

business international strategy

business international strategy is a critical component for organizations looking to expand their operations and tap into global markets. In an era where globalization is reshaping economies and consumer behaviors, businesses must develop robust international strategies to succeed. This article delves into the intricacies of business international strategy, exploring its definition, significance, various approaches, and the challenges companies face. Furthermore, it will provide insights into effective implementation and successful case studies, offering a comprehensive view of how businesses can navigate the complexities of international markets.

- Understanding Business International Strategy
- The Importance of International Strategy
- Types of International Strategies
- Key Components of an Effective International Strategy
- Challenges in Implementing International Strategies
- Case Studies of Successful International Strategies
- Conclusion
- FAQ

Understanding Business International Strategy

Business international strategy refers to the plans and actions that a company undertakes to expand its operations across national borders. This involves assessing foreign markets, understanding local consumer behavior, complying with international regulations, and adapting products or services to meet diverse cultural preferences. The formulation of a business international strategy typically begins with thorough market research and competitive analysis, allowing businesses to identify opportunities and threats in the global landscape.

At its core, an international strategy aims to optimize the company's resources and capabilities to achieve a competitive advantage in foreign markets. This often includes leveraging existing strengths, such as brand reputation or technological innovation, to penetrate new markets effectively. The strategy may involve direct investment, partnerships, or exporting, each requiring a tailored approach to align with the specific dynamics of the target market.

The Importance of International Strategy

Developing a robust international strategy is vital for several reasons. Firstly, it allows businesses to diversify their revenue streams, reducing dependence on domestic markets. This diversification is particularly important in times of economic downturns or market saturation, where local demand may wane.

Secondly, an international strategy opens avenues for growth by tapping into emerging markets with rising consumer bases. Companies can capitalize on the potential for increased sales and market share when they expand into regions with less competition and untapped resources. Furthermore, entering international markets can lead to the acquisition of new technologies and innovations, enhancing a company's overall capabilities.

Types of International Strategies

There are several types of international strategies that companies may adopt, each suitable for different objectives and market conditions. Understanding these strategies is crucial for businesses looking to navigate global markets effectively.

Global Standardization Strategy

A global standardization strategy involves offering a uniform product or service across all markets. This approach benefits from economies of scale, as companies can streamline production and marketing efforts. It is particularly effective for businesses with products that have universal appeal, such as consumer electronics.

Localization Strategy

Conversely, a localization strategy tailors products and services to meet the specific needs and preferences of local markets. This strategy requires a deep understanding of cultural nuances and consumer behavior. Companies adopting this approach often modify their marketing messages, packaging, and even product features to resonate with local customers.

Transnational Strategy

A transnational strategy combines elements of both global standardization and localization. Businesses pursuing this strategy aim to achieve global efficiency while remaining sensitive to local market differences. This balance allows companies to leverage their global brand while adapting to local cultures, providing a comprehensive approach to international expansion.

Key Components of an Effective International Strategy

To ensure the success of an international strategy, several key components must be carefully

considered and integrated into the overall business plan.

Market Research and Analysis

Thorough market research is essential for understanding the nuances of foreign markets. This includes analyzing market size, growth potential, competitive landscape, and regulatory environment. Companies must also assess cultural factors that influence consumer behavior, preferences, and purchasing decisions.

Entry Mode Selection

Choosing the appropriate entry mode is a critical decision in the development of an international strategy. Common entry modes include exporting, franchising, joint ventures, and wholly-owned subsidiaries. Each mode has its advantages and disadvantages, and the choice depends on factors such as risk tolerance, resource availability, and market characteristics.

Resource Allocation

Effective resource allocation is crucial for executing an international strategy. Businesses must ensure they have the necessary financial, human, and technological resources to support their international operations. This may involve hiring local expertise, investing in infrastructure, or enhancing supply chain capabilities.

Performance Measurement

Establishing metrics to evaluate the performance of the international strategy is vital. Companies should track key performance indicators (KPIs) such as market share, revenue growth, and customer satisfaction. Regular performance reviews enable businesses to adapt their strategies based on real-time data and feedback.

