

THE BUSINESS OF BEING BORN WATCH

THE BUSINESS OF BEING BORN WATCH IS A DOCUMENTARY THAT EXPLORES THE COMPLEXITIES SURROUNDING CHILDBIRTH IN THE MODERN WORLD. IT RAISES CRITICAL QUESTIONS ABOUT THE CHOICES PARENTS FACE, THE HEALTHCARE SYSTEMS IN PLACE, AND THE SOCIETAL NORMS THAT INFLUENCE BIRTHING PRACTICES. THIS ARTICLE WILL PROVIDE AN IN-DEPTH ANALYSIS OF THE DOCUMENTARY, ITS THEMES, ITS IMPACT ON AUDIENCES, AND THE BROADER IMPLICATIONS FOR CHILDBIRTH PRACTICES. WE'LL ALSO DISCUSS THE VARIOUS PERSPECTIVES PRESENTED IN THE FILM AND THE CRITICAL REACTIONS IT HAS GENERATED. BY THE END, READERS WILL HAVE A COMPREHENSIVE UNDERSTANDING OF "THE BUSINESS OF BEING BORN" AND ITS SIGNIFICANCE IN TODAY'S DISCUSSIONS ABOUT MATERNITY CARE.

- OVERVIEW OF THE DOCUMENTARY
- THEMATIC EXPLORATION
- IMPACT ON CHILDBIRTH PRACTICES
- CRITICAL RECEPTION
- CONCLUSION

OVERVIEW OF THE DOCUMENTARY

"THE BUSINESS OF BEING BORN," DIRECTED BY ABBY EPSTEIN AND PRODUCED BY RICKI LAKE, PREMIERED IN 2008. THIS GROUNDBREAKING FILM DELVES INTO THE AMERICAN MATERNITY CARE SYSTEM, CHALLENGING CONVENTIONAL WISDOM ABOUT CHILDBIRTH. THE DOCUMENTARY POSITS THAT THE MEDICALIZATION OF BIRTH HAS LED TO A RANGE OF CONSEQUENCES FOR BOTH MOTHERS AND INFANTS, ADVOCATING FOR A MORE NATURAL APPROACH TO CHILDBIRTH. THROUGH A SERIES OF PERSONAL STORIES, EXPERT INTERVIEWS, AND STATISTICAL ANALYSIS, THE FILM PRESENTS A COMPELLING ARGUMENT FOR THE IMPORTANCE OF INFORMED CHOICE IN MATERNITY CARE.

THE DOCUMENTARY FEATURES A VARIETY OF VOICES, INCLUDING MIDWIVES, OBSTETRICIANS, AND MOTHERS, EACH BRINGING THEIR UNIQUE INSIGHTS INTO THE BIRTHING PROCESS. IT ALSO HIGHLIGHTS THE CULTURAL AND ECONOMIC FACTORS THAT SHAPE CHILDBIRTH IN THE UNITED STATES, MAKING IT A RELEVANT PIECE FOR ANYONE INTERESTED IN MATERNAL HEALTH.

THEMATIC EXPLORATION

MEDICALIZATION OF BIRTH

ONE OF THE CENTRAL THEMES OF "THE BUSINESS OF BEING BORN" IS THE MEDICALIZATION OF CHILDBIRTH. THE FILM ARGUES THAT CHILDBIRTH HAS BEEN INCREASINGLY TREATED AS A MEDICAL PROCEDURE RATHER THAN A NATURAL LIFE EVENT. THIS SHIFT HAS RESULTED IN A HIGHER RATE OF INTERVENTIONS SUCH AS CESAREAN SECTIONS, EPIDURALS, AND OTHER MEDICAL PROCEDURES THAT CAN COMPLICATE THE BIRTHING PROCESS.

EXPERTS FEATURED IN THE FILM DISCUSS HOW THIS TREND AFFECTS WOMEN'S EXPERIENCES AND OUTCOMES DURING CHILDBIRTH. THEY ARGUE THAT THE FEAR AND STRESS ASSOCIATED WITH MEDICAL INTERVENTIONS CAN LEAD TO NEGATIVE PHYSICAL AND PSYCHOLOGICAL EFFECTS FOR MOTHERS AND THEIR BABIES.

