

is national geographic woke

is national geographic woke has become a frequently discussed topic as audiences and critics analyze the editorial direction and content choices of this iconic publication and media brand. National Geographic, known for its in-depth exploration of geography, science, culture, and the environment, has evolved over time to reflect broader societal trends. The term "woke" typically refers to an awareness of social justice issues, including race, gender, environmental concerns, and inclusion. This article explores whether National Geographic aligns with such a framework by examining its editorial policies, content themes, and public reception. By analyzing the publication's coverage of diversity, inclusion, and environmental advocacy, we gain insight into how National Geographic navigates contemporary cultural and political landscapes. The following sections delve into the history of National Geographic, its approach to social issues, critiques and support it has received, and the implications of its editorial stance in today's media environment.

- History and Evolution of National Geographic
- National Geographic's Editorial Approach to Social Issues
- Representation and Diversity in National Geographic Content
- Environmental Advocacy and Climate Change Coverage
- Criticism and Support Regarding National Geographic's "Wokeness"
- Impact of National Geographic's Stance on Its Audience and Industry

History and Evolution of National Geographic

National Geographic was founded in 1888 as a scientific and educational organization with the mission to increase and diffuse geographic knowledge. Over more than a century, it has grown from a scholarly publication into a global media powerhouse encompassing magazines, television channels, documentaries, and digital platforms. Its content traditionally focused on exploration, natural history, and cultural documentation. However, in recent decades, National Geographic has expanded its scope to include pressing social issues such as indigenous rights, gender equality, racial justice, and environmental sustainability. This evolution mirrors broader shifts in media and public expectations, where storytelling often intersects with advocacy and awareness.

National Geographic's Editorial Approach to Social Issues

National Geographic's editorial approach has increasingly incorporated social justice themes alongside its core mission of geographic and scientific education. The publication consciously highlights stories that address systemic inequalities, cultural preservation, and human rights. Its editorial guidelines emphasize accuracy, respect for subjects, and inclusion of diverse perspectives. This approach is evident in how National Geographic frames narratives about marginalized communities, often giving voice to those historically underrepresented in mainstream media. The integration of social issues is not limited to articles but extends to photographic storytelling, multimedia content, and educational initiatives.

Focus on Inclusion and Equity

In recent years, National Geographic has made explicit commitments to inclusion and equity in its storytelling. This includes diversifying its contributors, editors, and photographers to better represent global perspectives. The organization also seeks to avoid stereotypes and simplistic portrayals by providing nuanced and context-rich coverage. Such efforts align with contemporary understandings of social justice and are often interpreted as part of a "woke" editorial stance.

Balancing Objectivity with Advocacy

While National Geographic aims to maintain journalistic integrity and objectivity, it also embraces advocacy on certain issues such as climate change and indigenous sovereignty. This balance can sometimes lead to debates about the role of media in activism versus neutral reporting. National Geographic's editorial choices demonstrate an awareness that raising awareness and prompting action are integral to its mission in the current global context.

Representation and Diversity in National Geographic Content

Representation and diversity have become central themes in National Geographic's recent content and organizational policies. The publication strives to showcase a wide array of cultures, identities, and experiences, reflecting the complexity of the world it covers. This commitment extends beyond surface-level diversity to include authentic storytelling that respects cultural heritage and challenges historical biases.

Changes in Cover Imagery and Storytelling

National Geographic's magazine covers and feature stories increasingly highlight people of diverse backgrounds, including indigenous groups, women leaders, and LGBTQ+ communities. This shift reflects a deliberate editorial decision to broaden the narrative beyond traditional explorers and scientists. It also signals responsiveness to contemporary social movements and a desire to connect with younger, more socially conscious audiences.

Efforts to Address Past Controversies

National Geographic has acknowledged and addressed past content that was criticized for colonial or ethnocentric perspectives. The organization has implemented internal reviews and editorial reforms to prevent perpetuation of stereotypes and to ensure respectful representation. These efforts are part of a broader trend within media institutions to reconcile historical legacies with present-day values.

