

BUSINESS LIBRARY SMU

BUSINESS LIBRARY SMU IS AN ESSENTIAL RESOURCE FOR STUDENTS, FACULTY, AND RESEARCHERS AT SINGAPORE MANAGEMENT UNIVERSITY (SMU). THIS LIBRARY PLAYS A VITAL ROLE IN THE ACADEMIC COMMUNITY, OFFERING A WEALTH OF INFORMATION, RESEARCH TOOLS, AND SUPPORT SERVICES THAT CATER SPECIFICALLY TO THE NEEDS OF BUSINESS STUDIES. IN THIS ARTICLE, WE WILL EXPLORE THE KEY FEATURES AND SERVICES OF THE BUSINESS LIBRARY AT SMU, ITS SIGNIFICANCE IN ENHANCING ACADEMIC RESEARCH, AND HOW IT SUPPORTS THE OVERALL LEARNING EXPERIENCE. ADDITIONALLY, WE WILL PROVIDE INSIGHTS INTO THE RESOURCES AVAILABLE, INCLUDING DIGITAL AND PHYSICAL COLLECTIONS, STUDY SPACES, AND EXPERT ASSISTANCE.

THIS COMPREHENSIVE GUIDE AIMS TO EQUIP YOU WITH ALL THE NECESSARY INFORMATION ABOUT THE BUSINESS LIBRARY AT SMU, MAKING IT EASIER TO NAVIGATE ITS OFFERINGS.

- INTRODUCTION
- OVERVIEW OF THE BUSINESS LIBRARY AT SMU
- KEY RESOURCES AVAILABLE
- SERVICES OFFERED BY THE BUSINESS LIBRARY
- STUDY SPACES AND FACILITIES
- RESEARCH SUPPORT AND GUIDANCE
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OVERVIEW OF THE BUSINESS LIBRARY AT SMU

THE BUSINESS LIBRARY AT SINGAPORE MANAGEMENT UNIVERSITY IS A SPECIALIZED LIBRARY DESIGNED TO SUPPORT THE EDUCATIONAL AND RESEARCH NEEDS OF ITS USERS. ESTABLISHED TO PROVIDE A FOCUSED COLLECTION OF RESOURCES RELATED TO BUSINESS EDUCATION, THIS LIBRARY IS INTEGRAL TO SMU'S MISSION OF DEVELOPING WELL-ROUNDED BUSINESS LEADERS.

THE LIBRARY HOUSES A LARGE COLLECTION OF BOOKS, JOURNALS, AND ELECTRONIC RESOURCES THAT COVER A WIDE RANGE OF BUSINESS DISCIPLINES, INCLUDING FINANCE, MARKETING, MANAGEMENT, AND ECONOMICS. BY MAINTAINING A CURATED SELECTION OF MATERIALS, THE LIBRARY ENSURES THAT STUDENTS AND FACULTY HAVE ACCESS TO THE LATEST RESEARCH AND LITERATURE IN THEIR FIELDS.

MISSION AND VISION

THE MISSION OF THE BUSINESS LIBRARY AT SMU IS TO ENHANCE THE ACADEMIC EXPERIENCE OF STUDENTS AND FACULTY BY PROVIDING THEM WITH THE RESOURCES AND SUPPORT NEEDED FOR RESEARCH AND LEARNING. THE VISION IS TO BE A LEADING LIBRARY IN ASIA FOR BUSINESS EDUCATION, FOSTERING AN ENVIRONMENT OF INQUIRY AND DISCOVERY.