CHOICE AND EMPOWERMENT

ANOTHER KEY THEME IS THE IMPORTANCE OF CHOICE IN CHILDBIRTH. "THE BUSINESS OF BEING BORN" EMPHASIZES THAT WOMEN SHOULD HAVE THE RIGHT TO CHOOSE HOW THEY GIVE BIRTH, WHETHER AT HOME, IN A BIRTHING CENTER, OR IN A HOSPITAL. THE FILM ADVOCATES FOR INFORMED CONSENT, MEANING THAT MOTHERS SHOULD BE FULLY EDUCATED ABOUT THEIR OPTIONS AND THE POTENTIAL RISKS AND BENEFITS OF EACH.

THIS THEME OF EMPOWERMENT RESONATES THROUGHOUT THE DOCUMENTARY, AS IT SHOWCASES WOMEN WHO HAVE TAKEN CONTROL OF THEIR BIRTHING EXPERIENCES. BY SHARING THEIR STORIES, THESE WOMEN INSPIRE OTHERS TO CONSIDER THEIR OPTIONS AND ADVOCATE FOR THEIR DESIRES DURING CHILDBIRTH.

SOCIETAL NORMS AND ECONOMIC FACTORS

THE DOCUMENTARY ALSO EXAMINES HOW SOCIETAL NORMS AND ECONOMIC FACTORS INFLUENCE CHILDBIRTH PRACTICES. IT ADDRESSES ISSUES SUCH AS THE PREVALENCE OF INSURANCE COVERAGE FOR CERTAIN TYPES OF BIRTHS AND THE BIASES THAT MAY EXIST WITHIN THE HEALTHCARE SYSTEM. THE FILM HIGHLIGHTS HOW THESE FACTORS CAN LIMIT ACCESS TO MIDWIFERY CARE AND HOME BIRTHS, WHICH ARE OFTEN SEEN AS MORE HOLISTIC AND SUPPORTIVE OPTIONS.

FURTHERMORE, THE FILM CRITIQUES THE PROFIT-DRIVEN NATURE OF THE HEALTHCARE INDUSTRY, SUGGESTING THAT THE FOCUS ON FINANCIAL GAIN CAN COMPROMISE THE QUALITY OF CARE PROVIDED TO MOTHERS AND INFANTS. THIS CRITICAL PERSPECTIVE ENCOURAGES VIEWERS TO REFLECT ON THE BROADER IMPLICATIONS OF THE BUSINESS SIDE OF HEALTHCARE.

IMPACT ON CHILDBIRTH PRACTICES

"THE BUSINESS OF BEING BORN" HAS HAD A SIGNIFICANT IMPACT ON DISCUSSIONS SURROUNDING CHILDBIRTH PRACTICES IN THE UNITED STATES. IT HAS FUELED A GROWING MOVEMENT ADVOCATING FOR MIDWIFERY AND NATURAL CHILDBIRTH, AS MORE WOMEN SEEK ALTERNATIVES TO TRADITIONAL HOSPITAL BIRTHS. THE FILM HAS ALSO CONTRIBUTED TO INCREASED AWARENESS ABOUT THE POTENTIAL RISKS ASSOCIATED WITH EXCESSIVE MEDICAL INTERVENTIONS DURING CHILDBIRTH.

IN THE YEARS FOLLOWING THE FILM'S RELEASE, THERE HAS BEEN A NOTICEABLE RISE IN THE NUMBER OF WOMEN OPTING FOR HOME BIRTHS AND UTILIZING MIDWIFERY SERVICES. THE DOCUMENTARY HAS EMPOWERED WOMEN TO EXPLORE THEIR OPTIONS AND PRIORITIZE THEIR PERSONAL PREFERENCES IN CHILDBIRTH, REFLECTING A SHIFT TOWARDS MORE INDIVIDUALIZED CARE.

