

kai ryssdal npr

kai ryssdal npr is a prominent figure in American public radio, widely recognized for his role as the host of NPR's "Marketplace." Known for his insightful economic reporting and approachable style, Kai Ryssdal has become a trusted voice in business journalism. This article explores his career, contributions to NPR, and impact on financial news coverage. Additionally, the piece delves into the structure of "Marketplace," Ryssdal's interviewing techniques, and how he connects with audiences on complex economic topics. For anyone interested in public radio, economic journalism, or the role of media in financial literacy, understanding Kai Ryssdal's work with NPR is essential. The following sections provide a comprehensive overview of his professional journey and the significance of his contributions.

- Career and Background of Kai Ryssdal
- Kai Ryssdal's Role at NPR
- The Marketplace Program
- Interviewing Style and Reporting Approach
- Impact on Public Understanding of Economics
- Recognition and Awards

Career and Background of Kai Ryssdal

Kai Ryssdal's professional journey is marked by diverse experiences in journalism and public service. Before joining NPR, Ryssdal built a strong foundation in business reporting and editorial work. His background includes military service as a U.S. Navy officer, which contributed to his leadership skills and disciplined approach to journalism. Transitioning to public radio, Ryssdal developed a reputation for clear, engaging communication of complex financial concepts. His education and early career roles equipped him with the expertise necessary to navigate economic reporting effectively.

Early Life and Education

Kai Ryssdal was born and raised in the United States, where he cultivated an early interest in economics and journalism. He earned a degree in political science and international relations, which provided a broad perspective on global economic systems. This academic background laid the groundwork for his later focus on economic reporting and business journalism.

Professional Experience Before NPR

Prior to his tenure at NPR, Ryssdal gained valuable experience in various media outlets and government positions. His work included reporting for public radio stations and engaging in editorial roles that emphasized

economic and policy issues. This combination of roles refined his ability to translate complex information into accessible stories for a broad audience.

Kai Ryssdal's Role at NPR

At NPR, Kai Ryssdal serves as the host and managing editor of the "Marketplace" program, one of the most respected business news shows in public radio. His responsibilities include overseeing content development, conducting interviews, and guiding the overall editorial direction of the program. Ryssdal's role extends beyond hosting, as he plays a crucial part in shaping the program's approach to economic news.

Hosting Marketplace

Since joining NPR, Ryssdal has become the voice of "Marketplace," delivering daily updates on economic trends, financial markets, and consumer issues. His approachable style makes complex topics understandable and engaging, which has contributed significantly to the program's popularity and influence.

Editorial Leadership

In addition to hosting, Ryssdal's editorial leadership ensures that "Marketplace" maintains high journalistic standards and relevance. He collaborates with producers, reporters, and editors to curate stories that reflect current economic realities and resonate with listeners nationwide.

The Marketplace Program

"Marketplace" is a flagship NPR program dedicated to business and economic news, uniquely blending in-depth analysis with storytelling. Under Kai Ryssdal's guidance, the show has evolved to address a wide range of topics, including personal finance, corporate developments, and economic policy.

Program Format and Content

The show features a mix of news reports, interviews, and special segments that provide insights into the economy's impact on everyday life. Ryssdal's hosting style emphasizes clarity and relevance, making the subject matter accessible to listeners without specialized economic knowledge.

Audience and Reach

"Marketplace" attracts millions of listeners daily, making it one of the most widely consumed business news programs in the United States. Its audience includes professionals, policymakers, and general listeners interested in understanding economic trends and their implications.

Interviewing Style and Reporting Approach

Kai Ryssdal is known for his conversational and engaging interviewing style, which encourages candid discussions with guests ranging from economists and business leaders to policymakers. His approach prioritizes clarity, ensuring that interviews provide meaningful insights without overwhelming the audience.

Techniques for Engaging Guests

Ryssdal employs techniques such as active listening, thoughtful questioning, and relatable analogies to foster informative and approachable conversations. This method helps demystify complex topics and encourages experts to communicate in plain language.

Balancing Depth and Accessibility

One of Ryssdal's strengths is balancing detailed economic analysis with accessibility. His reporting approach includes breaking down jargon, contextualizing data, and highlighting the real-world impact of economic events. This balance enhances listener understanding and engagement.

