

tunisie business news

tunisie business news plays a vital role in keeping investors, entrepreneurs, and stakeholders informed about the dynamic landscape of Tunisia's economy. This article delves into the latest developments in the business sector, highlighting key trends, investment opportunities, and challenges faced by industries in the country. With a focus on various sectors such as technology, agriculture, and tourism, this comprehensive overview will provide insights into the factors driving Tunisia's economic growth. Additionally, we will explore government initiatives aimed at fostering a conducive business environment and the implications of recent economic policies. To help you navigate this rich information, a structured Table of Contents will guide you through the key topics covered.

- Overview of Tunisia's Economic Landscape
- Key Sectors Driving Growth
- Government Initiatives and Reforms
- Challenges Facing Businesses
- Future Trends in Tunisian Business

Overview of Tunisia's Economic Landscape

Tunisia's economy has shown resilience, adapting to both local and international challenges. The nation's strategic location as a gateway to Europe, coupled with its skilled workforce, provides a unique advantage for business operations. In recent years, Tunisia has made strides towards diversifying its economy beyond traditional sectors like agriculture and textiles, focusing increasingly on services and technology.

The country has also experienced shifts in its economic policies, aimed at attracting foreign investment and enhancing local entrepreneurship. With a GDP growth rate that has fluctuated due to various global factors, understanding the nuances of Tunisia's economic indicators is essential for stakeholders. Key economic indicators such as inflation, unemployment rates, and trade balances reflect the ongoing transformation within Tunisia's business environment.

Key Sectors Driving Growth

Several sectors have emerged as significant contributors to Tunisia's economic growth. These sectors not only provide employment opportunities but also attract investment from both local and international entities.

Technology and Innovation

The technology sector in Tunisia is rapidly evolving, driven by a young, tech-savvy population and a growing startup ecosystem. Initiatives to promote digital transformation are gaining momentum, with numerous incubators and accelerators supporting emerging tech companies.

Agriculture

Agriculture remains a cornerstone of Tunisia's economy, employing a large portion of the population. The sector is undergoing modernization, focusing on sustainable practices and the introduction of advanced agricultural technologies. This shift aims to improve productivity and ensure food security.

Tourism

Tourism is another pivotal sector, crucial for the country's foreign exchange earnings. Tunisia's rich history, stunning landscapes, and cultural heritage make it a prime destination for international tourists. Recent efforts to revitalize the tourism sector include enhancing infrastructure and promoting new destinations.

Government Initiatives and Reforms

The Tunisian government has recognized the importance of fostering a supportive business environment. Various reforms have been introduced to streamline processes, reduce bureaucracy, and encourage investment.

Investment Incentives

To attract foreign investment, the government has implemented various

incentives, including tax breaks and simplified regulatory frameworks. These incentives are designed to make Tunisia an appealing destination for businesses looking to establish operations in North Africa.

Support for Startups

The government has also launched programs to support startups, particularly in the technology sector. These initiatives provide access to funding, mentorship, and resources, empowering entrepreneurs to innovate and grow.

Challenges Facing Businesses

Despite the positive trends and government initiatives, businesses in Tunisia face several challenges that can hinder growth and investment.

Political Stability

Political instability has been an underlying issue that affects investor confidence. Ongoing changes in government and policy can create uncertainty for businesses, making long-term planning difficult.

Infrastructure Issues

Infrastructure development remains a critical concern. While progress is being made, many businesses still face challenges related to transportation, logistics, and utilities, which can impact operational efficiency.

Access to Finance

Access to finance is a significant barrier for many small and medium-sized enterprises (SMEs) in Tunisia. Limited access to credit and high-interest rates can stifle growth and innovation.

Future Trends in Tunisian Business

Looking ahead, certain trends are expected to shape the future of business in Tunisia, presenting both opportunities and challenges.

Sustainability and Green Business

As global awareness of environmental issues grows, there is an increasing emphasis on sustainability within Tunisian businesses. Companies that adopt green practices are likely to attract more investment and consumer loyalty.

Digital Transformation

The push towards digital transformation is set to continue, with more businesses embracing e-commerce and digital marketing strategies. This shift will open new avenues for growth and customer engagement.