CRITICAL RECEPTION

THE CRITICAL RECEPTION OF "THE BUSINESS OF BEING BORN" HAS BEEN MIXED, YET IT HAS UNDENIABLY SPARKED CONVERSATION ABOUT CHILDBIRTH PRACTICES. SUPPORTERS PRAISE THE FILM FOR ITS CANDID EXAMINATION OF THE BIRTHING PROCESS AND ITS ADVOCACY FOR WOMEN'S RIGHTS. THEY ARGUE THAT IT PROVIDES A NECESSARY COUNTER-NARRATIVE TO THE DOMINANT MEDICALIZED VIEW OF CHILDBIRTH.

CONVERSELY, SOME CRITICS ARGUE THAT THE FILM OVERSIMPLIFIES COMPLEX MEDICAL ISSUES AND DOWNPLAYS THE POTENTIAL RISKS ASSOCIATED WITH HOME BIRTHS AND MIDWIFERY CARE. THEY CAUTION THAT WHILE THE FILM PROMOTES EMPOWERMENT, IT MAY INADVERTENTLY LEAD SOME WOMEN TO MAKE UNINFORMED DECISIONS ABOUT THEIR CHILDBIRTH OPTIONS.

DESPITE THE POLARIZED OPINIONS, THE DOCUMENTARY HAS UNDENIABLY HAD A LASTING IMPACT ON THE CONVERSATION SURROUNDING CHILDBIRTH, ENCOURAGING BOTH HEALTHCARE PROVIDERS AND EXPECTANT PARENTS TO RE-EVALUATE THEIR APPROACHES TO MATERNITY CARE.

CONCLUSION

THE DOCUMENTARY "THE BUSINESS OF BEING BORN" SERVES AS A VITAL EXPLORATION OF CHILDBIRTH IN THE MODERN ERA, ADDRESSING IMPORTANT THEMES SUCH AS MEDICALIZATION, CHOICE, AND THE INFLUENCE OF SOCIETAL NORMS. BY HIGHLIGHTING THE VOICES OF WOMEN AND EXPERTS IN THE FIELD, THE FILM ADVOCATES FOR A MORE HOLISTIC AND INFORMED APPROACH TO CHILDBIRTH. ITS IMPACT ON MATERNITY CARE PRACTICES AND THE ONGOING DISCUSSIONS IT HAS INSPIRED UNDERSCORE ITS SIGNIFICANCE IN THE REALM OF MATERNAL HEALTH. AS WE CONTINUE TO NAVIGATE THE COMPLEXITIES OF CHILDBIRTH, THE INSIGHTS PROVIDED BY THIS DOCUMENTARY REMAIN RELEVANT AND THOUGHT-PROVOKING.

Q: WHAT IS THE MAIN MESSAGE OF "THE BUSINESS OF BEING BORN"?

A: THE PRIMARY MESSAGE OF "THE BUSINESS OF BEING BORN" IS TO ADVOCATE FOR NATURAL CHILDBIRTH AND INFORMED CHOICE, CHALLENGING THE MEDICALIZATION OF CHILDBIRTH AND PROMOTING EMPOWERMENT FOR WOMEN IN THEIR BIRTHING EXPERIENCES.

Q: WHO DIRECTED "THE BUSINESS OF BEING BORN"?

A: "THE BUSINESS OF BEING BORN" WAS DIRECTED BY ABBY EPSTEIN AND PRODUCED BY RICKI LAKE, WHO ALSO FEATURES PROMINENTLY IN THE FILM.

Q: HOW HAS THE FILM INFLUENCED CHILDBIRTH PRACTICES IN THE U.S.?

A: THE FILM HAS CONTRIBUTED TO A SIGNIFICANT INCREASE IN INTEREST TOWARDS MIDWIFERY AND HOME BIRTHS, EMPOWERING WOMEN TO SEEK ALTERNATIVE BIRTHING OPTIONS AND PRIORITIZE THEIR PREFERENCES FOR CHILDBIRTH.

Q: WHAT ARE SOME CRITICISMS OF THE DOCUMENTARY?