Environmental Advocacy and Climate Change Coverage

Environmental advocacy is a cornerstone of National Geographic's modern identity, closely tied to its geographic and scientific roots. The publication dedicates extensive coverage to climate change, conservation efforts, and sustainability practices. This focus aligns with global awareness about environmental crises and positions National Geographic as a leading voice in environmental journalism.

Highlighting Climate Science and Solutions

National Geographic presents comprehensive reporting on climate science, including the causes, impacts, and potential solutions to global warming. Its content features expert analysis, field research, and human stories affected by environmental change. This approach educates readers on both the urgency of the issue and the pathways toward mitigation and adaptation.

Engagement with Environmental Justice

Beyond ecological concerns, National Geographic addresses environmental justice, emphasizing how marginalized communities disproportionately bear the brunt of environmental degradation. This perspective integrates social justice with environmentalism, reinforcing the interconnectedness of human rights and ecological sustainability.

Criticism and Support Regarding National Geographic's

“Wokeness”

The question of whether National Geographic is "woke" has elicited both criticism and support from various audiences. Critics argue that the publication's embrace of social justice themes represents politicization that detracts from objective reporting. Supporters contend that National Geographic's evolution reflects responsible journalism that acknowledges and addresses contemporary realities.

Critiques of Editorial Bias

Some detractors claim that National Geographic prioritizes ideological perspectives over balanced storytelling, accusing it of promoting a particular social or political agenda. These critiques often focus on perceived overemphasis on issues like race, gender, and climate activism, suggesting that such coverage may alienate traditional readers.

Defenses of Inclusive Journalism

Advocates highlight that National Geographic's approach broadens understanding and fosters empathy by presenting diverse voices and urgent global challenges. They argue that inclusion and environmental advocacy are consistent with the publication's educational mission and enhance its relevance in a changing world.

Impact of National Geographic's Stance on Its Audience and Industry

National Geographic's editorial decisions regarding social issues and environmental advocacy have influenced both its audience engagement and the wider media industry. Its commitment to inclusion, diversity, and sustainability resonates with younger demographics and socially conscious consumers, potentially expanding its reach. At the same time, these choices contribute to ongoing debates about media responsibility and the balance between neutrality and activism.

Audience Demographics and Engagement

By incorporating socially aware content, National Geographic attracts a diverse readership interested in global issues. This engagement is evident in increased subscriptions, digital interactions, and participation in educational programs. The brand's ability to adapt to evolving audience values enhances its sustainability in a competitive media landscape.

Influence on Media Standards

National Geographic's practices set examples for other media organizations in terms of ethical representation and integrating advocacy with journalism. Its editorial policies encourage industry-wide reflection on how media can responsibly cover social justice and environmental topics without compromising credibility.

Key Elements of National Geographic's Contemporary Editorial Strategy

- Emphasis on diverse and authentic storytelling
- Integration of social justice and environmental issues
- Commitment to accuracy and respect for subjects
- Balance between advocacy and journalistic objectivity
- Engagement with global and marginalized communities

Frequently Asked Questions

Is National Geographic considered a woke publication?

National Geographic is often described as progressive or socially conscious due to its focus on diversity, inclusion, and environmental issues, but whether it is 'woke' depends on individual perspectives and definitions of the term.

Why do some people label National Geographic as woke?

Some people label National Geographic as woke because it has increased coverage of social justice topics, indigenous voices, gender diversity, and environmental activism in its content.

Has National Geographic changed its editorial approach in recent years?

Yes, National Geographic has broadened its editorial approach to include more diverse perspectives, highlight social and environmental justice issues, and address historically marginalized communities.

Does National Geographic promote political or social agendas?

National Geographic aims to educate and inform on science, culture, and the environment, but it also addresses social and political issues related to these topics, which some interpret as promoting certain agendas.

How does National Geographic address diversity and inclusion?

National Geographic actively features stories from diverse cultures, includes marginalized voices, and works to increase representation both in its publications and within its staff.

Is the criticism of National Geographic being woke justified?

Criticism depends on personal viewpoints; supporters see the inclusive approach as necessary progress, while critics may view it as overly political or ideological.

Will National Geographic continue to focus on woke-related themes in the future?