LIBRARY COLLECTIONS

THE COLLECTION AT THE BUSINESS LIBRARY IS DIVERSE AND EXTENSIVE, FEATURING:

- **ACADEMIC JOURNALS:** ACCESS TO A WIDE ARRAY OF PEER-REVIEWED JOURNALS THAT ARE ESSENTIAL FOR RESEARCH AND STAYING UPDATED WITH CURRENT TRENDS.
- **BOOKS:** AN EXTENSIVE COLLECTION OF TEXTBOOKS, REFERENCE BOOKS, AND RECENT PUBLICATIONS RELEVANT TO VARIOUS BUSINESS DISCIPLINES.
- **DATABASES:** SUBSCRIPTION TO LEADING BUSINESS DATABASES THAT PROVIDE ACCESS TO MARKET RESEARCH REPORTS, FINANCIAL DATA, AND CASE STUDIES.
- **DIGITAL RESOURCES:** E-BOOKS AND ONLINE JOURNALS THAT CAN BE ACCESSED REMOTELY, FACILITATING RESEARCH ANYTIME AND ANYWHERE.

KEY RESOURCES AVAILABLE

THE BUSINESS LIBRARY IS EQUIPPED WITH A RANGE OF RESOURCES DESIGNED TO SUPPORT ACADEMIC LEARNING AND RESEARCH. THESE RESOURCES NOT ONLY INCLUDE PHYSICAL BOOKS AND JOURNALS BUT ALSO A VARIETY OF ELECTRONIC MATERIALS THAT ENHANCE THE RESEARCH PROCESS.

DIGITAL RESOURCES

IN TODAY'S DIGITAL AGE, HAVING ACCESS TO ELECTRONIC RESOURCES IS CRUCIAL. THE BUSINESS LIBRARY OFFERS:

- **ONLINE JOURNALS:** ACCESS TO A PLETHORA OF ACADEMIC JOURNALS IN BUSINESS AND MANAGEMENT.
- **E-BOOKS:** A GROWING COLLECTION OF DIGITAL BOOKS THAT CAN BE READ ONLINE OR DOWNLOADED FOR OFFLINE USE.
- **RESEARCH DATABASES:** COMPREHENSIVE DATABASES LIKE JSTOR, PROQUEST, AND OTHERS THAT PROVIDE IN-DEPTH RESEARCH MATERIALS.

PHYSICAL COLLECTIONS

DESPITE THE DIGITAL SHIFT, THE PHYSICAL COLLECTION REMAINS SIGNIFICANT. THE LIBRARY PROVIDES:

- **REFERENCE MATERIALS:** IMPORTANT REFERENCE BOOKS THAT STUDENTS MAY NEED FOR QUICK RESEARCH.
- **TEXTBOOKS:** COURSE TEXTBOOKS AVAILABLE FOR LOAN TO SUPPORT STUDENTS IN THEIR STUDIES.
- **SPECIAL COLLECTIONS:** RARE AND UNIQUE MATERIALS RELEVANT TO BUSINESS HISTORY AND PRACTICES.

SERVICES OFFERED BY THE BUSINESS LIBRARY

THE BUSINESS LIBRARY AT SMU IS NOT JUST A REPOSITORY OF BOOKS; IT ALSO OFFERS A VARIETY OF SERVICES AIMED AT

ENHANCING THE USER EXPERIENCE.

RESEARCH ASSISTANCE

THE LIBRARY STAFF COMPRISES KNOWLEDGEABLE PROFESSIONALS WHO CAN ASSIST WITH RESEARCH INQUIRIES. THEY PROVIDE:

- **ONE-ON-ONE CONSULTATIONS:** PERSONALIZED SESSIONS TO HELP WITH SPECIFIC RESEARCH NEEDS.
- **WORKSHOPS:** REGULARLY SCHEDULED WORKSHOPS ON RESEARCH SKILLS, CITATION MANAGEMENT, AND DATABASE USAGE.
- **INFORMATION LITERACY PROGRAMS:** TRAINING SESSIONS DESIGNED TO IMPROVE STUDENTS' ABILITY TO LOCATE AND EVALUATE INFORMATION.

TECHNOLOGY AND EQUIPMENT

TO SUPPORT MODERN LEARNING, THE LIBRARY PROVIDES ACCESS TO VARIOUS TECHNOLOGIES, INCLUDING:

- **COMPUTERS:** DEDICATED COMPUTER STATIONS FOR RESEARCH AND STUDY.
- **PRINTING AND SCANNING SERVICES:** FACILITIES FOR PRINTING, COPYING, AND SCANNING DOCUMENTS.
- **STUDY TOOLS:** ACCESS TO SOFTWARE AND APPLICATIONS THAT AID IN RESEARCH AND PRESENTATIONS.