Impact on Public Understanding of Economics

Kai Ryssdal's work with NPR has significantly contributed to improving public understanding of economic issues. Through "Marketplace," he has helped demystify the financial world for a broad audience, making economic news relevant and actionable for everyday listeners.

Promoting Financial Literacy

Ryssdal's accessible reporting style promotes financial literacy by explaining complex economic concepts in simple terms. This effort empowers listeners to make informed decisions about personal finance, investments, and economic policy.

Encouraging Public Engagement

By connecting economic news to everyday experiences, Ryssdal encourages public engagement with important financial topics. His work has helped raise awareness about economic trends and policies that affect the general population.

Recognition and Awards

Kai Ryssdal's contributions to journalism and public radio have been recognized through various industry awards and honors. These accolades highlight his excellence in economic reporting and his impact on public media.

Notable Awards

- Edward R. Murrow Award for Excellence in Journalism
- National Headliner Award for Business Reporting
- Gracie Award for Outstanding Host
- Multiple PRNDI (Public Radio News Directors Incorporated) Awards

Industry Recognition

Peers and media organizations commend Ryssdal for his ability to communicate complex economic topics effectively and for his leadership in public radio journalism. His work continues to set a standard for business news reporting.

Frequently Asked Questions

Who is Kai Ryssdal on NPR?

Kai Ryssdal is the host of NPR's popular business and economics radio program 'Marketplace,' where he discusses economic trends, financial news, and market analysis.

What is Kai Ryssdal known for on NPR?

Kai Ryssdal is known for his engaging and accessible approach to explaining complex economic topics on NPR's 'Marketplace,' making business news understandable and relevant to everyday listeners.

How long has Kai Ryssdal been hosting Marketplace on NPR?

Kai Ryssdal has been hosting NPR's 'Marketplace' since 2005, bringing over a decade of experience in economic journalism to the program.

Where can I listen to Kai Ryssdal's NPR show Marketplace?

You can listen to Kai Ryssdal's NPR show 'Marketplace' on NPR radio stations, through the Marketplace website, or via various podcast platforms such as Apple Podcasts and Spotify.

Has Kai Ryssdal received any awards for his work on NPR?

Yes, Kai Ryssdal has received several awards for his work on NPR's 'Marketplace,' including recognition for excellence in business journalism and public broadcasting.

Additional Resources

1. *The Economics of Everyday Life: Insights from Kai Ryssdal and NPR*

This book explores the fundamental economic principles that shape our daily experiences, drawing on the insightful reporting and interviews conducted by Kai Ryssdal on NPR's "Marketplace." It breaks down complex financial topics into understandable narratives, helping readers grasp how economic forces impact their lives. Featuring stories from the show, it reveals the human side of economics with clarity and wit.

2. *Marketplace Moments: The Stories Behind the Headlines with Kai Ryssdal*

Delve into the compelling stories behind major economic news events as told through the lens of Kai Ryssdal's Marketplace reporting. This collection highlights how economic trends, policy decisions, and business innovations affect individuals and communities. Readers gain a deeper appreciation for the interconnectedness of global markets and everyday choices.

3. *Kai Ryssdal's Guide to Financial Literacy*

A practical guide designed to improve financial literacy, inspired by the approachable style of Kai Ryssdal's NPR broadcasts. It covers budgeting, investing, credit, and retirement planning, making complex financial concepts accessible to a broad audience. The book includes tips and anecdotes from Marketplace interviews to illustrate key lessons.

4. *Voices of the Economy: Interviews and Insights from NPR's Kai Ryssdal*

This book compiles some of the most memorable interviews conducted by Kai Ryssdal, featuring economists, entrepreneurs, and policymakers. It offers readers a diverse range of perspectives on economic challenges and innovations. Through these conversations, the book sheds light on how economic decisions shape society.

5. *Behind the Mic: The Making of Marketplace with Kai Ryssdal*

An insider's look at the production of NPR's Marketplace, narrated by Kai Ryssdal himself. This book reveals the journalistic process, challenges, and triumphs involved in creating one of the most respected business news programs. It's a tribute to the dedication and craft behind bringing economic news to the public.

6. *Global Markets, Local Stories: NPR's Marketplace and Kai Ryssdal*

Examining the interplay between global economic trends and local communities, this book uses Marketplace reporting as a foundation. Kai Ryssdal's storytelling highlights how international developments influence everyday lives in unexpected ways. The book encourages readers to think globally while understanding the local impact.