Given current trends and societal shifts, National Geographic is likely to continue emphasizing themes of diversity, equity, environmental sustainability, and social awareness in its content.

Additional Resources

1. *National Geographic and the Evolution of Cultural Narratives*

This book explores how National Geographic has shifted its storytelling approach over the decades, reflecting broader societal changes. It examines the magazine's efforts to include diverse perspectives and challenge traditional narratives. The author analyzes key articles and photographs that illustrate this transformation.

2. *Woke or Just Aware? Media, Identity, and National Geographic*

Focusing on the intersection of media and identity, this book investigates whether National Geographic's recent content adjustments align with contemporary social justice movements. It critiques the balance between education and activism within the publication. Readers gain insight into media responsibility in representing marginalized communities.

3. *Reframing the Lens: National Geographic's Journey Toward Inclusion*

This volume chronicles National Geographic's initiatives to promote inclusivity in its storytelling and editorial decisions. It highlights specific projects that amplify underrepresented voices and cultural heritage. The book also discusses the challenges and criticisms faced during this journey.

4. *Visual Politics: National Geographic and the Politics of Representation*

Examining the political implications of imagery, this book reveals how National Geographic's photographs influence public perception of race, culture, and environment. It investigates the publication's role in either perpetuating stereotypes or fostering understanding. The discussion includes the impact of "woke" perspectives in visual media.

5. *From Exploration to Advocacy: National Geographic's Changing Mission*

Tracing the magazine's evolution from pure exploration to active advocacy, this book analyzes shifts in editorial priorities. It questions whether advocacy efforts align with National Geographic's original mandate or signal a new direction. The author provides case studies on environmental and social justice reporting.

6. *Decoding Diversity: National Geographic's Representation of Indigenous Peoples*

This book focuses on how National Geographic portrays Indigenous communities around the world. It critiques past misrepresentations and celebrates recent strides toward respectful and accurate storytelling. The text offers a critical perspective on the role of “wokeness” in reshaping these narratives.

7. The Ethics of Storytelling: National Geographic in the Age of Social Awareness

Exploring ethical considerations, this book discusses how National Geographic navigates complex cultural and social issues in its content. It addresses the responsibilities of storytellers in avoiding exploitation and promoting dignity. The book also explores the influence of contemporary social movements on editorial choices.

8. National Geographic and the Debate Over Political Correctness

This work delves into controversies surrounding National Geographic’s editorial decisions, especially those related to political correctness and “wokeness.” It presents arguments from both supporters and critics of the magazine’s evolving policies. Readers will find an in-depth analysis of the cultural tensions reflected in the publication.

9. Changing the Narrative: The Role of National Geographic in Shaping Modern Social Discourse

This book examines the broader impact of National Geographic on public conversations about race, environment, and culture. It highlights how the publication serves as a platform for progressive ideas and social change. The author evaluates the effectiveness and reception of these efforts in various communities.

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is national geographic woke: National Geographic , 1976-07

is national geographic woke: The Real History of Juneteenth Elliott Smith, 2023-01-01
Juneteenth is the celebration of the day enslaved people in Texas were told they were freed—two

years after the signing of the Emancipation Proclamation. Explore Juneteenth's little-told history, from the first Jubilee to the making of a national holiday. Have you ever considered what's missing from history books? In *Left Out of History*, explore the misunderstood and underexamined past in this engaging series. Compelling photographs and primary sources help bring previously buried history to light. Read Woke™ Books are created in partnership with Cicely Lewis, the Read Woke librarian. Inspired by a belief that knowledge is power, Read Woke Books seek to amplify the voices of people of the global majority (people who are of African, Arab, Asian, and Latin American descent and identify as not white), provide information about groups that have been disenfranchised, share perspectives of people who have been underrepresented or oppressed, challenge social norms and disrupt the status quo, and encourage readers to take action in their community.

is national geographic woke: *The National Geographic Magazine*, 1922 Indexes kept up to date with supplements.