STUDY SPACES AND FACILITIES

THE PHYSICAL LAYOUT OF THE BUSINESS LIBRARY IS DESIGNED TO FOSTER A CONDUCIVE ENVIRONMENT FOR STUDY AND COLLABORATION.

QUIET STUDY AREAS

THE LIBRARY FEATURES DESIGNATED QUIET AREAS THAT ALLOW FOR FOCUSED STUDY. THESE SPACES ARE EQUIPPED WITH COMFORTABLE SEATING AND STUDY CARRELS, ENSURING AN IDEAL ENVIRONMENT FOR INDIVIDUAL WORK.

GROUP STUDY ROOMS

FOR COLLABORATIVE PROJECTS, THE LIBRARY OFFERS GROUP STUDY ROOMS. THESE ROOMS ARE EQUIPPED WITH:

- **WHITEBOARDS:** FOR BRAINSTORMING AND VISUAL COLLABORATION.
- **AUDIO-VISUAL EQUIPMENT:** TO FACILITATE PRESENTATIONS AND DISCUSSIONS.

- **FLEXIBLE SEATING:** COMFORTABLE ARRANGEMENTS THAT PROMOTE TEAMWORK.

RESEARCH SUPPORT AND GUIDANCE

THE BUSINESS LIBRARY PROVIDES ESSENTIAL SUPPORT IN GUIDING STUDENTS THROUGH THEIR RESEARCH PROCESSES.

RESEARCH GUIDES AND TUTORIALS

STUDENTS CAN ACCESS A VARIETY OF RESEARCH GUIDES THAT OFFER DETAILED INFORMATION ON HOW TO CONDUCT EFFECTIVE RESEARCH. THESE GUIDES COVER TOPICS SUCH AS:

- **FINDING ACADEMIC ARTICLES:** STEP-BY-STEP INSTRUCTIONS ON HOW TO USE DATABASES EFFECTIVELY.
- **CITATION STYLES:** GUIDANCE ON PROPER CITATION TECHNIQUES AND FORMATS.
- **SUBJECT-SPECIFIC RESOURCES:** TAILORED INFORMATION FOR SPECIFIC BUSINESS DISCIPLINES.

COLLABORATION WITH FACULTY

THE LIBRARY ACTIVELY COLLABORATES WITH FACULTY TO ENSURE THAT THE RESOURCES AND SERVICES ALIGN WITH COURSE REQUIREMENTS. THIS PARTNERSHIP HELPS IN CURATING RELEVANT MATERIALS AND ORGANIZING LIBRARY INSTRUCTION SESSIONS THAT ENHANCE STUDENT LEARNING.

CONCLUSION

THE BUSINESS LIBRARY AT SINGAPORE MANAGEMENT UNIVERSITY IS A CORNERSTONE OF ACADEMIC EXCELLENCE, PROVIDING INVALUABLE RESOURCES AND SUPPORT FOR STUDENTS AND FACULTY INVOLVED IN BUSINESS STUDIES. FROM ITS EXTENSIVE COLLECTIONS TO ITS DEDICATED SERVICES, THE LIBRARY SERVES AS A HUB FOR RESEARCH, COLLABORATION, AND LEARNING. THROUGH ITS COMMITMENT TO FOSTERING AN ENRICHING ACADEMIC ENVIRONMENT, THE BUSINESS LIBRARY IS POISED TO CONTINUE PLAYING A PIVOTAL ROLE IN SHAPING THE FUTURE OF BUSINESS EDUCATION AT SMU.

Q: WHAT RESOURCES ARE AVAILABLE AT THE BUSINESS LIBRARY SMU?

A: THE BUSINESS LIBRARY AT SMU OFFERS A VARIETY OF RESOURCES INCLUDING ACADEMIC JOURNALS, BOOKS, DIGITAL RESOURCES LIKE E-BOOKS AND DATABASES, AS WELL AS SPECIALIZED COLLECTIONS RELEVANT TO BUSINESS STUDIES.