Regional Cooperation

Tunisia's geographical position offers potential for enhanced regional cooperation, particularly within the Mediterranean and African markets. Collaborative efforts can lead to increased trade and investment opportunities.

In summary, **tunisie business news** reflects a vibrant and evolving economic landscape. With ongoing government reforms, emerging sectors, and a focus on sustainability, Tunisia is poised for significant growth. However, addressing the challenges faced by businesses will be crucial in realizing this potential.

Q: What are the main sectors contributing to Tunisia's economy?

A: The main sectors contributing to Tunisia's economy include technology, agriculture, and tourism. Each sector plays a vital role in providing employment and attracting investment.

Q: How is the Tunisian government supporting startups?

A: The Tunisian government supports startups through various programs that provide access to funding, mentorship, and resources to encourage innovation and growth.

Q: What challenges do businesses face in Tunisia?

A: Businesses in Tunisia face challenges such as political instability, infrastructure issues, and limited access to finance, which can hinder growth and investment.

Q: How is Tunisia addressing sustainability in business?

A: Tunisia is increasingly emphasizing sustainability, encouraging businesses to adopt green practices, which can lead to greater investment and consumer loyalty.

Q: What role does technology play in Tunisia's economic growth?

A: Technology plays a crucial role in Tunisia's economic growth by fostering innovation, supporting startups, and driving digital transformation across various sectors.

Q: What future trends are expected in Tunisian business?

A: Future trends in Tunisian business include a focus on sustainability, continued digital transformation, and enhanced regional cooperation for increased trade and investment.

Q: How does Tunisia's location benefit its economy?

A: Tunisia's strategic location as a gateway to Europe positions it favorably for trade and investment, attracting businesses looking to access both European and African markets.

Q: What are the investment incentives offered by the Tunisian government?

A: The Tunisian government offers various investment incentives, including tax breaks and simplified regulatory frameworks, to attract foreign investment and stimulate economic growth.

Q: How is the tourism sector evolving in Tunisia?

A: The tourism sector in Tunisia is evolving through infrastructure improvements and promotional efforts aimed at attracting international tourists and enhancing their experience.

Q: What is the significance of SMEs in Tunisia's economy?

A: Small and medium-sized enterprises (SMEs) are significant in Tunisia's economy as they contribute to employment, innovation, and economic diversification, despite facing challenges in accessing finance.

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tunisie business news: Political Islam in a Time of Revolt Ferran Izquierdo Brichs, John Etherington, Laura Feliu, 2017-07-31 This book explores the increasing political and social prominence of Islamist groups across the Middle East in recent years. The aftermath of the 2011 uprisings saw some groups access or even control political institutions through success at the ballot box, while there has also been a marked resurgence of armed Islamist groups that have had profound effects at both the national and regional level. This volume helps us to understand the nature and development of organised political Islam over recent decades in several key Arab and Mediterranean countries: Mauritania, Morocco, Algeria, Tunisia, Libya, Egypt, Syria, Lebanon, the Palestinian Territories, and Turkey. The book identifies the central social and political Islamist actors, traces their ideological differences and similarities, and analyses power relations both within and between these organizations in the context of political instability and uncertainty. It will be of interest to students and scholars across a broad range of disciplines including political science, sociology, and international relations.

tunisie business news: Transitional Justice in Post-Revolutionary Tunisia (2011-2013) Domenica Preysing, 2016-01-28 Domenica Preysing offers a critical reading of “transitional justice” that focuses on political dynamics in post-revolutionary Tunisia, from the ouster of president Ben Ali in January 2011 until the adoption of transitional justice bill in December 2013. She explores the role, structure and characteristics of evolving transitional justice policy discourse to provide a better understanding of how, by who, and to what effect the policy label “transitional justice” is progressively filled with meaning. She shows that conflicting interpretations of both the past and the present have been both deeply embedded in and an expression of the dynamic context of domestic political transformation, as old and new elites struggle over the political identity and direction of post-Ben Ali Tunisia.