is national geographic woke: *Media Monoliths* Mark Tungate, 2005-06-03 In an increasingly cluttered media landscape, an elite group of brands stands out: newspapers, magazines and broadcasters with longevity, power, and instant brand recognition. Over decades - and often centuries - they have consolidated their positions against fierce competition, the rise and fall of the global economy and the emergence of the Internet. How have they succeeded? What marketing strategies have enabled them to thrive and survive in such a spectacular fashion? Can they maintain their seemingly impregnable status in the new century? Journalist and author Mark Tungate takes us behind the scenes, revealing what it takes to be a great media brand. For the first time, we are given a rare insight into this fascinating world, and its key movers and shakers.

is national geographic woke: *Understanding Socialism* Madeleine Templeton, 2022-09-15 I wrote this book for my niece, and I realized if I could help her understand, then I could reach out to other teens and youths of America to understand the dangers of socialism and how it can impact your life as an American. What freedom is, and how to best utilize the free enterprise system America has to offer. It is written from the perspective of your Aunt Kitty. I blend historical events and people and apply them to the current events of today. Anyone may enjoy this book.

is national geographic woke: *The Amazing Life of Birds* Gary Paulsen, 2008-12-24 Zit monster. Puberty Werewolf. Potty Boy. Doo Doo Rules! I'm Duane. Duane Homer Leech. Don't ask. I'm 12. And one week. What I want to know is, where is this whole puberty thing going? So far it's just something put on earth to destroy me. And I don't have a clue what's coming next.

is national geographic woke: *Haunted Alaska* Ron Wendt, 2002 These astonishing stories tell of miners terrorized by spirits wandering their claims, of roadhouse owners visited daily by ghosts, and of reindeer herders who run in fear as one of their own departed comes back in spirit form to continue his duties after death.

is national geographic woke: *Awakening Artemis* Vanessa Chakour, 2021-12-28 A healing resource that blends practical plant-based knowledge with spiritual reconnection to show how respect for and communion with our natural world guides us toward healing. Combining Vanessa's story of her own healing journey with practical plant-based knowledge, *Awakening Artemis* is rooted in the belief that healing happens through reclaiming an intuitive connection to ourselves, to the natural world, and to our own inner wild. Having experienced a series of physical traumas growing up—including chronic asthma, a car accident that fractured her back and neck, and sexual trauma—Vanessa pursued various approaches to therapeutic movement from martial arts to yogic practices and explored traditions honoring the mind-body connection while forging a path to recovery. Twenty years now into her journey to reconcile her daily routines with her yearning for greater purpose and connection, Vanessa shares the eclectic mix of elements that have brought her deeper self-awareness, a richer understanding of her place in the world, and the confidence and clear boundaries to truly connect with her loved ones. Organized into five sections that move from the present moment to the forest edge, and into the healing darkness, each chapter focuses on a single plant: on their power to connect us to our bodies and our environment. Using storytelling from her own life, Vanessa connects the plants' power and characteristics to issues we all grapple to

heal from and even to understand--from the alienating consequences of cultural appropriation to the intersection between a forest's mycelial network and the neural pathways of our brains. For those seeking to recognize the power and omnipresence of the natural world--from the mugwort sprouting in the city sidewalk to the majesty of a three-thousand-year-old yew in rural Scotland--and harness that to push into new realms of self-discovery, *Awakening Artemis* is an intimate, unforgettable resource capturing one woman's journey to heal her traumas that opens up a world of potential growth and healing for us all.

is national geographic woke: *Long March to Freedom* Thomas R. Hargrove, 2007 Running late for work one morning in September 1994, Tom Hargrove, communications director for an international agricultural aid organization in Cali, Colombia, was mildly annoyed when he spotted a roadblock, or reten, manned by soldiers in fatigues. He chafed at the delay, but told himself that guerrillas and kidnappers didn't operate on a main highway in broad daylight. But Hargrove had been dreadfully mistaken. Despite his assertions that he worked for a non-profit agricultural agency, he was forced at gunpoint into a vehicle and driven into the mountains by communist narco-terrorists who believed he was a valuable hostage. For almost a year, Hargrove was held by the guerillas and moved from one remote location to another. To maintain his grip on sanity, he recorded his daily experiences in makeshift journals: in a checkbook; on children's notebooks; and on scraps of paper scrounged during his ordeal. Hargrove's story, originally published in 1995, was the basis for the major motion picture *Proof of Life*, starring Russell Crowe and Meg Ryan. Now available again in paperback, *Long March to Freedom* chronicles one man's spirited determination to hang onto life and faith amid nearly impossible circumstances.