7. *The Future of Work: Perspectives from Kai Ryssdal and NPR*

This forward-looking book investigates how technology, automation, and shifting economic policies are transforming the workplace. Drawing on interviews and reports from Marketplace, it presents diverse viewpoints on what the future holds for workers and employers. It serves as a thoughtful resource for anyone interested in employment trends.

8. *Money Talks: Economic Conversations with Kai Ryssdal*

A collection of engaging economic discussions led by Kai Ryssdal, this book captures the essence of NPR's Marketplace conversations. It covers topics ranging from personal finance to global economic policy, all presented in an accessible manner. The book aims to empower readers to better understand and navigate the complex world of money.

9. *Economic Resilience: Stories of Recovery and Innovation from NPR's Marketplace*

Highlighting stories of resilience and creativity in times of economic hardship, this book draws on Marketplace's extensive coverage under Kai Ryssdal's stewardship. It showcases how individuals and businesses adapt to challenges, innovate, and rebuild. Readers are inspired by real-life examples of perseverance and economic ingenuity.

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kai ryssdal npr: *NPR* Michael P. McCauley, 2005 McCauley's work draws on a wealth of primary sources, including dozens of interviews with people who have been central to the NPR story. He examines various internal debates about the direction of NPR and the content of its programming. McCauley also places the development of NPR within the historical context of the wider U.S. radio industry, the ideological and political conflicts of postwar America, and contemporary debates about the ways in which mass media can better serve the citizens of a democracy.--BOOK JACKET.

kai ryssdal npr: *They'll Fight Over It When You're Dead* Dave Munson, 2025-07-01 Dave Munson's wild, near-death journey from teacher to founder of Saddleback Leather is a testament to resilience, faith and the relentless pursuit of meaningful work—proving that the best adventures are the ones you never planned. When Dave Munson set out to create the greatest leather bag in the world, he had no idea he would be creating one of the most respected and recognized leather brands in the world at the same time. From dodging hitmen in Mexico to getting launched into the air by a raging bull, living in one of the most dangerous cities in the world with Blue, his beloved black Lab and even accidentally working for the mafia. It came together. Will your family fight over your business when you're dead? Will the kids of your customers fight over what you sold them when your customer is dead? If not, read the true and crazy story of how Dave Munson started one of the strongest leather brands in the world. He has sometimes been referred to as the Steve Jobs of the leather world. Maybe Clint Eastwood meets Indiana Jones. In *They'll Fight Over It When You're Dead*, you'll discover: How to build a brand that people will love, trust and fight over when you're dead. A different way of thinking about why you do what you do. Why perseverance (and a good sense of humor) is the key to overcoming setbacks. Healthy ways to think about your failures. Saddleback Leather is more than a brand—it's a faith based mission-driven company that puts people first. So jump right in and figure it out along the way—that's where the best adventures begin.

kai ryssdal npr: *Not Working* David G. Blanchflower, 2021-04-13 A candid explanation of how the labor market really works and is central to everything—and why it is not as healthy as we think. Relying on unemployment numbers is a dangerous way to gauge how the labor market is doing. Because of a false sense of optimism prior to the COVID-19 shock, the working world was more vulnerable than it should have been. *Not Working* is about how people want full-time work at a decent wage and how the plight of the underemployed contributes to widespread despair, a worsening drug epidemic, and the unchecked rise of right-wing populism. David Blanchflower explains why the economy since the Great Recession is vastly different from what came before, and

calls out our leaders for their continued failure to address one of the most unacknowledged social catastrophes of our time. This revelatory and outspoken book is his candid report on how the young and the less skilled are among the worst casualties of underemployment, how immigrants are taking the blame, and how the epidemic of unhappiness and self-destruction will continue to spread unless we deal with it. Especially urgent now, *Not Working* is an essential guide to strengthening the labor market for all when we need it most.