tunisie business news: Uncommon Grounds Anthony Downey, 2014-09-30 In this groundbreaking book, a range of internationally renowned and emerging academics, writers, artists,

curators, activists and filmmakers critically reflect on the ways in which visual culture has appropriated and developed new media across North Africa and the Middle East. Examining the opportunities presented by the real-time generation of new, relatively unregulated content online, *Uncommon Grounds* evaluates the prominent role that new media has come to play in artistic practices - and social movements - in the Arab world today. Analysing alternative forms of creating, broadcasting, publishing, distributing and consuming digital images, this book also enquires into a broader global concern: does new media offer a 'democratisation' of - and a productive engagement with - visual culture, or merely capitalise upon the effect of immediacy at the expense of depth? Featuring full-colour artists' inserts, this is the first book to extensively explore the degree to which the grassroots popularity of Twitter and Facebook has been co-opted into mainstream media, institutional and curatorial characterisations of 'revolution' - and whether artists should be wary of perpetuating the rhetoric and spectacle surrounding political events. In the process, *Uncommon Grounds* reveals how contemporary art practices actively negotiate present-day notions of community-based activism, artistic agency and political engagement.

tunisie business news: Tunisie : vers un populisme autoritaire Hatem Nafti, 2022-12-16 Le 25 juillet 2021, le président Kaïs Saïed décrète l'état d'exception. Il congédie le Chef du gouvernement et gèle le Parlement. Il neutralisera par la suite tous les contrepouvoirs mis en place après la chute de Ben Ali pour empêcher tout retour à l'autoritarisme. Un an après, une nouvelle Constitution est adoptée à une écrasante majorité mais avec seulement 30,5 % de participation. Elle met en place un régime présidentieliste qui promeut la « construction par la base », un nouveau système de gouvernance et de production. Censé redonner le pouvoir au peuple, celui-ci renforce le pouvoir central. En dépit des critiques et de l'aggravation de la crise économique, Saïed continue à bénéficier du soutien d'une partie de l'opinion. Dix ans après la révolution, la Tunisie fait un saut dans l'inconnu. Pourquoi la transition démocratique a-t-elle échoué ? L'ouvrage décortique la décennie postrévolutionnaire et explore les expériences comparables (Second Empire, Amérique latine, République de Weimar...). Il croise les regards d'experts (juristes, politistes, économistes, acteurs associatifs, militants) et de personnalités comme l'ancien Chef du gouvernement, Elyes Fakhfakh, pour tenter de préciser si le saïedisme est un populisme autoritaire mettant fin à une démocratisation fragile ou s'il peut aboutir à une démocratie authentique. Une question clé autant pour les Tunisiens que pour leurs voisins maghrébins et européens, confrontés à la montée des populismes et au rejet croissant des valeurs démocratiques. À PROPOS DES AUTEURS Hatem Nafti, né à Tunis en 1984, est ingénieur de formation et installé en France. Essayiste et analyste régulier sur le site de géopolitique Middle East Eye et le journal en ligne Nawaat, il intervient sur France 24, TV5 Monde, RFI ou Africa Radio pour décoder la situation tunisienne depuis 2011. Il a publié des tribunes dans *Le Monde*, *Libération*, *Orient XXI* et *Le Vif-L'Express* en Belgique, et deux essais dont *De la révolution à la restauration, où va la Tunisie ?* (Riveneuve, 2019). Natif de Tunis, Pierre Haski est journaliste. Longtemps à *Libération*, cofondateur du site Rue89, il est chroniqueur géopolitique sur France Inter et à *L'Obs*, et président de Reporters sans frontières (RSF).

tunisie business news: Tunisia's International Relations since the 'Arab Spring' Tasnim Abderrahim, Laura-Theresa Krüger, Salma Besbes, Katharina McLarren, 2017-09-22 When popular protests started in Tunisia in late 2010, few anticipated the implications these events would have for the entire Arab region. In the following years, this region witnessed deep changes, increased divisions, and even failing states. Meanwhile, Tunisia managed to assert itself as a new democracy. How did this small country manage its democratic transition within such a short period? And what implications has this had for its foreign policy and its role in international politics? This book assesses Tunisia's transition 'inside and out' from four angles: Tunisian polity and politics which provide the framework for its foreign policy since the 'Arab Spring'; bilateral relations before and after the 'Arab Spring'; Tunisia's activism in international organisations as well as their presence in Tunisia; and transnational issues in Tunisia. Drawing on a broad range of primary sources, including authors' own interview material conducted with politicians and representatives of civil society and international NGOs involved in the transition process, the book shows that since 2011 Tunisia has

not only developed fundamentally at the domestic level, but also at the level of external relations. New and old alliances, a broadening of relations, and new activism of civil society and of Tunisia in international organisations certify that Tunisia has the potential to play an increasingly important role regionally as well as internationally. Providing an encompassing picture of Tunisia's changed role and successful transition from an autocracy to a democracy, the book allows students and scholars in the field to understand the 'last country standing' better, a country that both the scientific community and the political scene should not underestimate for the promises it holds.