A: SOME CRITICS ARGUE THAT THE FILM OVERSIMPLIFIES COMPLEX MEDICAL ISSUES AND MAY LEAD WOMEN TO MAKE UNINFORMED DECISIONS ABOUT CHILDBIRTH, PARTICULARLY REGARDING THE RISKS ASSOCIATED WITH HOME BIRTHS.

Q: DOES THE FILM ADDRESS THE ROLE OF INSURANCE IN CHILDBIRTH?

A: YES, THE FILM DISCUSSES HOW INSURANCE COVERAGE CAN AFFECT ACCESS TO MIDWIFERY SERVICES AND HOME BIRTHS, HIGHLIGHTING THE ECONOMIC FACTORS THAT INFLUENCE CHILDBIRTH EXPERIENCES.

Q: WHAT THEMES ARE EXPLORED IN "THE BUSINESS OF BEING BORN"?

A: MAJOR THEMES INCLUDE THE MEDICALIZATION OF BIRTH, THE IMPORTANCE OF CHOICE AND EMPOWERMENT FOR WOMEN, AND THE INFLUENCES OF SOCIETAL NORMS AND ECONOMIC FACTORS ON CHILDBIRTH PRACTICES.

Q: ARE THERE PERSONAL STORIES FEATURED IN THE DOCUMENTARY?

A: YES, THE DOCUMENTARY INCLUDES VARIOUS PERSONAL STORIES FROM MOTHERS WHO SHARE THEIR UNIQUE CHILDBIRTH EXPERIENCES, EMPHASIZING THE IMPORTANCE OF INDIVIDUAL CHOICE IN THE BIRTHING PROCESS.

Q: WHAT IMPACT HAS THE DOCUMENTARY HAD ON PUBLIC DISCOURSE ABOUT

CHILDBIRTH?

A: THE DOCUMENTARY HAS SPARKED SIGNIFICANT DISCUSSION ABOUT MATERNITY CARE ALTERNATIVES, ENCOURAGING EXPECTANT PARENTS AND HEALTHCARE PROVIDERS TO RECONSIDER TRADITIONAL PRACTICES AND EMBRACE MORE HOLISTIC APPROACHES TO CHILDBIRTH.

The Business Of Being Born Watch

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the business of being born watch: Your Baby, Your Way Jennifer Margulis, 2015-03-17
Journalist Jennifer Margulis questions the information parents are given by the medical community and the consumer culture, addressing the relationship between the money-making business of pregnancy and the early childcare advice parents are given.

the business of being born watch: Idiots Laura Clery, 2023-04-25 A fresh, hilarious, and relatable collection of essays about everything from motherhood and marriage to sobriety and work-life balance (or imbalance) from the nationally bestselling author of the “honest, complicated” (SheKnows) *Idiot*. TRIGGER WARNING: TORN EVERYTHING! In her first book, *Idiot*, bestselling author Laura Clery gave us mind-blowingly personal life stories about addiction, toxic relationships, and recovery—establishing herself as the preeminent voice of infinite conviction meets zero impulse control. Here she is two kids later asking, “How did we get here?” Sex. Sex is how we got here. Laura’s life has changed a great deal since she wrote *Idiot*, but her hilarious candor has only increased with motherhood—plus she tells some of the stories she was too scared to tell in her first book (which is really saying something). “Full of wit” (Publishers Weekly) and charm, Laura shares more than anyone wanted about: -Placenta pills, mom brain, and vibrator manifestation -Nipple-twisting orgies and flinging a butt burrito in your doctor’s face -ADHD, autism, postpartum depression, and the wisdom of a ninety-eight-year-old sage named Anne -Unsolicited dick, sexual assault, and sister-drugging -Cheating, fights, and forgiveness -Choosing love over fear and healing the world Laura does not hold back when it comes to sharing stories of screw-ups, triumphs, and learning from her mistakes. Whether she’s crying into a diaper in a Whole Foods parking lot or desperately soliciting advice from a random elderly stranger (who has most certainly considered a restraining order), Laura is able to laugh at herself even during her worst moments—more importantly, she makes us laugh, cry, and feel less alone in the world.

