FOR THE

CHALLENGES THEY WILL FACE IN THEIR CAREERS.

POPULAR LOGISTICS TEXTBOOKS

LOGISTICS AND SUPPLY CHAIN MANAGEMENT BY MARTIN CHRISTOPHER

ONE OF THE MOST RECOGNIZED TEXTBOOKS IN THE FIELD IS "LOGISTICS AND SUPPLY CHAIN MANAGEMENT" BY MARTIN CHRISTOPHER. THIS BOOK PROVIDES A COMPREHENSIVE OVERVIEW OF LOGISTICS AND SUPPLY CHAIN MANAGEMENT PRINCIPLES, EMPHASIZING THE IMPORTANCE OF INTEGRATING LOGISTICS WITH OVERALL BUSINESS STRATEGY. CHRISTOPHER'S INSIGHTS INTO SUPPLY CHAIN RESILIENCE AND THE ROLE OF LOGISTICS IN COMPETITIVE ADVANTAGE MAKE THIS TEXTBOOK A STAPLE IN MANY LOGISTICS PROGRAMS.

INTRODUCTION TO LOGISTICS SYSTEMS BY GIANPAOLO GHIANI

"INTRODUCTION TO LOGISTICS SYSTEMS" BY GIANPAOLO GHIANI, GIANLUCA GIANNAKIS, AND TOMMASO R. D. M. IS ANOTHER ESSENTIAL TEXTBOOK. THIS BOOK FOCUSES ON THE QUANTITATIVE ASPECTS OF LOGISTICS, PROVIDING READERS WITH ESSENTIAL TOOLS AND MODELS FOR EFFECTIVE DECISION-MAKING. IT COVERS KEY TOPICS SUCH AS TRANSPORTATION MODELING, INVENTORY CONTROL, AND NETWORK DESIGN, MAKING IT AN INVALUABLE RESOURCE FOR STUDENTS PURSUING A CAREER IN LOGISTICS.

SUPPLY CHAIN MANAGEMENT: STRATEGY, PLANNING, AND OPERATION BY SUNIL CHOPRA AND PETER MEINDL

"SUPPLY CHAIN MANAGEMENT: STRATEGY, PLANNING, AND OPERATION" BY SUNIL CHOPRA AND PETER MEINDL IS A COMPREHENSIVE GUIDE TO UNDERSTANDING SUPPLY CHAIN DYNAMICS. THIS TEXTBOOK EMPHASIZES STRATEGIC DECISION-MAKING AND OFFERS VARIOUS FRAMEWORKS FOR ANALYZING SUPPLY CHAIN PERFORMANCE. WITH ITS BLEND OF THEORY AND PRACTICAL APPLICATION, IT IS A PREFERRED CHOICE FOR BOTH STUDENTS AND PROFESSIONALS SEEKING TO DEEPEN THEIR KNOWLEDGE OF SUPPLY CHAIN MANAGEMENT.

THE ROLE OF DIGITAL RESOURCES IN LOGISTICS EDUCATION

ONLINE LEARNING PLATFORMS

WITH THE ADVANCEMENT OF TECHNOLOGY, ONLINE LEARNING PLATFORMS HAVE BECOME INCREASINGLY IMPORTANT IN LOGISTICS EDUCATION. THESE PLATFORMS OFFER ACCESS TO A WEALTH OF RESOURCES, INCLUDING E-BOOKS, VIDEO LECTURES, AND INTERACTIVE SIMULATIONS. MANY LOGISTICS TEXTBOOKS NOW COME WITH ACCOMPANYING ONLINE RESOURCES THAT ENHANCE THE LEARNING EXPERIENCE BY PROVIDING ADDITIONAL MATERIALS AND UPDATED CONTENT.

DIGITAL TEXTBOOKS AND THEIR ADVANTAGES

DIGITAL LOGISTICS TEXTBOOKS PROVIDE SEVERAL ADVANTAGES OVER TRADITIONAL PRINT VERSIONS. THEY ARE OFTEN MORE AFFORDABLE, EASILY ACCESSIBLE, AND CAN BE UPDATED MORE FREQUENTLY TO REFLECT CURRENT TRENDS AND PRACTICES IN THE LOGISTICS FIELD. DIGITAL TEXTBOOKS ALSO OFFER INTERACTIVE FEATURES SUCH AS EMBEDDED QUIZZES, HYPERLINKS TO

SUPPLEMENTARY MATERIAL, AND TOOLS FOR HIGHLIGHTING AND TAKING NOTES, MAKING THEM A POPULAR CHOICE AMONG MODERN LEARNERS.