is national geographic woke: *Control Your Dreams* Jayne Gackenbach, Jane Bosveld, 2014-07-29 The authors reveal how dreaming can help you uncover your hidden desires and confront your hidden fears. With exercises and techniques taken from the most up-to-date scientific dream research, readers learn how to use dreaming for creative work, healing, and meditation.

is national geographic woke: *Source Code Meditation* Michael Cotton, 2018-05-22 Learn to mobilize latent energy in your body and direct it to energize and awaken your higher brain • Provides a simplified step-by-step guided process to the higher-brain activation techniques of Source Code Meditation • Explains how to shift energy out of the lower “survive” brain into the higher “thrive” brain to bring confidence, clarity, and empowerment for transformative change in all areas of life • Reveals how the “brain first” techniques of SCM tune the brain to receive meditation, enabling access to deep flow states, transcendent states of consciousness, and higher brain potential The human brain is like a flowing river of potential. Until now, that river has been blocked, barricaded, and diverted by the primitive lower brain. The lower brain hijacks our ability to experience deeper flow and higher transcendent states of consciousness. It also guards against the full expression of the passionate human heart. Source Code Meditation (SCM), with its nine summits of transformation, effortlessly re-routes that lower brain diversion, allowing you to activate latent energy in your body, awaken your higher brain, enlighten your mind, and set your heart on fire to create a new world. With traditional meditation techniques, it often takes decades of practice for hours each day to confer significant changes in the mind and the higher brain. Few of us make it to these rarified states of mind, due to the amount of time and the intensity of focus needed. With “brain first” SCM techniques, you mobilize latent energy in the body and direct it to energize and awaken the higher brain before meditation begins. With the higher brain prepped and tuned, meditation is efficiently received, leading to quantum breakthroughs in higher consciousness without years of practice as well as access to deep flow states, transcendent states of consciousness, and higher brain potential. Providing a simplified step-by-step guided process to SCM, Dr. Michael Cotton explains how to shift energy out of the lower “survive” brain into the higher “thrive” brain to bring confidence, clarity, and empowerment for transformative change in all areas of life. Distilled from the world’s most comprehensive philosophy, Integral Metatheory, SCM offers not only a way to create the brain state necessary to change the mind, but the crystal clarity needed to use these advanced meditative states to actualize your potential and live your destiny to the fullest.

is national geographic woke: Slavery and the Post-Black Imagination Bertram D. Ashe, Ilka Saal, 2020-01-06 Honorable Mention for the 2022 Modern Language Association Prize for an Edited Collection Interrogates how artists have created new ways to imagine the past of American slavery From Kara Walker's hellscape antebellum silhouettes to Paul Beatty's bizarre twist on slavery in *The Sellout* and from Colson Whitehead's literal Underground Railroad to Jordan Peele's body-snatching *Get Out*, this volume offers commentary on contemporary artistic works that present, like musical deep cuts, some challenging "alternate takes" on American slavery. These artists deliberately confront and negotiate the psychic and representational legacies of slavery to imagine possibilities and change. The essays in this volume explore the conceptions of freedom and blackness that undergird these narratives, critically examining how artists growing up in the post-Civil Rights era have nuanced slavery in a way that is distinctly different from the first wave of neo-slave narratives that emerged from the Civil Rights and Black Power Movements. *Slavery and the Post-Black Imagination* positions post-blackness as a productive category of analysis that brings into sharp focus recent developments in black cultural productions across various media. These ten essays investigate how millennial black cultural productions trouble long-held notions of blackness by challenging limiting scripts. They interrogate political as well as formal interventions into established discourses to demonstrate how explorations of black identities frequently go hand in hand with the purposeful refiguring of slavery's prevailing tropes, narratives, and images. A V Ethel Willis White Book

is national geographic woke: What's Left of Theory? Judith Butler, John Guillory, Kendall Thomas, 2002-09-11 First published in 2000. Routledge is an imprint of Taylor & Francis, an informa company.