the business of being born watch: The Business of Being Social 2nd Edition Michelle Carvill, David Taylor, 2015-09-01 /fontWhat is social media? Have you got a facebook page but are unsure how it can benefit your company? Or do you want to monitor your social media activity to see its effectiveness? Learn how to understand and utilize social media for business. font face=Verdana size=2From the basics to the most complex issues The Business of Being Social breaks down every aspect of social media and explains step-by-step how you can create a strategy for success. Social media exploded onto our screens but most businesses use traditional marketing methods and are confused how to harness the benefits. Make sure you’re using social media to its full potential. Whether you’re a business owner or need social media for marketing to set up new social media channels such as Pinterest or YouTube, build your community or find out how to use keywords and SEO, The Business of Being Social covers all these aspects and more. From helping you to build your brand and promote communication between yourself and your customers, to driving customers to

your website and learning from companies who have made their social media campaigns a success, The Business of Being Social is your one-stop guide to the ins and outs of social media. Learn how to: Create a viable social media strategy Build and use channels such as Twitter, Facebook and LinkedIn Create customised apps, communities and use keywords Monitor any activity such as paid-for advertising Understand your audience and what content they want Integrate your social media activity into your marketing strategies font face = Verdana size=2 Discover the secrets to social media for your business. As a business owner, how can you ensure that your company's voice and message is heard loud and clear. Thankfully, online visibility experts, Michelle Carvill and David Taylor, have put their heads together and published The Business of Being Social. The Good Web Guide Up-to-date, thorough, very interesting and informative, well-written, engaging, and highly practical. Michelle and David clearly know their stuff and they've done a great job of combining and presenting their expert knowledge in this book. Birds on the Blog

the business of being born watch: Giving Birth With Confidence (Official Lamaze Guide, 3rd Edition) Judith Lothian, Charlotte DeVries, 2017-03-28 For a Safe and Healthy Birth... Your Way! Giving Birth with Confidence will help take the mystery out of having a baby and help you better understand how your body works during pregnancy and childbirth, giving you the confidence to make decisions that best ensure the safety and health of you and your baby. Giving Birth with Confidence is the first and only pregnancy and childbirth guide written by Lamaze International, the leading childbirth education organization in North America. Written with a respectful, positive tone, this book presents:

- Information to help you choose your maternity care provider and place of birth
- Practical strategies to help you work effectively with your care provider
- Information on how pregnancy and birth progress naturally
- Steps you can take to alleviate fear and manage pain during labor
- The best available medical evidence to help you make informed decisions

Previously titled The Official Lamaze Guide, this 3rd edition has updated information on:

- How vaginal birth, keeping mother and baby together, and breastfeeding help to build the baby's microbiome.
- How hormones naturally start and regulate labor and release endorphins to help alleviate pain.
- Maternity-care practices that can disrupt the body's normal functioning.
- The latest recommendations on lifestyle issues like alcohol, vitamins, and caffeine.
- Room sharing and cosleeping: the controversy, recommendations, and safety guidelines.
- Out-of-hospital births are on the rise: New research and advice on planned home birth, including ACOG's revised guidelines, which support women's choices and promote seamless transfer to hospital, if needed.
- The importance of avoiding unnecessary caesareans for mother and child. Includes the new ACOG guidelines on inductions and active labor.
- The research in support of the Lamaze International's "Six Healthy Birth Practices," which are:

- Let labor begin on its own.
- Walk, move around, and change positions throughout labor.
- Bring a loved one, friend, or doula for continuous support.
- Avoid interventions that aren't medically necessary.
- Avoid giving birth on your back and follow your body's urges to push.
- Keep mother and baby together—it's best for mother, baby, and breastfeeding.