kai ryssdal npr: No Shortcuts Jane McAlevey, 2016 An examination of strategies for effective organizing--

kai ryssdal npr: *Follow the Feeling* Kai D. Wright, 2019-07-16 Elevate your brand, create a compelling brand story, and build brand loyalty In *Follow the Feeling*, strategy advisor Kai D. Wright answers a critical question plaguing entrepreneurs, brand strategists, marketers, and leaders: how do you grow your brand in a noisy world? Analyzing 1,500 fast-growing companies from Alibaba to Zara, the Columbia University lecturer and Ogilvy global consulting partner unpacks five branding secrets. Starting with behavioral economic principles and ending with a new systems-based approach to brand building, Wright offers readers one constant that trumps the hundreds of factors entangling brand value—feelings. *Follow the Feeling* will show you how to best build and position your brand so you can stand out from competitors, build a tribe, and engineer a positive feeling across five important branding territories—lexicon, audio cues, visual stimuli, experience, and culture. Sharing real-world lessons and practical advice he has gained helping everyone from Sean Diddy Combs and Meghan Trainor to Bank of America and HP, Wright can help you develop and implement shareable, culturally-infectious branding strategies. Through storytelling, global research, and practical tips, this valuable book will help you and your organization: Efficiently create and deploy a comprehensive brand strategy across the organization Quickly launch new brands or reboot existing brands for growth Build tribes from audiences, consumers, clients, and partners Lean into the convergence of communication, culture, digital, and technology Regardless of industry or sector, branding is essential for companies, nonprofits, and even individuals. *Follow the Feeling: Brand Building in a Noisy World* is a must-have resource for anyone from C-Suite executives to aspiring entrepreneurs seeking to unleash the full potential of their brand. And in this world of ever-increasing metrics paired with waning attentiveness, it's not just what your brand does, it's how your brand makes your customers feel.

kai ryssdal npr: *Inside System Storage: Volume II (Paperback)* Tony Pearson, 2010-01-21 *Inside System Storage: Volume II* picks up where Volume I ends, with eight more months of blog posts, including behind-the-scenes commentary about IBM's transformation in its storage business involving two key acquisitions: XIV and Diligent.

kai ryssdal npr: *Old Words for a New World* Walter Brueggemann, 2025 Walter Brueggemann has been so effective for so long precisely because he has consistently called upon the church to see beyond the taken-for-granted realities it confronts by imagining God's alternative reality; to recognize that the bars of its entrapment were social constructs and could just as easily be deconstructed so we could be once again enchanted by God's good news. To challenge the taken-for-granted reality of the church and to imagine an alternative reality, Brueggemann consistently takes us back to the biblical text. He moves between a description of the reality that appears in front of the church and the alternative that God is preparing for God's people that begins now and moves into God's eschatological future. In so doing Brueggemann seeks to unleash the power of God's words to create a new world--here and now.

kai ryssdal npr: *Raising Financially Fit Kids, Revised* Joline Godfrey, 2013-06-04 This combination parenting and personal finance book helps parents teach their children key money skills--such as saving, spending, budgeting, investing, building credit, and donating--that they'll need to become financially secure adults. In this updated edition of *Raising Financially Fit Kids*, Joline Godfrey shares knowledge gleaned from two decades of preparing children and families for financial independence and stewardship, philanthropic effectiveness, and meaningful economic lives. At the heart of the book are three big ideas: • Financial education is not just about the money; it's about

building great families and raising self-confident kids who have the tools to realize their dreams. • Financial sustainability means living within one's means and acquiring skills to create and manage human and financial capital. • Giving wisely is a global citizen's responsibility. Designed for parents, grandparents, mentors, advisors, and educators, Raising Financially Fit Kids uses ten core money skills applied across five developmental life stages: children, tweens, middle schoolers, high schoolers, and twenty-somethings. Each stage includes age-appropriate activities that make financial fitness fun, from mall scavenger hunts to financial film festivals. In this global economic landscape, we all need financial fluency. Whether your child is five, fifteen, or twenty-five years old, it's never too late to teach financial literacy. Raising Financially Fit Kids prepares your children for the complexities of living in a global economy and helps your family up your game from good to great.

kai ryssdal npr: Never Enough Time Donna Schaper, 2018-04-27 Most of us struggle with the "time famine"—the pervasive feeling of never having enough time. Whether we work three jobs or none, have many children or none, or live in a huge city or a small town, most of us have the feeling there is always more to do than we're able, more time required than we can give. In *Never Enough Time*, Rev. Donna Schaper helps us think through the practical and spiritual elements of the time famine and helps us instead aim for a feast. Schaper's advice centers around our mind-set—understanding both the structural and personal reasons we feel so pressed, clarifying what's important to us or not, and setting realistic expectations, while enriching the time we have. The book goes beyond the idea of "Sabbath keeping" to offer suggestions for all parts of life—particularly the busy moments. Schaper draws on her years ministering to people across all walks of life to show that the time famine cuts across race, class, and gender lines to touch almost everyone. She offers practical and spiritual suggestions that won't magically give us more time, but can help us live better with the time we have.

