

clothing business names generator

clothing business names generator is an essential tool for aspiring entrepreneurs looking to establish a unique identity in the competitive fashion industry. A compelling name not only captures the essence of your brand but also resonates with your target audience. In this article, we will explore the significance of having a strong business name, how a clothing business names generator can assist in this process, and tips for selecting the perfect name for your clothing venture. Additionally, we will discuss different types of clothing business names, the creative process behind naming, and provide examples to inspire your brainstorming journey.

To facilitate your reading experience, the following sections will provide a detailed overview of each topic related to clothing business naming.

- Importance of a Good Business Name
- How a Clothing Business Names Generator Works
- Types of Clothing Business Names
- Tips for Choosing the Right Name
- Examples of Clothing Business Names

Importance of a Good Business Name

A good business name is crucial for several reasons. It is often the first impression customers have of your brand and can significantly influence their perception of your products and services. A well-chosen name can convey your brand's identity, values, and target market, helping potential customers understand what to expect.

Firstly, a memorable name can enhance brand recognition. When a name is catchy and easy to remember, it is more likely to be shared through word-of-mouth, social media, and other channels. This organic promotion can be invaluable for new businesses trying to establish themselves.

Secondly, a good name can differentiate your brand from competitors. In the saturated clothing market, standing out is vital. A unique name can help you carve out a niche and attract a specific audience. Moreover, it can foster a sense of loyalty among customers who identify with your brand.

Lastly, a relevant name can improve search engine optimization (SEO) efforts. Including keywords related to your business in your name can enhance visibility in search engine results, making it easier for potential customers to find you online.

How a Clothing Business Names Generator Works

A clothing business names generator is a digital tool designed to assist entrepreneurs in brainstorming potential names for their fashion brands. These generators typically use algorithms to combine relevant keywords, phrases, and concepts related to the clothing industry to produce creative and unique name suggestions.

Most generators operate through a simple process:

1. **Input Keywords:** Users enter a few keywords related to their brand, such as "fashion," "vintage," or "casual."
2. **Customization Options:** Some generators offer customization features, allowing users to specify the style, target audience, or product type.
3. **Name Generation:** Based on the input, the generator creates a list of potential names that align with the specified criteria.
4. **Evaluation:** Users can review the generated names, consider their appeal, and check for domain availability.

Using a clothing business names generator can save time and spark creativity, especially for those who may struggle with the naming process.

Types of Clothing Business Names

When naming a clothing business, various styles can be considered, each reflecting different brand identities. Understanding these types can help you choose a name that resonates with your target market.

Descriptive Names

Descriptive names clearly indicate what your business does. They often include words related to clothing or fashion. Examples include:

- Urban Threads
- Chic Boutique
- Classic Styles

These names are straightforward and can immediately convey the nature of your business to potential customers.

Abstract Names

Abstract names are more creative and may not directly relate to clothing but evoke a feeling or concept. They can be memorable and unique. Examples include:

- VogueVista
- Fabric Dreams
- Style Sphere

These names can create a strong brand identity and may appeal to a broad audience.

Compound Names

Compound names combine two or more words to create a unique name. These names can be catchy and often reflect the brand's personality. Examples include:

- Fashion Fusion
- Trendy Haven
- Chic & Cheap

Compound names can effectively convey a brand's core message while remaining distinctive.

Tips for Choosing the Right Name

Selecting the right name for your clothing business is a process that requires careful consideration. Here are some tips to guide you through this important decision:

1. Know Your Target Market

Understanding your audience is crucial. Consider their preferences, values, and fashion sense. A name that resonates with your target demographic can enhance brand loyalty and engagement.

2. Keep It Simple and Memorable

A name that is easy to pronounce and spell will be more memorable. Avoid complex words or phrases that may confuse potential customers.

3. Ensure Domain Name Availability

In today's digital age, having an online presence is essential. Before finalizing your business name, check if the domain name is available for your website. This will help maintain brand consistency across platforms.

4. Test It Out

Once you have a shortlist of names, test them out with friends, family, or potential customers. Gather feedback on their impressions and preferences, which can provide valuable insights.