Q: HOW CAN I GET RESEARCH ASSISTANCE AT THE BUSINESS LIBRARY SMU?

A: STUDENTS CAN RECEIVE RESEARCH ASSISTANCE THROUGH ONE-ON-ONE CONSULTATIONS WITH LIBRARY STAFF, WORKSHOPS ON RESEARCH SKILLS, AND INFORMATION LITERACY PROGRAMS DESIGNED TO IMPROVE RESEARCH CAPABILITIES.

Q: ARE THERE STUDY SPACES AVAILABLE AT THE BUSINESS LIBRARY SMU?

A: YES, THE LIBRARY PROVIDES QUIET STUDY AREAS FOR INDIVIDUAL WORK AND GROUP STUDY ROOMS EQUIPPED WITH THE NECESSARY TECHNOLOGY FOR COLLABORATIVE PROJECTS.

Q: WHAT TECHNOLOGY IS AVAILABLE FOR STUDENT USE AT THE BUSINESS LIBRARY SMU?

A: THE LIBRARY OFFERS COMPUTERS FOR RESEARCH, PRINTING AND SCANNING SERVICES, AND ACCESS TO VARIOUS STUDY TOOLS AND APPLICATIONS THAT AID IN RESEARCH AND PRESENTATIONS.

Q: CAN I ACCESS THE BUSINESS LIBRARY RESOURCES REMOTELY?

A: YES, THE BUSINESS LIBRARY PROVIDES ACCESS TO A RANGE OF DIGITAL RESOURCES, INCLUDING ONLINE JOURNALS AND E-BOOKS, WHICH CAN BE ACCESSED REMOTELY BY STUDENTS AND FACULTY.

Q: HOW DOES THE BUSINESS LIBRARY SUPPORT FACULTY AT SMU?

A: THE LIBRARY COLLABORATES WITH FACULTY TO ENSURE THAT LIBRARY RESOURCES ALIGN WITH COURSE REQUIREMENTS, CURATES RELEVANT MATERIALS, AND ORGANIZES LIBRARY INSTRUCTION SESSIONS TO ENHANCE STUDENT LEARNING.

Q: WHAT TYPES OF WORKSHOPS DOES THE BUSINESS LIBRARY SMU OFFER?

A: THE BUSINESS LIBRARY OFFERS WORKSHOPS ON RESEARCH SKILLS, DATABASE USAGE, CITATION MANAGEMENT, AND OTHER TOPICS TO SUPPORT STUDENTS IN THEIR ACADEMIC PURSUITS.

Q: IS THERE A FOCUS ON DIGITAL RESOURCES AT THE BUSINESS LIBRARY SMU?

A: YES, THE BUSINESS LIBRARY PLACES A STRONG EMPHASIS ON DIGITAL RESOURCES, PROVIDING ACCESS TO E-BOOKS, ONLINE JOURNALS, AND COMPREHENSIVE DATABASES THAT FACILITATE MODERN RESEARCH PRACTICES.

Q: HOW CAN STUDENTS FIND SPECIFIC BUSINESS RESOURCES IN THE LIBRARY?

A: STUDENTS CAN USE THE LIBRARY'S ONLINE CATALOG AND RESEARCH GUIDES, WHICH PROVIDE DETAILED INFORMATION ON HOW TO LOCATE SPECIFIC BOOKS, ARTICLES, AND OTHER RESOURCES RELEVANT TO THEIR STUDIES.

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investment, industries, and entrepreneurship. Strauss's Handbook of Business Information is a resource for finding and understanding business information. It contains explanation and instruction on the key facets of business information and provides detailed descriptions of key resources within both broad and specific categories. It can be used as a guide to further understanding the what, how, and why of business information research. The changing arena of business information requires regular updating and awareness. This new edition has been thoroughly updated with three new chapters: Entrepreneurship, Competitive Intelligence, and Corporate Social Responsibility. Other additions of note include subsections on internet and mobile marketing and tax havens and related issues; coverage of new legislation (e.g., Dodd-Frank); and subsections on index funds, investment communities, regulatory bodies and laws, hedge funds, venture capital companies, assessing risks, robo-advisors, and more. The Handbook is for students, faculty, librarians, and information professionals looking to gain a broader and deeper understanding of business information. Anyone needing to gain quick exposure to business information needs and resources for solutions will benefit from the volume as well.