kai ryssdal npr: Bring Yourself Mori Taheripour, 2020-03-24 A look at how relationships can drive successful negotiation, from an award-winning faculty member at the Wharton School of Business. Contrary to conventional wisdom about what makes a good negotiator - namely, being aggressive and unemotional - in *Bring Yourself*, Taheripour offers a radically different perspective. In her own life, and in her more than 15 years of experience teaching negotiation, she's found that the best negotiators are empathetic, curious, and present. The essence of bargaining isn't the transaction, but the conversation and human connection. It is when we bring our whole, authentic selves to the table that we can advocate for ourselves fearlessly and find creative solutions that benefit everyone. Taheripour has seen the power of this mindset shift firsthand. In her consulting, her classes at Wharton, and in her work teaching negotiation for the Goldman Sachs 10,000 Small Businesses program, her students and clients experience personal breakthroughs as they face the fears and false narratives that held them back. *Bring Yourself* explains how our pressure points, personal experience, and even our cultural expectations can become roadblocks to finding common ground, and it offers essential strategies to move beyond them and open our minds. Taheripour argues that regardless of our own perceived ability to negotiate, we must have the courage to engage because bargaining plays a crucial role in every aspect of our lives. We negotiate boundaries with our parents and partners, bedtimes with our kids, and even with ourselves every time we make a pros and cons list to weigh a major decision. Negotiation is how we problem solve and how we find our voice. With eye-opening and empowering stories throughout, *Bring Yourself* helps readers gain the confidence they need to achieve their goals in work and in life. Timely and provocative, this paradigm-shifting book can transform our world and the way we work together.

kai ryssdal npr: Performance, Politics, and the War on Terror Sara Brady, 2012-01-17 Using a performance studies lens, this book is a study of performance in the post-9/11 context of the so-called war on terror. It analyzes conventional theatre, political protest, performance art and other sites of performance to unpack the ways in which meaning has been made in the contemporary global sociopolitical environment.

kai ryssdal npr: Best Life , 2008-05 *Best Life* magazine empowers men to continually improve their physical, emotional and financial well-being to better enjoy the most rewarding years of their

life.

kai ryssdal npr: *The 2009 Internet Directory* Vince Averello, Mikal E. Belicove, Nancy Conner, Adrienne Crew, Sherry Kinkoph Gunter, Faithe Wempen, 2008-09-03 2009 Internet Directory Web 2.0 Edition Vince Averello Mikal E. Belicove Nancy Conner Adrienne Crew Sherry Kinkoph Gunter Faithe Wempen The Best of the New "Web 2.0" Internet...at Your Fingertips! A whole new Web's coming to life: new tools, communities, video, podcasts, everything! You won't find these exciting "Web 2.0" destinations with old-fashioned Internet directories...and it'll take forever to find them on search engines. But they're all at your fingertips, right here! Carefully selected by humans, not algorithms, here are the Net's 3,000 best Web 2.0 destinations: amazing new sites, tools, and resources for your whole life! They'll help you... • Have way more fun! • Build your business... • Buy the right stuff, and avoid the junk... • Stay totally up-to-date on news, politics, science... • Be a better parent... • Go "green"... • Get healthier-and stay healthier... • Deepen your faith... • Pursue your hobbies... • Plan incredible vacations... • Find the perfect restaurant... • And more... much more!

kai ryssdal npr: *Issues for Debate in American Public Policy* CQ Researcher,, 2018-01-31 Written by award-winning CQ Researcher journalists, this annual collection of nonpartisan reports focuses on sixteen hot-button policy issues currently up for debate in America. With reports ranging from immigration and the economy to sports and sexual assault, *Issues for Debate in American Public Policy*, Nineteenth Edition promotes in-depth discussion, facilitates further research, and helps you formulate your own positions on crucial policy issues. And because it is CQ Researcher, the policy reports are expertly researched and written, showing you all sides of an issue. Because this annual volume comes together just months before publication, all selections are brand new and explore some of today's most significant American public policy issues, including: The Trump presidency Affirmative action and college admissions High-tech policing Immigration and the economy Sports and sexual assault Trust in media And much more! Key Features Chapters follow a consistent organization, beginning with a summary of the issue, then exploring a number of key questions around the issue, next offering background to put the issue into current context, and concluding with a look ahead. A pro/con debate box in every chapter offers you the opportunity to critically analyze and discuss the policy issues by exploring a debate between two experts in the field. All issues include a chronology, a bibliography, photos, charts, and figures to offer you a more complete picture of the issue at hand.