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concluded, and inquire into how they are performed, authorized or contested as Muslim marriages. These marriages may challenge existing ties of belonging and transform boundaries between religious and other communities, but they may also, and sometimes simultaneously, reproduce and solidify them. Building on insights from different disciplines, both from the social sciences (anthropology, political science, gender and sexuality studies) and from the humanities (history, Islamic legal studies, religious studies), the authors address a wide range of controversial Muslim marriages (unregistered, interreligious, transnational, etc.), and include the views of religious scholars, state authorities, and political actors and activists, as well as the couples themselves, their families, and their wider social circle.

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tunisie business news: The Arab Uprisings Fahed Al-Sumait, Nele Lenze, Michael C. Hudson, 2014-10-29 The uprisings of 2011 have radically altered the political, economic, and social landscapes of the Middle East and North Africa. A clearer view of the recent past now provides greater perspectives on the causes and the consequences of these events. This collection of essays challenges the common tendency of applying the dominant frame of "Arab Spring" to explain contemporary politics of the Middle East. Numerous debates about the utility of the "Arab Spring" metaphor already exist, contesting such issues as its foreign origins or its temporal and optimistic implications. It further has the negative and significant side effect of implying a singularity to these events in a manner that often defies the varied conditions on the ground. This is why the term "Arab Uprisings" is used here as the organizing frame to address numerous socio-cultural, economic, political, experiential, and communicative aspects of the uprisings. This text is organized around three themes: origins, experiences, and trajectories. The first section addresses catalyzing factors that help explain the emergence of the uprisings from various political, economic, and socio-cultural perspectives. The second section examines the functions and responses of diverse people, institutions, and ideologies during the initial years of the uprisings. It includes an in-depth case study on women's changing political situation in the catalyzing country of Tunisia, as well as discussions about the roles of political Islam, new mass media, and social networks in these rapidly changing contexts. The third section discusses cross-national implications and the multitude of repercussions the uprisings are having on the global system. Using an interdisciplinary approach with contrasting theoretical and methodological orientations, the global experts who contributed the chapters explore various theoretical approaches, juxtaposing them with comparative surveys and in-depth case studies. They show that after the initial euphoria (or dread) that surrounded the uprisings, a transitional and transformative period in the Middle East has come that requires thorough observation and analysis.

tunisie business news: Coping with Defeat Jonathan Laurence, 2021-06-22 How do centralized, institutional religions make peace with the modern state's displacement of their traditional prestige and power? What are the factors that can promote the mutual acceptance of religious communities and the secular rule of law? These are the questions posed in Jonathan Laurence's new book, which argues that Roman Catholicism and Sunni Islam have trod surprisingly similar paths in their respective histories. Contemporary Roman Catholicism and Sunni Islam both

descend from religious states and empires, the Papacy in the case of Catholicism and the Caliphate in the case of Islam. As religio-political orders, the Western Church and the Islamic Caliphate ruled vast territories and populations. Each set of religio-political institutions made law, controlled land, and governed people for roughly four centuries. Yet both suffered three similar upheavals and challenges: the end of empires, the rise of the modern national state, and significant outward migrations from the home base of the religious tradition. Laurence suggests that the historical experience of Catholicism offers a useful model for those concerned about the contemporary Sunni Muslim leadership's attitude toward the modern state. Just as Catholicism worldwide benefited from the survival of the Vatican micro-state and its ability to exert guidance over the religious belief and practice of Catholics worldwide, so (argues Laurence) Muslim-majority states should continue exert control over mosques, imam-training, and religious education -- to reconcile Islam with the rule of law and thus with the authority of the secular state. This book is based on prodigious archival research in Vatican and Ottoman Archives and on interviews conducted with senior officials responsible for Islamic affairs or public religious education in Algiers, Ankara, Casablanca, Istanbul, Oran, Rabat, Tunis; and with senior interior ministry and foreign ministry officials in various European capitals responsible for relations with North African, Turkish, Qatari, and Saudi ministries of Islamic and religious affairs--