the business of being born watch: Body Belly Soul Nicole Bailey, 2021-12-07 This book is not only a personal journey of pregnancy and birth, it explains situations many new mothers find themselves in. Perhaps you're an expecting mother that does not feel completely comfortable with your healthcare provider and you need direction on next steps. Maybe the idea of induction has been presented and you're in need of holistic ways to jump-start labor. Or you've just given birth and find yourself experiencing breastfeeding woes, like clogged ducts and isolation due to generational disconnects. This book explores common scenarios that Black Mothers are finding themselves in every 40 weeks and so much more you wish your mom, auntie, or sister shared with you. This book is a guide for any Black mother refusing to give away her power in birthing spaces. The Black Mother who knows without a doubt her choices matter, her mindset matters, and who she surrounds herself with matters. This is for the Black mother ready to take accountability for her birth experience through thoughtful preparation despite the status quo. Birth does not happen to us. WE Birth babies! Includes: Checklists for each part of the preparation - Body, Belly and Soul A list of

nourishing and replenishing food for you and your baby - Prenatal and Postnatal Holistic ways to train your body for D- Day Interventions explained - The reason and the consequences Affirmations and empowerment from our ancestors How to hold providers accountable Discovery of non-medical comfort measures Ways to ramp up Milk production

the business of being born watch: The Business of Being Made Katie Gentile, 2015-12-22 The Business of Being Made is the first book to critically analyze assisted reproductive technologies (ARTs) from a transdisciplinary perspective integrating psychoanalytic and cultural theories. It is a ground-breaking collection exploring ARTs through diverse methods including interview research, clinical case studies, psychoanalytic based ethnography, and memoir. Gathering clinicians and researchers who specialize in this area, this book engages current research in psychoanalysis, sociology, anthropology, philosophy and debates in feminist, queer and cultural theory about affect, temporality, and bodies. With psychoanalysis as its fulcrum, The Business of Being Made explores the social constructions and personal experiences of ARTs. Katie Gentile frames the cultural context, exploring the ways ARTs have become a complex form of playing with time, attempting to manufacture a hopeful future in the midst of growing global uncertainty. The contributors then present a range of varied experiences related to ARTs, including: Interviews with women and men undergoing ARTs; A psychoanalytic memoir of male infertility; Clinical research and work with transgender, gay and lesbian patients creating new Oedipal constellations, the experiences of LGBTQ people within the medical system and the variety of families that emerge; Research on the experiences of egg donors (now central to the business of ARTs) and a corresponding clinical case study of successful egg donation; The experiences of ongoing failure which is the often unacknowledged for ART procedures; How and when people choose to stop using ARTs; A psychoanalytic ethnography of a neonatal intensive care unit populated in part with the babies created through these technologies and their parents, haggard and in shock after years of failed attempts. Full of original material, The Business of Being Made conveys the ambivalence of these technologies without simplifying their complicated consequences for the bodies of individuals, the family, cultures, and our planet. This book will be relevant to clinicians, medical and psychological personnel working in assisted reproductive technologies and infertility, as well as academics working in the fields of sociology, literature, queer and feminist theories and at the intersections of cultural, critical and psychoanalytic theories.

the business of being born watch: The business of time Pierre-Yves Donzé, 2022-08-30 World watch production today is concentrated in three countries: Switzerland, Japan and China. Former centres such as Great Britain, France, the United States and Russia saw the industrial manufacture of watches disappear from their territory during the twentieth century. How did this situation come about? The business of time aims to answer this question by presenting the first comprehensive history of the sector. It traces the evolution and transformation of the global watch industry from the mid-nineteenth century to the present day, highlighting the conditions that enabled watch production to expand across the globe and revealing how multinational companies gradually emerged to dominate the industry.

the business of being born watch: The Language of Men Anthony D'Aries, 2012-06-28 An incisive, eloquent literary memoir that transports us to the crossroads of gender and history, then leads us through the unsettling terrain that shapes fathers, sons, brothers, and husbands. The Language of Men isn't just a beautifully written memoir about a Vietnam vet father and the complicated legacy he leaves to his son; it's also a disturbing, brutally honest, darkly funny meditation on masculinity, violence, and sexuality. -- Tom Perrotta, The Leftovers Hold the phone, kick down the door, and yell from the rooftops of all those American blue-collar towns that give birth to so many of our artists: a new one is among us and his name is Anthony D'Aries. -- Andre Dubus III, Townie: A Memoir