kai ryssdal npr: *Crazy Is a Compliment* Linda Rottenberg, 2016-03 Reveals how companies like GE and Burberry have broken the corporate mould, and introduces us to entrepreneurs like Leila Velez, who started a multi-million hair-care company from her kitchen sink in Rio.

kai ryssdal npr: *Respect for Teachers* Brian Ford, 2012-12-27 For over 30 years we have been in the midst of a paradox. Following a questionable logic that sees education as a means to economic ends, efforts to reform education have focused on keeping the US from slipping in international economic competition. Relying on testing as a standard, in the end we may have decreased our human potential and become less competitive. Our system has gotten worse at its core, in its philosophical tenets and in its ultimate effects, by placing unwonted pressure on our youth and in stifling their creativity. While this goes back decades, *Respect for Teachers* takes its title from a phrase --perhaps a codeword-- in President's 2011 State of the Union address and sits down to consider its implications. Connecting attacks on teachers, unions and schools and the misrepresentation of research to the promotion of new economic models in education, it suggests that the Obama administration may be, without quite realizing it, setting the stage for rapid privatization of the public system. As this endangers the egalitarian basis of democracy, it also reminds us that schooling is big business - many trillions of dollars world-wide. Joseph Schumpeter once said, "No bourgeoisie ever disliked war profits." *Respect* operates under the premise that no bourgeoisie ever disliked the spoils of school reform, either.

kai ryssdal npr: *Fall for Him* Andie Burke, 2024-09-03 In *Fall for Him* by Andie Burke, seven-hundred-fifty square feet isn't enough for the home-renovation-fueled hatred and the building

sexual tension. Dylan Gallagher's hot neighbor loathed him from the second he moved in, and causing a flood, falling through the floor, and landing directly onto that same neighbor's bed probably means that's unlikely to change. The poorly timed "It's Raining Men" joke didn't help. Meanwhile, ER nurse Derek Chang's life is a literal when-rains-it-pours nightmare. A man he hates dropped into his life along with an astronomically expensive problem originating from Derek's own apartment's plumbing. Also, the local HOA tyrant has been sniffing around trying to fine him for his extended, illicit banned breed dog-sitting. Since Dylan also wants to keep the catastrophe quiet, he offers to fix the damage himself. Dylan's sure he's not Derek's type, so he focuses all his ADHD hyper fixation energy on getting the repair job done as quickly as possible—avoiding doing anything stupid like acting on his very inconvenient crush. Meanwhile Derek tries to ignore that the tattooed nerd sleeping on the couch is surprisingly witty, smart, and kind, despite the long-term grudge Derek's been holding against him. But will squeezing all their emotional baggage plus a dog into a tiny one-bedroom apartment be a major disaster...or just prove they're made for each other? Fall for Him combines banter, hijinks, and heart in a story of finding out what it means to fix things after your life crumbles.

kai ryssdal npr: Getting Laid (Off) Rodney Curtis, 2013-11-15 Nothing stops The Spiritual Wanderer, as Rodney Curtis is known to readers far and wide from the title of his first humorous book about the many quirky challenges of life in America. Then, suddenly his life went from quirky to terrifying as he was hit with a double whammy: a layoff notice and a diagnosis of cancer. Many would have folded under the pressure, but Rodney's approach to life remains undimmed. As he says in his introduction, he keeps laughing in the face of fear. Apparently, it works. He tackled cancer in his earlier book, A 'Cute' Leukemia, and now Rodney turns the full force of his relentlessly wacky vision on the challenges millions face in unemployment. He tells this true story through words and images—as well as audio and video you'll enjoy through easy links in these pages. Here's an example: As the story opens in Chapter 1, "I knew things weren't good at my company when they closed down half the bathrooms in our building. The economy was going down the toilet, but we sure weren't." Then, as fear battles hope in the opening pages, a link offers Rodney's recommended soundtrack for that chapter: a song from a popular movie that's just a web link away and, soon, your toes will be tapping as you read. You'll get hooked on the multi-media counterpoints and, when you're done, you'll be asking yourself: Why doesn't every book have a soundtrack and movie clips? In the end, you'll be glad that nothing stops Rodney Curtis—and that you can join him in this adventure. His high spirits are strong enough to lift yours, too.