THE FUTURE OF LOGISTICS TEXTBOOKS

INTEGRATION OF TECHNOLOGY IN TEXTBOOKS

THE FUTURE OF LOGISTICS TEXTBOOKS IS LIKELY TO SEE AN INCREASE IN THE INTEGRATION OF TECHNOLOGY. AUGMENTED REALITY (AR) AND VIRTUAL REALITY (VR) MAY BE USED TO CREATE IMMERSIVE LEARNING EXPERIENCES THAT ALLOW STUDENTS TO VISUALIZE LOGISTICS OPERATIONS IN REAL-TIME. THIS TECHNOLOGICAL ADVANCEMENT CAN ENHANCE UNDERSTANDING AND RETENTION OF COMPLEX CONCEPTS, MAKING LOGISTICS EDUCATION MORE ENGAGING AND EFFECTIVE.

FOCUS ON SUSTAINABILITY AND ETHICAL PRACTICES

AS THE LOGISTICS INDUSTRY INCREASINGLY PRIORITIZES SUSTAINABILITY, FUTURE TEXTBOOKS WILL LIKELY REFLECT THIS SHIFT. NEW EDITIONS MAY INCORPORATE CHAPTERS ON SUSTAINABLE PRACTICES, ETHICAL SOURCING, AND THE IMPACT OF LOGISTICS ON THE ENVIRONMENT. ADDRESSING THESE TOPICS WILL BE ESSENTIAL FOR PREPARING FUTURE LOGISTICS PROFESSIONALS TO MEET THE CHALLENGES OF A RAPIDLY CHANGING INDUSTRY THAT VALUES CORPORATE RESPONSIBILITY AND SUSTAINABILITY.

CONCLUSION

LOGISTICS TEXTBOOKS SERVE AS VITAL RESOURCES FOR STUDENTS AND PROFESSIONALS AIMING TO DEEPEN THEIR UNDERSTANDING OF LOGISTICS AND SUPPLY CHAIN MANAGEMENT. BY PROVIDING COMPREHENSIVE COVERAGE, PRACTICAL APPLICATIONS, AND ENGAGING CONTENT, THESE TEXTBOOKS LAY THE FOUNDATION FOR SUCCESSFUL CAREERS IN THE FIELD. AS TECHNOLOGY EVOLVES AND THE LOGISTICS LANDSCAPE CHANGES, THE NEED FOR UPDATED AND INNOVATIVE EDUCATIONAL RESOURCES WILL CONTINUE TO GROW. EMBRACING THESE CHANGES WILL ENSURE THAT LOGISTICS EDUCATION REMAINS RELEVANT AND IMPACTFUL, PAVING THE WAY FOR FUTURE LEADERS IN THE INDUSTRY.

Q: WHAT ARE THE BEST LOGISTICS TEXTBOOKS FOR BEGINNERS?

A: FOR BEGINNERS, "LOGISTICS AND SUPPLY CHAIN MANAGEMENT" BY MARTIN CHRISTOPHER AND "INTRODUCTION TO LOGISTICS SYSTEMS" BY GIANPAOLO GHIANI ARE EXCELLENT CHOICES. THEY PROVIDE FOUNDATIONAL KNOWLEDGE AND COVER ESSENTIAL TOPICS CLEARLY AND COMPREHENSIVELY.

Q: HOW DO LOGISTICS TEXTBOOKS DIFFER FROM SUPPLY CHAIN MANAGEMENT TEXTBOOKS?

A: LOGISTICS TEXTBOOKS FOCUS SPECIFICALLY ON THE TRANSPORTATION AND STORAGE OF GOODS, WHILE SUPPLY CHAIN MANAGEMENT TEXTBOOKS ENCOMPASS A BROADER VIEW THAT INCLUDES SOURCING, PRODUCTION, AND DISTRIBUTION PROCESSES. BOTH ARE ESSENTIAL FOR UNDERSTANDING THE ENTIRE SUPPLY CHAIN BUT SERVE DIFFERENT EDUCATIONAL PURPOSES.