the business of being born watch: Birth Plans For Dummies Rachel Gurevich, Sharon Perkins, 2012-10-09 The easy, trusted way to develop a birth plan As an expectant mother and parent, navigating all of the information and options for labor and delivery can be cumbersome and

confusing. *Birth Plans For Dummies*, is the ultimate resource guide to help you understand, develop, and implement a plan for the birth of your baby. A birth plan is a communication tool for expectant mothers and those involved in the delivery of a child. The plan explains the mother's preferences for labor and delivery and eliminates any confusion. There are a wide variety of methods, strategies, and techniques available to pregnant women preparing for delivery—and this hands-on, friendly guide covers them all. Covers choosing the setting and method that best fits the mothers needs and wishes
Informs expectant parents about the numerous pain management and labor intervention options
Provides instruction on developing and writing a birth plan and putting it into action
If you are an expectant mother or parent looking for a guide to help develop a plan for the birth of your child, then *Birth Plans For Dummies* is the perfect book for you.

the business of being born watch: Midwifery, Childbirth and the Media Ann Luce, Vanora Hundley, Edwin van Teijlingen, 2017-10-17 This edited collection - one of a kind in its field - addresses the theoretical and practical implications facing representations of midwifery and media. Bringing together international scholars and practitioners, this succinct volume offers a cross-disciplinary discussion regarding the role of media in childbirth, midwifery and pregnancy representation. One chapter critiques the provision and dissemination of health information and promotional materials in a suburban antenatal clinic, while others are devoted to specific forms of media - television, the press, social media - looking at how each contribute to women's perceptions and anxieties with regard to childbirth.

the business of being born watch: *The Many Faces of Home Birth* Shantel Silbernagel, 2017-09-12 With limited resources for hopeful home birth parents, the unknowns can feel overwhelming. *The Many Faces of Home Birth* fills that void for knowledge by providing a rare glimpse into the private moments of twenty-five unique and modern home births from around the world. With honesty, humor, and confidence, these personal narratives and shared experiences leave readers with the understanding that home birth isn't just for one type of woman. Through this exciting collection of personal narratives, *The Many Faces of Home Birth* sheds light on the varied and fascinating experiences of women choosing home birth. Anyone even remotely interested in home birth will want to pull up a chair and witness one of the most intimate moments in each family's life. From the Redwoods of California to a converted cowshed in Ireland, readers will be not only entertained but also exposed to how home birth really looks, feels, and sounds. Expectant parents will come away with a deep understanding and sense of security that if others have done this, they can too.

the business of being born watch: *Baby Designed by God* Amanda Hess, Jeremy Hess, 2013-11-22 *Baby Designed by God* pulls the blinders off and informs any parent who dares to know the truth about natural, God-given methods of pregnancy, birthing and raising healthy children. *Baby Designed by God* is a book that will empower and enlighten mothers and fathers from all backgrounds and belief systems that our bodies were wonderfully and magnificently made and have the ability to heal and be whole from the inside-out. Through revealing and dramatic birth stories that are intertwined throughout the book, including both of Dr. Amanda's homebirths, it will increase the reader's knowledge, perspective and faith on the subject of hospital and home birthing options, raising drug-free children and natural pregnancy.

the business of being born watch: *The Business of America* Saul Landau, 2004 While a culture may have a dominant way of mapping, its geography is always plural, and there is always competition among conceptions of space. Beginning with this understanding, this book traces the map's early development into an emblem of the state, and charts the social and cultural implications of this phenomenon. This book chronicles the specific technologies, both material and epistemological, by which the map shows itself capable of accessing, organizing, and reorienting a tremendous range of information.

the business of being born watch: *The Business of Women's Empowerment* Sofie Tornhill, 2019-08-29 With catchphrases like "smart economics" and "the business case for gender equality," global corporations are increasingly involved in gender and development politics in the