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business library smu: *Business Strategy for a Better Normal* Armand Gilinsky, 2023-05-01 This book examines how leaders can use strategic thinking to transform their followers, organizations, and industries in the wake of societal shocks like COVID-19 that require re-balancing both leadership and business models. It is organized around a new triumvirate of strategic thinking concepts for the better normal, explained in a 3S Model: Style, Situation, and Strategic Orientation. The environment (situation) creates or deters opportunities that are pursued by leaders with the propensity (style) and the potential (strategy) to develop them. In the face of ongoing crises such as COVID-19, natural disasters, political upheaval, and climate change, the author proposes that the field of strategic management needs to rethink and update traditional frameworks in order to offer business models more applicable in a rapidly changing environment. Addressing topics such as sustainability and diversity, this pivotal text fills a gap in strategic thinking and presents illustrative examples and case studies about organizations grappling with making decisions in a dynamically different “new normal.”

business library smu: *The Smart Mission* Edward J. Hoffman, Matthew Kohut, Laurence Prusak, 2022-08-16 Why human skills and expertise, not technical tools, are what make projects succeed. The project is the basic unit of work in many industries. Software applications, antiviral vaccines, launch-ready spacecraft: all were produced by a team and managed as a project. Project management emphasizes control, processes, and tools—but, according to *The Smart Mission*, that is not the right way to run a project. Human skills and expertise, not technical tools, are what make projects successful. Projects run on knowledge. This paradigm-shifting book—by three project management experts, all of whom have decades of experience at NASA and elsewhere—challenges the conventional wisdom on project management, focusing on the human dimension: learning, collaboration, teaming, communication, and culture. The authors emphasize three themes: projects are fundamentally about how teams work and learn together to get things done; the local level—not an organization’s upper levels—is where the action happens; and projects don’t operate in a vacuum but exist within organizations that are responsible to stakeholders. Drawing on examples and case studies from NASA and other organizations, the authors identify three project models—micro,

macro, and global—and their different knowledge needs. Successful organizations have a knowledge-based culture. Successful project management guides the interplay of knowledge, projects, and people.

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sustainability. *Implementing Halal Principles and Regulations in Business Governance* explores the integration of Halal principles in business practices, production, and services. It examines policies and regulations in business to ensure Halal compliance in global businesses. This book covers topics such as business production, biochemistry, and Islamic finance, and is a useful resource for business owners, economists, policymakers, government officials, academicians, researchers, and data scientists.

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approach to one of the greatest challenges facing leaders today: transforming your business in the face of imminent disruption. Dual Transformation shows you how your company can come out of a market shift stronger and more profitable, because the threat of disruption is also the greatest opportunity a leadership team will ever face. Disruptive change opens a window of opportunity to create massive new markets. It is the moment when a market also-ran can become a market leader. It is the moment when business legacies are created. That moment starts with the core dual transformation framework: Transformation A: Repositioning today's business to maximize its resilience, such as how Adobe boldly shifted from selling packaged software to providing software as a service. Transformation B: Creating a new growth engine, such as how Amazon became the world's largest provider of cloud computing services. Capabilities link: Fighting unfairly by taking advantage of difficult-to-replicate assets without succumbing to the "sucking sound of the core." Anthony, Gilbert, and Johnson also address the characteristics leaders must embrace: courage, clarity, curiosity, and conviction. Without them, dual transformation efforts can founder. Building on lessons from diverse companies, such as Adobe, Manila Water, and Netflix, and a case study from Gilbert's firsthand experience transforming his own media and publishing company, Dual Transformation will guide executives through the journey of creating the next version of themselves, allowing them to own the future rather than be disrupted by it.

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