Q: ARE DIGITAL LOGISTICS TEXTBOOKS AS EFFECTIVE AS PRINT ONES?

A: YES, DIGITAL LOGISTICS TEXTBOOKS CAN BE JUST AS EFFECTIVE AS PRINT VERSIONS. THEY OFTEN INCLUDE INTERACTIVE FEATURES, EASY ACCESS TO UPDATES, AND ADDITIONAL RESOURCES THAT ENHANCE THE LEARNING EXPERIENCE, MAKING THEM A

POPULAR CHOICE AMONG STUDENTS TODAY.

Q: WHAT TOPICS SHOULD I EXPECT TO FIND IN A LOGISTICS TEXTBOOK?

A: A LOGISTICS TEXTBOOK TYPICALLY COVERS A RANGE OF TOPICS, INCLUDING TRANSPORTATION MANAGEMENT, INVENTORY CONTROL, WAREHOUSING, SUPPLY CHAIN STRATEGY, AND THE IMPACT OF TECHNOLOGY ON LOGISTICS OPERATIONS.

Q: CAN CASE STUDIES IN LOGISTICS TEXTBOOKS HELP WITH REAL-WORLD APPLICATIONS?

A: YES, CASE STUDIES IN LOGISTICS TEXTBOOKS PROVIDE VALUABLE INSIGHTS INTO REAL-WORLD APPLICATIONS OF THEORETICAL CONCEPTS. THEY HELP STUDENTS UNDERSTAND HOW LOGISTICS STRATEGIES ARE IMPLEMENTED IN PRACTICE AND THE CHALLENGES FACED BY PROFESSIONALS IN THE FIELD.

Q: HOW IMPORTANT IS THE WRITING STYLE OF A LOGISTICS TEXTBOOK?

A: THE WRITING STYLE OF A LOGISTICS TEXTBOOK IS CRUCIAL FOR EFFECTIVE LEARNING. A CLEAR, ENGAGING WRITING STYLE HELPS STUDENTS GRASP COMPLEX TOPICS MORE EASILY AND ENHANCES THEIR OVERALL LEARNING EXPERIENCE.

Q: WILL LOGISTICS TEXTBOOKS ADDRESS SUSTAINABILITY IN SUPPLY CHAINS?

A: MANY MODERN LOGISTICS TEXTBOOKS ARE BEGINNING TO ADDRESS SUSTAINABILITY AND ETHICAL PRACTICES IN SUPPLY CHAINS. AS THESE TOPICS BECOME INCREASINGLY IMPORTANT IN THE INDUSTRY, FUTURE EDITIONS ARE LIKELY TO INCORPORATE THEM MORE PROMINENTLY.

Q: WHAT SHOULD I LOOK FOR WHEN CHOOSING A LOGISTICS TEXTBOOK FOR MY STUDIES?

A: WHEN CHOOSING A LOGISTICS TEXTBOOK, CONSIDER FACTORS SUCH AS COMPREHENSIVE TOPIC COVERAGE, CLEAR WRITING STYLE, INCLUSION OF PRACTICAL APPLICATIONS AND CASE STUDIES, AND THE AVAILABILITY OF DIGITAL RESOURCES THAT CAN ENHANCE YOUR LEARNING EXPERIENCE.

Q: ARE THERE TEXTBOOKS THAT FOCUS SPECIFICALLY ON TECHNOLOGY IN LOGISTICS?

A: YES, THERE ARE TEXTBOOKS THAT FOCUS SPECIFICALLY ON TECHNOLOGY IN LOGISTICS. THESE BOOKS EXPLORE TOPICS SUCH AS AUTOMATION, DATA ANALYTICS, AND THE USE OF SOFTWARE IN LOGISTICS MANAGEMENT, MAKING THEM VALUABLE FOR UNDERSTANDING THE ROLE OF TECHNOLOGY IN MODERN LOGISTICS OPERATIONS.

Q: HOW OFTEN SHOULD LOGISTICS TEXTBOOKS BE UPDATED?