Global South. This book focuses on an emblematic example of this tendency to interrogate the proposed win-win relationship between corporate profit opportunities and the economic advancement of women in marginalized economic positions. The Coca-Cola Company's 5by20 program has won broad recognition for its global reach and ambitious goal: to economically empower five million female micro-entrepreneurs across its supply chain before the end of 2020. Based on situated engagements with program implementers and participants in Mexico and South Africa, the study moves beyond the unequivocally positive effects conveyed by the program's rhetoric. It examines the appropriation of social values to strengthen the brand; the use of self-help psychology to enhance entrepreneurial conduct and exempt weak economic results; and the recasting of women's precarious labor in terms of entrepreneurship – which conceals structural causes of poverty and impediments of sustainable business development. Providing unique insights into the premises and effects of corporate solutions to gender inequality in the Global South, the book contributes to debates on the relations between neoliberal capitalist expansion and feminist emancipatory endeavors.

the business of being born watch: The Business of America John Steele Gordon, 2002-06-01 Surveying almost 400 years of enterprise on this continent, *The Business of America* celebrates the high points and occasional lows in the history of business, from colonial days to the present.

the business of being born watch: Ethics, Law and the Business of Being Human Charles Foster, 2025-09-02 This book presents an inquiry into the sort of creatures we are. If we don't know what we are, we can have no idea how to behave or thrive either as individuals or as a society. This book, in a series of short essays, addresses the most fundamental question facing each of us: We are not here long: how then should we live – as individuals and as members of society? Philosophers and lawyers have long asked the question, but their answers are often garbled, and they have not learned a language in which to talk to one another. The Academy, which should lead the debate, is often too riddled with presumption and systemic dysfunction to be either useful or interesting. Foster surveys the academic and legal landscape critically, and suggests how some of the ills can be remedied.

the business of being born watch: The Business of Happiness Ted Leonsis, 2010-02-09 In *The Business of Happiness*, Ted Leonsis—business, sports, and media mogul—explains that success may or may not make you happy, but happiness will almost always make you more successful. Through research studies, personal stories, and anecdotal evidence from celebrities, famous athletes, and influential businessmen, Ted reveals the six secrets to achieving true happiness—and how they make success almost inevitable.

the business of being born watch: The Business of Science Fiction Mike Resnick, Barry N. Malzberg, 2010-03-24 Two prolific and award-winning science fiction writers, Mike Resnick and Barry N. Malzberg, have been publishing a Dialogue in every issue of the SFWA Bulletin, official publication of the Science Fiction Writers of America, for more than a decade. These collected columns explore every aspect of the literary genre, from writing to marketing to publishing, combining wit and insight with decades of experience.

the business of being born watch: The Business Of The Gospel PASTOR (DR.) MOSES O. GODWIN, 2025-01-01 In today's Christendom, there is a growing misconception about the kingdom's demands in spreading the gospel of our Lord Jesus Christ. Many believers mistakenly equate the sacred mission of the gospel with the practices of secular business, leading to approaches and objectives that are fundamentally misaligned with God's purpose. This book, *The Business of the Gospel*, brings divine clarity to these errors, showing how the methods and goals of the kingdom are entirely distinct from the world's systems. Through powerful insights and revelations, it exposes the presumptuous sins often committed in ignorance while believers strive to fulfill the Father's commission. The Spirit of God illuminates the truth within these pages, pointing out the critical differences between the divine calling to build a relationship between the natural and the spiritual, and the world's pursuit of profit and self-interest. This book serves as a guide to correct misleading tendencies, align with God's will, and embrace the true essence of the Father's business. Prepare to

the business of being born watch: Footynomics and the Business of Sport Tim Harcourt, 2024-09-17 In the 21st century, sport is big business - big international business. The huge investments made in the World Cup and the Olympics show how important sport is to national economic activity, economic well-being, international trade and diplomacy and national pride. This book guides readers through the economics of sport and the battle of the football codes in Australia between Aussie Rules, Rugby Union, Rugby League and Soccer. The book is a must-read for the Australian sports fanatic, or anyone interested in business strategy in the 21st century. For the international observer, it provides a unique insight into the Australian psyche.

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