is national geographic woke: Words in Air Elizabeth Bishop, Robert Lowell, 2010-03-16 Robert Lowell once remarked in a letter to Elizabeth Bishop that you ha[ve] always been my favorite poet and favorite friend. The feeling was mutual. Bishop said that conversation with Lowell left her feeling picked up again to the proper table-land of poetry, and she once begged him, Please never stop writing me letters—they always manage to make me feel like my higher self (I've been re-reading Emerson) for several days. Neither ever stopped writing letters, from their first meeting in 1947 when both were young, newly launched poets until Lowell's death in 1977. Presented in *Words in Air* is the complete correspondence between Bishop and Lowell. The substantial, revealing—and often very funny—interchange that they produced stands as a remarkable collective achievement, notable for its sustained conversational brilliance of style, its wealth of literary history, its incisive snapshots and portraits of people and places, and its delicious literary gossip, as well as for the window it opens into the unfolding human and artistic drama of two of America's most beloved and influential poets.

is national geographic woke: *Human Nature* Geoff Blackwell, Ruth Hobday, 2020-11-03 In *Human Nature*, 12 of today's most influential nature and conservation photographers address the biggest environmental concerns of our time. • Joel Sartore • Paul Nicklen • Ami Vitale • Brent Stirton • Frans Lanting • Brian Skerry • Tim Laman • Cristina Mittermeier • J Henry Fair • Richard John Seymour • George Steinmetz • Steve Winter Alongside their reflections, they present curated selections from their photographic careers. Stories and extraordinary images from around the world come together in a powerful call to awareness and action. • The United Nations has declared that nature is in more trouble now than at any other time in human history. • Extinction looms over one million species of plants and animals. • *Human Nature* wrestles with challenging questions: What do we have? What do we stand to lose? This book offers inspiration to environmentalists, activists, photography fans, and anyone concerned about the future of our world. • This illuminating book tackles our modern environmental future through the lens of preeminent photographers • Great gift for photographers, nature enthusiasts, those who enjoy backpacking and camping, and anyone who cares about Earth's climate and future • Add it to the shelf with books like National Geographic *The Photo Ark* *Vanishing: The World's Most Vulnerable Animals* by Joel Sartore, *The Sixth Extinction: An Unnatural History* by Elizabeth Kolbert, and *Dire Predictions: The Visual Guide to the Findings of*

the IPCC by Michael E. Mann and Lee R. Kump.

is national geographic woke: Structure, Style, and Usage Hulon Willis, 1973

is national geographic woke: Grizzly Confidential Kevin Grange, 2024-09-17 In?Grizzly Confidential, author Kevin Grange—former paramedic and park ranger at Yellowstone and Grand Teton—comes face-to-face with North America’s most fearsome predator, *Ursus Arctos*. His quest takes him from his home in the Tetons to an eerie, mist-shrouded island of gigantic bruins; from the Bear Center at Washington State University—where scientists believe the secrets of hibernation might help treat diabetes, heart disease, and obesity in humans—to the dark underbelly of for-profit wildlife parks, illegal animal trade and black markets hawking bear bile. Along the way, he meets fascinating biologists and activists and discovers that everything he knew about grizzlies was wrong. Ultimately, his odyssey leads him to find answers on a remote corner of the Alaskan Peninsula where, for the last fifty years, humans have coexisted peacefully alongside the largest gathering of brown bears on the planet.?? ?? Grizzly Confidential is about bears but also the inspiring people who look after them. This is a fast-paced, gripping story that educates, entertains, and gives a sneak peek into the secret life of a well-known species. Part science, part travelogue, and a passionate plea for bear conservation, Grizzly Confidential is a lively account for anyone who loves the outdoors and learning about the natural world.?