Examples of Clothing Business Names

To inspire your naming journey, here are some examples of clothing business names across different styles and niches:

Trendy and Modern

- Street Chic
- Fashion Forward
- Urban Couture

Classic and Elegant

- Timeless Elegance
- Graceful Attire
- Heritage Fashion

Fun and Quirky

- Whimsical Wardrobe
- Funky Threads
- Playful Patterns

These examples illustrate the diversity in naming approaches and can serve as a foundation for brainstorming your unique name.

In summary, the process of naming a clothing business is both exciting and challenging. Utilizing a clothing business names generator can help streamline this process, offering valuable suggestions and inspiration. By understanding the importance of a strong name, exploring different naming styles, and following practical tips, entrepreneurs can create a brand identity that resonates with their audience and stands out in the competitive fashion market.

Q: What is a clothing business names generator?

A: A clothing business names generator is a tool that helps entrepreneurs brainstorm unique and creative names for their fashion brands by combining relevant keywords and concepts.

Q: Why is choosing the right name for my clothing business important?

A: A good business name is crucial as it creates the first impression, enhances brand recognition, differentiates you from competitors, and can improve search engine visibility.

Q: How can I ensure my clothing business name is memorable?

A: To create a memorable name, keep it simple, avoid complex words, and consider catchy phrases that resonate with your target audience.

Q: Can I use a clothing business names generator for any type of clothing brand?

A: Yes, most clothing business names generators can cater to various niches within the fashion industry, whether it's casual wear, formal attire, or specialty clothing.

Q: What should I do if I find a name I like but the domain is taken?

A: If the domain is taken, consider variations of the name, such as adding "shop" or "store" to the end, or using different domain extensions like .co or .store.

Q: Is it necessary to trademark my clothing business name?

A: While not mandatory, trademarking your business name can provide legal protection and prevent others from using a similar name, which is important for brand integrity.

Q: How do I test my business name before launching?

A: You can test your business name by gathering feedback from friends, family, or potential customers, as well as conducting surveys to gauge their impressions.

Q: What are some common mistakes to avoid when naming my clothing business?

A: Common mistakes include choosing a name that is too similar to existing brands, selecting overly complicated words, and failing to consider future brand expansion.

Q: Can I change my clothing business name later on?

A: Yes, you can change your business name later, but it may require rebranding efforts and could impact brand recognition, so it is advisable to choose wisely from the start.

Q: Are there any tools besides generators that can help me name my clothing business?

A: Yes, brainstorming sessions, focus groups, and consulting with branding experts can provide additional insights and help refine your naming process.

Clothing Business Names Generator

Find other PDF articles:

<http://www.speargroupllc.com/suggest-textbooks/pdf?ID=ELe68-9413&title=spu-textbooks.pdf>

clothing business names generator: Startup 500 Business Ideas Prabhu TL, 2019-02-17
Are you an aspiring entrepreneur hungry for the perfect business idea? Look no further! Startup

500: Business Ideas is your treasure trove of innovation, housing a collection of 500 handpicked, lucrative business ideas that are ready to ignite your entrepreneurial journey. Unleash Your Potential: Embrace the thrill of entrepreneurship as you explore a diverse range of business ideas tailored to fit various industries and niches. Whether you're a seasoned entrepreneur seeking your next venture or a passionate dreamer ready to make your mark, Startup 500 offers an array of opportunities to match your vision. 500 Business Ideas at Your Fingertips: Inside this book, you'll discover: Innovative Tech Startups: Dive into the world of cutting-edge technology with ideas that capitalize on AI, blockchain, AR/VR, and more. Profitable E-Commerce Ventures: Tap into the booming e-commerce landscape with niche-specific ideas to stand out in the digital marketplace. Service-based Solutions: Uncover service-oriented businesses that cater to the needs of modern consumers, from personalized coaching to creative freelancing. Green and Sustainable Initiatives: Embrace eco-friendly entrepreneurship with ideas focused on sustainability, renewable energy, and ethical practices. Unique Brick-and-Mortar Concepts: Explore captivating ideas for brick-and-mortar establishments, from themed cafes to boutique stores. Social Impact Projects: Make a difference with businesses designed to address pressing social and environmental challenges. Find Your Perfect Fit: Startup 500 goes beyond merely presenting ideas; it provides a launchpad for your entrepreneurial spirit. You'll find thought-provoking insights, market research tips, and success stories from seasoned entrepreneurs who transformed similar ideas into thriving businesses. Empower Your Entrepreneurial Journey: As you embark on your quest for the ideal business venture, Startup 500 equips you with the knowledge and inspiration needed to turn your vision into reality. Every page will fuel your creativity, encourage your determination, and light the path to success. Take the First Step: Don't wait for the right opportunity—create it! Join the ranks of successful entrepreneurs with Startup 500: Business Ideas. Embrace the possibilities, embrace innovation, and embrace your future as a trailblazing entrepreneur. Claim your copy today and witness the magic of turning ideas into thriving ventures!