A: LOGISTICS TEXTBOOKS SHOULD BE UPDATED REGULARLY TO REFLECT THE LATEST TRENDS, TECHNOLOGIES, AND BEST PRACTICES IN THE INDUSTRY. GIVEN THE RAPID CHANGES IN LOGISTICS AND SUPPLY CHAIN MANAGEMENT, ANNUAL OR BIENNIAL UPDATES ARE OFTEN NECESSARY TO MAINTAIN RELEVANCE.

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logistics textbooks: *Operations, Logistics and Supply Chain Management* Henk Zijm, Matthias Klumpp, Alberto Regattieri, Sunderesh Heragu, 2018-08-29 This book provides an overview of important trends and developments in logistics and supply chain research, making them available to practitioners, while also serving as a point of reference for academicians. Operations and logistics are cornerstones of modern supply chains that in turn are essential for global business and economics. The composition, character and importance of supply chains and networks are rapidly changing, due to technological innovations such as Information and Communication Technologies, Sensors and Robotics, Internet of Things, and Additive Manufacturing, to name a few (often referred to as Industry 4.0). Societal developments such as environmental consciousness, urbanization or the optimal use of scarce resources are also impacting how supply chain networks are configured and operated. As a result, future supply chains will not just be assessed in terms of cost-effectiveness and speed, but also the need to satisfy agility, resilience and sustainability requirements. To face these challenges, an understanding of the basic as well as more advanced concepts and recent innovations is essential in building competitive and sustainable supply chains and, as part of that, logistics and operations. These span multiple disciplines and geographies, making them interdisciplinary and international. Therefore, this book contains contributions and views from a variety of experts from multiple countries, and combines management, engineering as well as basic information technology and social concepts. In particular, it aims to: provide a comprehensive guide for all relevant and major logistics, operations, and supply chain management topics in teaching and business practice address three levels of expertise, i.e., concepts and principles at a basic (undergraduate, BS) level, more advanced topics at a graduate level (MS), and finally recent (state-of-the-art) developments at a research level. In particular the latter serve to present a window on current and future (potential) logistics innovations in the different thematic fields for both researchers and top business practitioners integrate a textbook approach with matching case studies for effective teaching and learning discuss multiple international perspectives in order to represent adequately the true global nature of operations, logistics and supply chains.

logistics textbooks: *Textbook of Logistics and Supply Chain Management* D K Agrawal, 2003-02 This book, designed for the MBA courses in India, discusses the concept, tools and techniques of Logistics and Supply Chain Management which help students understand how good logistics and supply chain management helps a firm to sustain competitive advantage

logistics textbooks: Logistics Management: Principles, Strategies, Technologies, Terms, and Q&A Chetan Singh, Logistics is a critical aspect of modern business, and its effective management is essential for companies to remain competitive in today's global marketplace. Logistics Management: Principles, Strategies, Technologies, Terms, and Q&A is a logistics guidebook that explores the various functions of logistics management, including transportation, distribution, inventory management, warehousing, supply chain management, logistics questions, answers, terms, and performance measurement. This logistics management book provides readers with a detailed understanding of the key principles and strategies of logistics management, and how they can be applied to enhance the operational efficiency of their organizations. It covers the latest trends and technologies in logistics, including the use of automation, artificial intelligence, and blockchain, and explains how these innovations can be leveraged to improve logistics performance and sustainability. The logistics books also provide insights into the various types of logistics

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Technology-focused features and global content examine key areas where change is occurring and provide a meaningful perspective on how today's changes impact current and future supply chains.

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logistics textbooks: Introduction to Logistics Systems Planning and Control Gianpaolo Ghiani, Gilbert Laporte, Roberto Musmanno, 2004-03-05 Logistic systems constitute one of the cornerstones in the design and control of production systems and the modelling of supply chains. They are key to a number of industries, and courses teaching logistics systems planning and control are becoming more widespread. Introduction to Logistics Systems Planning and Control is the first book to present the quantitative methods necessary for logistics systems management at a level suitable for students of engineering, computer science and management science. It features introductory material on business logistics and covers sales forecasting, inventory management, warehouse design and management, and transport planning and control. Presents a balanced treatment of quantitative methods for logistics systems planning, organization and control. Each topic is illustrated with real examples. Features a number of case studies that show how the methods can be applied to complex logistics problems. Each chapter features an annotated bibliography of key references. Assumes only a basic knowledge of operations research. Supported by a Website featuring exercises and teaching material. Introduction to Logistics Systems Planning and Control provides an accessible self-contained introduction to the subject for researchers, practitioners, and students of logistics and supply chain management, in both academia and industry. The book has been developed from courses taught to engineering, computer science and management science undergraduate and graduate students.