tunisie business news: *Annual Review of the Sociology of Religion. Volume 12 (2021)* , 2021-09-20 This volume offers original research on religious freedom from around the globe. Individual chapters address the issues related to defining and understanding the concept of religious freedom and incorporate sociological thinking into interdisciplinary analysis of this topic. By interpreting legal cases, analyzing cross-national data, interviewing policy-makers, and reviewing policy-papers concerning religious freedom, the authors highlight the necessity of sociology engaging with other disciplines in this type of research. By applying theories of religious pluralism, secularity, secularization, judicialization of religion, "lived religion", total institutions, and others, this volume contributes theoretical perspectives, sociological concepts and empirical analyses that highlight the development of religious freedom as an area of study in the social sciences.

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tunisie business news: *Examens de l'OCDE sur la gouvernance publique Scan de l'espace civique en Tunisie* OECD, 2023-01-24 Le Scan de l'espace civique en Tunisie propose une analyse en profondeur des cadres légaux, de politiques publiques, et institutionnels ainsi que des pratiques sous-tendant l'espace civique et nécessaires aux acteurs non-gouvernementaux pour accéder à l'information, s'exprimer, s'associer, s'organiser et participer à la vie publique.

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tumultuous aftermath of the Arab uprisings, Tunisia charted a unique path that has earned it praise as 'a beacon of hope' in a troubled region. Since the 2011 revolution, it has embraced a new culture of democracy, based on pluralism, civilian rule and the peaceful transfer of power. Equally noteworthy are the country's burgeoning civil society, its various institutional reforms and its progressive new constitution, which upholds individual freedoms and champions women's rights. But in spite of these achievements, daunting challenges remain. Although Tunisia has succeeded in defusing many crises, its transition has been uneasy; its democracy is fragile and its future continues to be uncertain. As the country emerges from decades of authoritarian rule, it faces enormous political, social, economic and security challenges, which are undermining its peaceful evolution. It is this state of fragility that *A Fledgling Democracy* seeks to capture. Focusing on the socio-political dynamics that have unfolded in this North African nation since the revolution, the contributors to this volume shed light on how Tunisia has navigated its first decade of democratic transition, and reflect on what the ongoing changes and challenges mean for the country today.

tunisie business news: The New Arabs Juan Cole, 2015-10-20 The renowned blogger and Middle East expert Juan Cole illuminates the role of today's Arab youth--who they are, what they want, and how they will affect world politics. Beginning in January 2011, the revolutionary wave of demonstrations and protests, riots, and civil wars that comprised what many call the Arab Spring shook the world. These upheavals were spearheaded by youth movements, and yet the crucial role they played is relatively unknown. Middle East expert Juan Cole is here to share their stories. For three decades, Cole has sought to put the relationship of the West and the Muslim world in historical context. In *The New Arabs* he outlines the history that led to the dramatic changes in the region, and explores how a new generation of men and women are using innovative notions of personal rights to challenge the authoritarianism, corruption, and stagnation that had afflicted their societies. Not all big cohorts of teenagers and twenty-somethings necessarily produce movements centered on their identity as youth, with a generational set of organizations, symbols, and demands rooted at least partially in the distinctive problems besetting people of their age. The Arab Millennials did. And, in a provocative and optimistic argument about the future of the Arab world, *The New Arabs* shows just how they did it--Provided by publisher.

tunisie business news: Public Participation in African Constitutionalism Tania Abbate, Markus Böckenförde, Veronica Federico, 2017-11-22 During the last decade of the 20th century, Africa has been marked by a constitutional wind which has blown across the continent giving impetus to constitutional reforms designed to introduce constitutionalism and good governance. One of the main features of these processes has been the promotion of public participation, encouraged by both civil society and the international community. This book aims to provide a systematic overview of participation forms and mechanisms across Africa, and a critical understanding of the impact of public participation in constitution-making processes, digging beneath the rhetoric of public participation as being at the heart of any successful transition towards democracy and constitutionalism. Using case studies from Central African Republic, Egypt, Kenya, Libya, Malawi, Morocco, Senegal, Somalia, South Africa, South Sudan, Tanzania, Tunisia, Zambia and Zimbabwe, the book investigates various aspects of participatory constitution making: from conception, to processes, and specific contents that trigger ambivalent dynamics in such processes. The abstract glorification of public participation is questioned as theoretical and empirical perspectives are used to explain what public participation does in concrete terms and to identify what lessons might be drawn from those experiences. This is a valuable resource for academics, researchers and students with an interest in politics and constitution building in Africa, as well as experts working in national offices, international organizations or in national and international NGOs.