clothing business names generator: *The Idea Generator* Chris Thomason, 2016-10-05 Brainstorming is the go-to method for generating ideas and solutions in teams, but it's been proven to be ineffective for over 50 years. The Idea Generator gives you 15 simple, easy-to-use tools that can be used and reused for a variety of purposes to help you generate ideas quickly and focus on developing only the best ideas. Find a more effective, productive, quicker alternative to brainstorming new ideas. Develop and shape your ideas into winning results on your own – or in a group. Achieve more insightful thinking on strategic opportunities. Quickly find solutions to the business issues that affect you. Utilise the time saved to share your best ideas and produce game-changing solutions in a team workshop. The full text downloaded to your computer With eBooks you can: search for key concepts, words and phrases make highlights and notes as you study share your notes with friends eBooks are downloaded to your computer and accessible either offline through the Bookshelf (available as a free download), available online and also via the iPad and Android apps. Upon purchase, you'll gain instant access to this eBook. Time limit The eBooks products do not have an expiry date. You will continue to access your digital ebook products whilst you have your Bookshelf installed.

clothing business names generator: *Business Review Weekly* , 2004

clothing business names generator: *Fashion & Music* Jochen Strähle, 2017-08-10 This book will broaden readers' understanding of the links between the music and fashion industries. It highlights the challenges currently facing the fashion industry in terms of hyper-competition, definition of ever-faster trends, changing consumer demands etc. In fact, the fashion industry is heavily influenced by the digital revolution in the music industry, which has changed the face of individual music consumption and social reference, and therefore, also has impacts on fashion consumption and social reference. This understanding is crucial in order to realign any fashion company's strategies to the demands of modern fashion consumers. In terms of content, the book first discusses the social perspective of fashion and music. This includes an analysis of music as a key influencer of fashion trends, both theoretically and on the basis of a case study on grunge music.

Then the role of music in the fashion business is addressed, and covers in-store music and the role of music in fashion communication. Following up, the role of fashion in the music business is analyzed. This includes the trend of co-design of fashion collections, music artists' role of differentiation by style, and the market for music fashion merchandise articles (both theoretically and drawing on a case study). In closing, potential lessons learned from the music industry are developed for the fashion industry. This includes an analysis of the digital revolution and the advent of the crowdfunding idea (both theoretically and in a case study).

clothing business names generator: The Routledge Companion to Contemporary Brand Management Francesca Dall'Olmo Riley, Jaywant Singh, Charles Blankson, 2016-07-15 The amount and range of brand related literature published in the last fifty years can be overwhelming for brand scholars. This Companion provides a uniquely comprehensive overview of contemporary issues in brand management research, and the challenges faced by brands and their managers. Original contributions from an international range of established and emerging scholars from Europe, US, Asia and Africa, provide a diverse range of insights on different areas of branding, reflecting the state of the art and insights into future challenges. Designed to provide not only a comprehensive overview, but also to stimulate new insights, this will be an essential resource for researchers, educators and advanced students in branding and brand management, consumer behaviour, marketing and advertising.

clothing business names generator: Key British Enterprises , 1997

clothing business names generator: Textile World Journal , 1920

clothing business names generator: Acetylene Journal , 1912

clothing business names generator: Acetylene-gas Journal ... , 1910

clothing business names generator: Commerce Business Daily , 1998-03

clothing business names generator: Nation's Business , 1917

clothing business names generator: Monthly Catalog of United States Government Publications , 1957

clothing business names generator: Industrial Engineering George Worthington, 1909

clothing business names generator: Official Gazette of the United States Patent and Trademark Office , 2007

clothing business names generator: The British Trade Journal , 1908

clothing business names generator: The Cincinnati , 1916

clothing business names generator: The Autocar , 1905

clothing business names generator: Textile World , 1919

clothing business names generator: Billboard , 1954-12-04 In its 114th year, Billboard remains the world's premier weekly music publication and a diverse digital, events, brand, content and data licensing platform. Billboard publishes the most trusted charts and offers unrivaled reporting about the latest music, video, gaming, media, digital and mobile entertainment issues and trends.