is national geographic woke: Raising Hell, Living Well Jessica Elefante, 2023-10-10 Part cultural criticism, part rueful confessional, a reformed brand strategist brings to light the impact of influence on us and our society and offers an escape in this ironically persuasive case for not being so easily influenced anymore. “A weirdly practical approach to some ancient questions that have become trickier lately.”—Jaron Lanier, bestselling author of *Ten Arguments for Deleting Your Social Media Accounts Right Now* We live in a world that is under the influence. Our lives are being choreographed by forces that want something from us. Everything from ingrained family values to mind-altering algorithms create our foundations, warp how we see the world, manipulate our decisions, and dictate our beliefs. Yet rarely do we question these everyday influences of our modern times even as we go further down the path of unwell, unhappy, and unhinged. A high-spirited exploration through the troublesome influences of our world, *Raising Hell, Living Well*, Jessica Elefante’s eye-opening debut, follows one bullshit artist’s journey, from small-time salesperson to award-winning corporate strategist to founder of the digital wellbeing movement Folk Rebellion, in coming to terms with how she was wielding influence—and the forces she was under herself. With whip-smart writing and wry humor, Elefante’s collection of essays is a head-trip through her misadventures. From explaining productivity as a symptom of the influence of capitalism to how the wellness industry makes us feel more unwell or our unquestioning participation in oversharing, optimization, and instant gratification, she invites us to reexamine our world, our pasts, and ourselves through the lens of influence. Now a reformed brand strategist, Elefante lays bare her own culpability, sharing what she learned—and what she got wrong. She offers a new take on intentional living and provides a simple practice to deconstruct how the powers-that-be are attempting to modify our behaviors. Before you know it, you’ll be questioning everything from how you take your coffee to how our social institutions are structured. And you’ll learn how to live free from the influences around us—including Elefante herself. The much-needed subversive voice to demystify these times, Elefante will make you angry, make you laugh, and make you think about how you’re really living. Unpretentious, sharply observed, and devil-hearted, *Raising Hell, Living Well* holds out a hand to help you climb out from under the influence.

is national geographic woke: In the House of the Serpent Handler Julia C. Duin, 2024-01-12 In *In the House of the Serpent Handler* offers an intimate and engrossing look at the latest generation of Pentecostal believers who “take up” venomous snakes as a test of their religious faith. Focusing on several preachers and their families in six Appalachian states, journalist Julia C. Duin explores the impact that such twenty-first-century phenomena as social media and “reality television” have had on rituals long practiced in obscurity. As Duin reveals, the mortal snakebite suffered by pastor Mack Wolford in 2012 marked the passing of the torch to younger preachers

Jamie Coots and Andrew Hamblin, who were featured in the 2013 series *Snake Salvation* on the National Geographic Channel. Seeing their participation in the show as a way of publicizing their faith and thus winning converts, Coots and Hamblin attempted to reinvent the snake-handling tradition for a modern audience. The use of the internet, particularly Facebook, became another key part of their strategy to spread their particular brand of Christianity. However, Coots's own death in 2014 was widely reported after the TV series was canceled, while Hamblin, who emerges as the central figure in the book, was arrested and tried after a shooting incident involving his estranged wife. His hopes of becoming a serpent-handling superstar seemingly dashed, Hamblin spent several months in prison, emerging more determined than ever to keep to the faith. By the end of the narrative, he has begun a new church where he can pass on the tradition to yet another generation. Duin's thorough, sympathetic reporting and lively style bring the ecstatic church services she witnessed vividly to life, and through interviews and quotations from the principals' Facebook postings, she has allowed them to express their beliefs and reveal their everyday lives in their own words. She also gives the reader an up-close view of how a reporter pursues a story and the various difficulties encountered along the way. Together these elements frame a striking picture: the young practitioners of a century-old custom—one so often dismissed as bizarre by outsiders—adjusting to the challenges of the new millennium. Julia C. Duin, the former religion editor for the *Washington Times*, has published articles in the *Washington Post*, the *Wall Street Journal* and other national publications. She is the author of five previous books, including, most recently, *Days of Fire and Glory: The Rise and Fall of a Charismatic Community*.

is national geographic woke: *The Social Consequences of Climate Change* Şuay Nilhan Açıkalın, Şefika Şule Erçetin, 2024-11-14 Investigating current scientific knowledge about climate change in public and policy discussions, as well as the connections between social, economic, and political discourse, this is a rich collection of reflections for how best to respond to a world of increasing climate extremes.

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