tunisie business news: The Perplexity of a Muslim Woman Olfa Youssef, 2017-03-08 Using the methodology of modern scholars in the fields of Arabic lexicography, linguistics, and psychoanalysis, Tunisian feminist scholar Olfa Youssef investigates the rulings about inheritance, marriage, and homosexuality in the Qur'anic text itself and compares them with the interpretations provided by male Muslim theologians and legal scholars from medieval times to the present. In this book, she

makes five central arguments: (1) There is a discrepancy between the layered signification in the Qur'anic text itself and the sutured explanations by religious scholars which have been enacted into law in many Muslim countries today; (2) the plurality of meanings is the quintessential essence of the Qur'an as evidenced in the absence of any sura over which there was unanimous agreement among Muslim scholars; (3) when male privilege was at stake, male legal scholars, to protect their own interests, ignored the divine text and based their rulings on human consensus; (4) Muslim medieval views on gender and homosexuality were more tolerant than contemporary ones; and finally (5), preferring indeterminacy and perplexity over the finality and certainties found in the judgements of male theologians, Youssef argues that only God knows the Qur'an's true meaning. Her job as a Muslim female scholar is only to raise questions over those human interpretations that many Muslim societies mistake for divine will.

tunisie business news: *National Dialogue in Tunisia* Hatem M'rad, 2015-11-25 The authentic dialogue, the compromises, the consensus which allowed Tunisia to overcome its political and institutional crisis This book is the final product of an investigation launched in November 2014 and completed in July 2015. It has collected first-hand information from stakeholders involved in the national dialogue through 26 interviews with leaders and representatives of political parties, representatives of the Quartet, the mediators of dialogue (UGTT, UTICA, ONAT and LTDH) and figures from the political area who participated in the National Dialogue or have observed it from outside. These data were enhanced by the results of four Focus groups, held in Tunis, Bizerte, Sfax and Douz, designed to gather information on the perceptions of the National Dialogue from a small sample (32 people) of Tunisian opinion in different regions of the country, North and South. A record of a key step in the history of Tunisia EXCERPT The idea of the National Dialogue has always been in the background of the Tunisian transition. A process which was stirred at the slightest difficulty, at the slightest blockage. A process that was certainly not invented by Tunisia, which was first implemented in African countries such as Kenya (2008), Senegal (2009) or Sudan (2014), but also has been experienced in some Arab countries after the Arab Spring, as in Bahrain in 2011, Yemen in 2014 and attempts in Libya in 2013, 2014 and 2015. We must admit that in Tunisia, the National Dialogue could follow its own logics through. This dialogue could bring together politicians, professional organizations, trade unions and representatives of civil society, as in the "National Conferences of Senegal," which largely helped unlock a serious political and institutional crisis, a dead end situation, by means and process of compromise and consensus. PRESS REVIEWS - This book, recently published by The Tunisian Association of Political Studies, scientifically analyzes and sequences The National Dialogue in Tunisia. (...) This Dialogue, which took place after difficult negotiations, was born during a troubled period and considered as the only pacific solution for a country undergoing a transition and looking for references and governing policies. The Dialogue was successful: an elected government agreed to resign and an interim government was created. Hella Lahbib, La Presse de Tunisie The National Dialogue in Tunisia earned the Nobel Peace Prize in 2015 ABOUT THE AUTHOR Hatem M'rad is Professor of Political Science at the Faculty of Legal, Political and Social Sciences of Tunis. His Ph.D. Dissertation focused on 'The place of procedures' in multilateral diplomacy (published in 2001). He is Founder and President of the Tunisian Association of Political Studies since 2010 as well as a Member of the French Association of Political Science in 2010 and 2011.

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