clothing business names generator: Digest; Review of Reviews Incorporating Literary Digest , 1900

Related to clothing business names generator

CLOTHING (noun) - Cambridge Dictionary CLOTHING definition: 1. clothes, especially clothes of a particular type or those worn in a particular situation: 2. Learn more

CLOTHING | English meaning - Cambridge Dictionary CLOTHING definition: 1. clothes, especially clothes of a particular type or those worn in a particular situation: 2. Learn more

CLOTHES (noun) CLOTHES She always leaves her clothes lying about on the floor. It's silly to go to the expense of buying new clothes when you don't really need them. I'm going

CLOTHES (noun) CLOTHES She always leaves her clothes lying about on the floor. It's silly to go to the expense of buying new clothes when you don't really need them. I'm going

CLOTHING | noun, Cambridge CLOTHING definition: 1. clothes, especially clothes of a particular type or those worn in a particular situation: 2. Learn more

CLOTHES | English meaning - Cambridge Dictionary CLOTHES definition: 1. things such as dresses and trousers that you wear to cover, protect, or decorate your body: 2. Learn more

CLOTHING | significado en inglés - Cambridge Dictionary CLOTHING Significado, definición, qué es CLOTHING: 1. clothes, especially clothes of a particular type or those worn in a particular situation: 2. Aprender más

CLOTHES | definition in the Cambridge English Dictionary CLOTHES meaning: 1. things such as dresses and trousers that you wear to cover, protect, or decorate your body: 2. Learn more

CLOTHING | definition in the Cambridge English Dictionary CLOTHING meaning: 1. clothes, especially clothes of a particular type or those worn in a particular situation: 2. Learn more

WEAR | English meaning - Cambridge Dictionary WEAR definition: 1. to have clothing, jewellery, etc. on your body: 2. to show a particular emotion on your face. Learn more

ITEM OF CLOTHING | English meaning - Cambridge Dictionary ITEM OF CLOTHING definition: 1. a particular thing such as a shirt or a pair of trousers that you wear to cover, protect, or. Learn more

CLOTHING () () - Cambridge Dictionary CLOTHING She always leaves her clothes lying about on the floor. It's silly to go to the expense of buying new clothes when you don't really need them. I'm going

CLOTHING | English meaning - Cambridge Dictionary CLOTHING definition: 1. clothes, especially clothes of a particular type or those worn in a particular situation: 2. Learn more

CLOTHES () () CLOTHES She always leaves her clothes lying about on the floor. It's silly to go to the expense of buying new clothes when you don't really need them. I'm going

CLOTHING | , Cambridge CLOTHING , , CLOTHING : 1. clothes, especially clothes of a particular type or those worn in a particular situation: 2. Learn more

CLOTHES | English meaning - Cambridge Dictionary CLOTHES definition: 1. things such as dresses and trousers that you wear to cover, protect, or decorate your body: 2. Learn more

CLOTHING | significado en inglés - Cambridge Dictionary CLOTHING Significado, definición, qué es CLOTHING: 1. clothes, especially clothes of a particular type or those worn in a particular situation: 2. Aprender más

CLOTHES | definition in the Cambridge English Dictionary CLOTHES meaning: 1. things such as dresses and trousers that you wear to cover, protect, or decorate your body: 2. Learn more

CLOTHING | definition in the Cambridge English Dictionary CLOTHING meaning: 1. clothes, especially clothes of a particular type or those worn in a particular situation: 2. Learn more

WEAR | English meaning - Cambridge Dictionary WEAR definition: 1. to have clothing, jewellery, etc. on your body: 2. to show a particular emotion on your face. Learn more

ITEM OF CLOTHING | English meaning - Cambridge Dictionary ITEM OF CLOTHING definition: 1. a particular thing such as a shirt or a pair of trousers that you wear to cover, protect, or. Learn more

CLOTHING () () - Cambridge Dictionary CLOTHING She always leaves her clothes lying about on the floor. It's silly to go to the expense of buying new clothes when you don't really need them. I'm going