kai ryssdal npr: Esto es personal Mori Taheripour, 2021-03-26 Cualquiera puede ser un buen negociador. Basta con echar mano de la empatía, el autoconocimiento y la inteligencia emocional. a cultura popular nos ha dejado una imagen estereotípica del gran negociador: un tipo arrogante, agresivo, escandaloso y sin emociones que busca ganar a toda costa y no acepta un no como respuesta. Sin embargo, como afirma Mori Taheripour, los más eficientes son en realidad personas empáticas, curiosas y perceptivas, que están conscientes de su entorno y son capaces de entablar relaciones duraderas de cooperación. A partir de su experiencia de casi dos décadas en la enseñanza de técnicas de negociación, la autora revela que la esencia de esta disciplina no está en las transacciones mismas, sino en la conversación y la conexión humana. Ya se trate de establecer los términos de un trato comercial, el sueldo y prestaciones de un empleo, los límites de una relación de pareja, la hora de dormir de nuestros hijos o hasta los pros y contras que negociamos con nosotros mismos antes de tomar grandes decisiones, Esto es personal nos ayudará a desarrollar la confianza para defender nuestra postura, ganarnos a nuestro interlocutor y cumplir nuestras metas en el trabajo y la vida cotidiana. Un libro pertinente y provocador que busca cambiar la manera en que colaboramos y alcanzamos acuerdos en comunidad.

kai ryssdal npr: The Passion Economy Adam Davidson, 2020-01-09 'His book injects some grounded, non-jargon-laden reality into the bland corporate-speak around notions of passion, engagement and purpose.' Financial Times 'This is explicitly a book to help a regular person do well in a rapidly changing economy and it succeeds precisely because there is no hyperbole or hard sell.'

No dynamism is required' Financial Times 'Inspiration for entrepreneurs that should be required reading in any business school curriculum' Kirkus 'The Passion Economy is exactly what everyone needs today: examples of how to thrive in an economy that can seem overwhelming, and crystal-clear explanations of how to succeed. This is the book about how to live (and work) a more passionate life' Charles Duhigg, author of The Power of Habit 'Adam Davidson is one of America's most accomplished business journalists - and this book reminds us why. With a reporter's eye and a storyteller's grace, he has traveled the country to find regular people who have cracked the code of the modern economy. Reading their stories will reveal the secrets of successful careers' Daniel H. Pink, author of When 'Move over Malcolm Gladwell. In The Passion Economy Adam Davidson upends the conventional thinking about how to succeed in our topsy-turvy, seemingly unforgiving post-industrial economy by sharing the stories of regular people who followed their dreams' William D. Cohan, author of House of Cards The brilliant creator of NPR's Planet Money podcast and award-winning New Yorker staff writer explains our current economy: laying out its internal logic and revealing the transformative hope it offers for millions of people to thrive as they never have before. Contrary to what you may have heard, the middle class is not dying and robots are not stealing our jobs. In fact, writes Adam Davidson--one of our leading public voices on economic issues-- the twenty-first-century economic paradigm offers new ways of making money, fresh paths toward professional fulfillment, and unprecedented opportunities for curious, ambitious individuals to combine the things they love with their careers. Drawing on the stories of average people doing exactly this--an accountant overturning his industry, a sweatshop owner's daughter fighting for better working conditions, an Amish craftsman meeting the technological needs of Amish farmers--as well as the latest academic research, Davidson shows us how the twentieth-century economy of scale has given way in this century to an economy of passion. He makes clear, too, that though the adjustment has brought measures of dislocation, confusion, and even panic, these are most often the result of a lack of understanding. In The Passion Economy, he delineates the ground rules of the new economy, and armed with these, we begin to see how we can succeed in it according to its own terms--intimacy, insight, attention, automation, and, of course, passion. An indispensable road map and a refreshingly optimistic take on our economic future.

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