logistics textbooks: Global Logistics Management Craig Voortman, 2004 An understanding of logistics is of primary importance in the modern business world and this text allows students and businesspeople alike to become comfortable with the fundamentals of this discipline. In its explanation of logistics—the process of moving a commodity or service from customer order to consumption—this guide provides insight into every step of the process, from order processing and purchasing to packaging and warehousing. Tips are included for integrated logistics, customer service, materials flow, and strategic logistics plans.

logistics textbooks: International Logistics Management Robert Chira, 2016-07-25 The logistics developed by multinational companies consist of many mechanisms and processes. Understanding how they work as well as how different frameworks can result in an efficient system of logistics management is no easy task. Robert Chira, a faculty member at Dimitrie Cantemir University in Bucharest, Romania, explains how logistics work in this textbook geared for students and businesspeople. Taking a step-by-step approach, he introduces readers to logistics, explains the importance of logistics in a business environment, and delves into integrated logistics. He also explores how globalization is affecting logistics management, how logistics can provide companies with a competitive advantage, how to implement the latest competitive strategies offered by

financial institutions, and why customer service must be a key part of any strategy. Moreover, he provides examples of how companies in Romania have leveraged logistics management in different sectors to achieve lasting success. Unlike other textbooks on logistics, this one goes beyond theory to provide ways to improve logistics in order to accomplish performance objectives. Build a business built to last, and outperform competitors with the lessons in International Logistics Management.

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logistics textbooks: *Comprehensive Logistics* Timm Gudehus, Herbert Kotzab, 2010-06-09 Modern logistics comprises operative logistics, analytical logistics and management of performance networks. Central task of operative logistics is the efficient supply of required goods at the right place in the right order at the right time. Tasks of analytical logistics are to design optimal supply networks and logistic systems, to develop strategies for planning, scheduling and operation and to organize efficient order and performance processes. Logistic management has to plan, implement and operate performance networks and to schedule the orders, resources and inventories. This reference-book offers a unique survey of modern logistics. It contains methods, rules and tools for the solution of a broad variety of problems. The algorithms and formulas can be used for the computer-based planning of logistic systems and for the dynamic scheduling of orders and resources in supply networks. The analytically derived rules and strategies enable considerable improvements of performance, quality and costs. Their practical application is demonstrated by several examples from industry, trade and logistic service providers. An extensive index makes the book a dictionary of modern logistics. The book is written for managers, planners and consultants, for economists and engineers, for theorists and practitioners, for scientists, students and others who are interested in logistics and performance networks.

logistics textbooks: *The Handbook of Logistics and Distribution Management* Alan Rushton, Phil Croucher, Peter Baker, 2014-01-03 The Handbook of Logistics and Distribution Management provides an introduction to fundamental elements of modern logistics and distribution. It explores all stages of the supply chain from raw materials through to the final distribution of the finished product. This handbook covers vital areas, including: concepts of logistics and distribution;

planning for logistics; procurement and inventory decisions; warehousing and storage; freight transport; and operational management. The 5th edition of The Handbook of Logistics and Distribution Management has been radically updated to reflect the latest advances in logistics and covers new topics studied on academic and professional courses. There are brand new chapters on humanitarian logistics, multichannel fulfilment and reverse logistics, as well as detailed discussion of the latest trends and issues that confront logistics. The Handbook of Logistics and Distribution Management is a practical handbook and an essential reference for logistics and supply chain practitioners as well as students undertaking professional examinations and degrees in the field of logistics and supply chain.

logistics textbooks: Logistics Management David B. Grant, 2012 This new book, Logistics Management, blends traditional logistics activities with the current developments in business that have made logistics a critical element for business success. It adopts a customer or marketing focus to the subject of logistics, and the wider concept of supply chain management, by recognizing that customer satisfaction is the primary output of logistics activities. The theme of global logistics integrated throughout the current edition will also continue and will be enhanced by discussion of the dichotomy that the European market represents both a common and global environment.--Publisher's description.

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