CLOTHING | , Cambridge CLOTHING , , CLOTHING : 1. clothes, especially clothes of a particular type or those worn in a particular situation: 2. Learn more

CLOTHES | English meaning - Cambridge Dictionary CLOTHES definition: 1. things such as dresses and trousers that you wear to cover, protect, or decorate your body: 2. Learn more

CLOTHING | significado en inglés - Cambridge Dictionary CLOTHING Significado, definición, qué es CLOTHING: 1. clothes, especially clothes of a particular type or those worn in a particular situation: 2. Aprender más

CLOTHES | definition in the Cambridge English Dictionary CLOTHES meaning: 1. things such as dresses and trousers that you wear to cover, protect, or decorate your body: 2. Learn more

CLOTHING | definition in the Cambridge English Dictionary CLOTHING meaning: 1. clothes, especially clothes of a particular type or those worn in a particular situation: 2. Learn more
WEAR | English meaning - Cambridge Dictionary WEAR definition: 1. to have clothing, jewellery, etc. on your body: 2. to show a particular emotion on your face. Learn more
ITEM OF CLOTHING | English meaning - Cambridge Dictionary ITEM OF CLOTHING definition: 1. a particular thing such as a shirt or a pair of trousers that you wear to cover, protect, or. Learn more

CLOTHING (noun) **Cambridge Dictionary** CLOTHING

CLOTHING | English meaning - Cambridge Dictionary CLOTHING definition: 1. clothes, especially clothes of a particular type or those worn in a particular situation: 2. Learn more

CLOTHES (noun) **CLOTHES** She always leaves her clothes lying about on the floor. It's silly to go to the expense of buying new clothes when you don't really need them. I'm going

CLOTHING | , Cambridge CLOTHING , , CLOTHING : 1. clothes, especially clothes of a particular type or those worn in a particular situation: 2.

CLOTHES | English meaning - Cambridge Dictionary CLOTHES definition: 1. things such as dresses and trousers that you wear to cover, protect, or decorate your body: 2. Learn more

CLOTHING | significado en inglés - Cambridge Dictionary CLOTHING Significado, definición, qué es CLOTHING: 1. clothes, especially clothes of a particular type or those worn in a particular situation: 2. Aprender más

CLOTHES | definition in the Cambridge English Dictionary CLOTHES meaning: 1. things such as dresses and trousers that you wear to cover, protect, or decorate your body: 2. Learn more

CLOTHING | definition in the Cambridge English Dictionary CLOTHING meaning: 1. clothes, especially clothes of a particular type or those worn in a particular situation: 2. Learn more

WEAR | English meaning - Cambridge Dictionary WEAR definition: 1. to have clothing, jewellery, etc. on your body: 2. to show a particular emotion on your face. Learn more

ITEM OF CLOTHING | English meaning - Cambridge Dictionary ITEM OF CLOTHING definition: 1. a particular thing such as a shirt or a pair of trousers that you wear to cover, protect, or. Learn more

CLOTHING (noun) **Cambridge Dictionary** CLOTHING

CLOTHING | English meaning - Cambridge Dictionary CLOTHING definition: 1. clothes, especially clothes of a particular type or those worn in a particular situation: 2. Learn more

CLOTHES (noun) **CLOTHES** She always leaves her clothes lying about on the floor. It's silly to go to the expense of buying new clothes when you don't really need them. I'm going

CLOTHING | , Cambridge CLOTHING , , CLOTHING : 1. clothes, especially clothes of a particular type or those worn in a particular situation: 2.

CLOTHES | English meaning - Cambridge Dictionary CLOTHES definition: 1. things such as dresses and trousers that you wear to cover, protect, or decorate your body: 2. Learn more

CLOTHING | significado en inglés - Cambridge Dictionary CLOTHING Significado, definición, qué es CLOTHING: 1. clothes, especially clothes of a particular type or those worn in a particular situation: 2. Aprender más

CLOTHES | definition in the Cambridge English Dictionary CLOTHES meaning: 1. things such as dresses and trousers that you wear to cover, protect, or decorate your body: 2. Learn more

CLOTHING | definition in the Cambridge English Dictionary CLOTHING meaning: 1. clothes, especially clothes of a particular type or those worn in a particular situation: 2. Learn more

WEAR | English meaning - Cambridge Dictionary WEAR definition: 1. to have clothing, jewellery, etc. on your body: 2. to show a particular emotion on your face. Learn more

ITEM OF CLOTHING | English meaning - Cambridge Dictionary ITEM OF CLOTHING definition: 1. a particular thing such as a shirt or a pair of trousers that you wear to cover, protect, or. Learn more

CLOTHING (clothing) - Cambridge Dictionary CLOTHING definition: 1. clothes, especially clothes of a particular type or those worn in a particular situation: 2. Learn more

CLOTHING | English meaning - Cambridge Dictionary CLOTHING definition: 1. clothes, especially clothes of a particular type or those worn in a particular situation: 2. Learn more

CLOTHES (clothes) - Cambridge Dictionary CLOTHES definition: 1. things such as dresses and trousers that you wear to cover, protect, or decorate your body: 2. Learn more

CLOTHING | significado en inglés - Cambridge Dictionary CLOTHING Significado, definición, qué es CLOTHING: 1. clothes, especially clothes of a particular type or those worn in a particular situation: 2. Aprender más

CLOTHES | definition in the Cambridge English Dictionary CLOTHES meaning: 1. things such as dresses and trousers that you wear to cover, protect, or decorate your body: 2. Learn more

CLOTHING | definition in the Cambridge English Dictionary CLOTHING meaning: 1. clothes, especially clothes of a particular type or those worn in a particular situation: 2. Learn more

WEAR | English meaning - Cambridge Dictionary WEAR definition: 1. to have clothing, jewellery, etc. on your body: 2. to show a particular emotion on your face. Learn more

ITEM OF CLOTHING | English meaning - Cambridge Dictionary ITEM OF CLOTHING definition: 1. a particular thing such as a shirt or a pair of trousers that you wear to cover, protect, or. Learn more

CLOTHING (clothing) - Cambridge Dictionary CLOTHING definition: 1. clothes, especially clothes of a particular type or those worn in a particular situation: 2. Learn more

CLOTHES (clothes) - Cambridge Dictionary CLOTHES definition: 1. things such as dresses and trousers that you wear to cover, protect, or decorate your body: 2. Learn more

CLOTHING | significado en inglés - Cambridge Dictionary CLOTHING Significado, definición, qué es CLOTHING: 1. clothes, especially clothes of a particular type or those worn in a particular situation: 2. Aprender más

CLOTHES | definition in the Cambridge English Dictionary CLOTHES meaning: 1. things such as dresses and trousers that you wear to cover, protect, or decorate your body: 2. Learn more

CLOTHING | definition in the Cambridge English Dictionary CLOTHING meaning: 1. clothes, especially clothes of a particular type or those worn in a particular situation: 2. Learn more

WEAR | English meaning - Cambridge Dictionary WEAR definition: 1. to have clothing, jewellery, etc. on your body: 2. to show a particular emotion on your face. Learn more

ITEM OF CLOTHING | English meaning - Cambridge Dictionary ITEM OF CLOTHING definition: 1. a particular thing such as a shirt or a pair of trousers that you wear to cover, protect, or. Learn more

CLOTHING (clothing) - Cambridge Dictionary CLOTHING definition: 1. clothes, especially clothes of a particular type or those worn in a particular situation: 2. Learn more

CLOTHES (clothes) - Cambridge Dictionary CLOTHES definition: 1. things such as dresses and trousers that you wear to cover, protect, or decorate your body: 2. Learn more

CLOTHING | significado en inglés - Cambridge Dictionary CLOTHING Significado, definición, qué es CLOTHING: 1. clothes, especially clothes of a particular type or those worn in a particular situation: 2. Aprender más

CLOTHES | definition in the Cambridge English Dictionary CLOTHES meaning: 1. things such as dresses and trousers that you wear to cover, protect, or decorate your body: 2. Learn more

CLOTHING | definition in the Cambridge English Dictionary CLOTHING meaning: 1. clothes, especially clothes of a particular type or those worn in a particular situation: 2. Learn more

WEAR | English meaning - Cambridge Dictionary WEAR definition: 1. to have clothing, jewellery, etc. on your body: 2. to show a particular emotion on your face. Learn more

ITEM OF CLOTHING | English meaning - Cambridge Dictionary ITEM OF CLOTHING definition: 1. a particular thing such as a shirt or a pair of trousers that you wear to cover, protect, or. Learn more