Challenges in Implementing International Strategies

While the potential benefits of an international strategy are substantial, companies often face numerous challenges in implementation. These challenges can hinder successful expansion and require careful management.

Cultural Differences

Cultural differences can pose significant hurdles for businesses operating internationally. Misunderstanding local customs, communication styles, and consumer preferences can lead to marketing blunders and brand damage. Companies must invest in cultural training and local insights to navigate these complexities effectively.

Regulatory Compliance

Navigating the regulatory landscape of foreign markets can be daunting. Different countries have varying laws governing trade, employment, taxation, and environmental standards. Failure to comply with these regulations can result in legal consequences and financial penalties. Businesses must engage local legal expertise to ensure adherence to all applicable laws.

Political and Economic Instability

Political instability and economic fluctuations can disrupt international operations. Companies must assess the political climate of target markets and be prepared for challenges such as changes in government policies, economic sanctions, or currency fluctuations. Developing risk mitigation strategies is essential for long-term sustainability in international markets.

Case Studies of Successful International Strategies

Analyzing successful international strategies provides valuable insights into best practices. Various companies have effectively navigated the complexities of global markets, achieving significant growth and brand recognition.

Coca-Cola

Coca-Cola is a prime example of a company that has successfully implemented a localization strategy. By adapting its marketing campaigns and product offerings to align with local tastes and preferences, Coca-Cola has maintained its status as a leading beverage brand worldwide. The company's ability to connect with diverse consumer bases has enabled it to thrive in various markets.

McDonald's

McDonald's employs a transnational strategy, allowing it to standardize its core offerings while also localizing menu items to appeal to regional tastes. For instance, in India, McDonald's offers a range of vegetarian options to cater to local dietary preferences. This balance of global efficiency and local relevance has contributed to McDonald's continued success in international markets.

Conclusion

Business international strategy is an essential aspect of modern business operations, enabling organizations to expand their reach and tap into new markets. By understanding the different types of international strategies, their key components, and the challenges faced during implementation, companies can develop effective plans for global expansion. Successful case studies, such as those of Coca-Cola and McDonald's, illustrate the importance of adaptability and cultural sensitivity in achieving international success. As globalization continues to shape the business landscape, a well-crafted international strategy will remain a vital tool for companies seeking sustainable growth and

competitive advantage.

Q: What is a business international strategy?

A: A business international strategy is a comprehensive plan that companies develop to expand their operations across national borders, focusing on market research, entry modes, resource allocation, and performance measurement to achieve a competitive advantage in foreign markets.

Q: Why is an international strategy important for businesses?

A: An international strategy is crucial because it enables businesses to diversify revenue streams, tap into emerging markets, and enhance overall capabilities by leveraging global resources and technologies.

Q: What are the main types of international strategies?

A: The main types of international strategies include global standardization, localization, and transnational strategies. Each has its approach to balancing global efficiency with local adaptation.

Q: What challenges do companies face when implementing international strategies?

A: Companies face several challenges, including cultural differences, regulatory compliance, and political or economic instability in foreign markets, which can hinder successful implementation.

Q: How can companies measure the success of their international strategy?

A: Companies can measure the success of their international strategy by tracking key performance indicators (KPIs) such as market share, revenue growth, customer satisfaction, and the effectiveness of marketing campaigns in foreign markets.

Q: What role does market research play in international strategy?

A: Market research is crucial for understanding foreign market dynamics, including consumer preferences, competition, and regulatory environments, enabling businesses to make informed decisions during international expansion.

Q: Can a company successfully operate internationally without local partnerships?

A: While local partnerships can provide valuable insights and resources, it is possible for a company to operate internationally without them. However, this may require significant investment in market research and local expertise to navigate cultural and regulatory challenges.

Q: How do cultural differences impact international business strategies?

A: Cultural differences can significantly impact international business strategies by influencing consumer behavior, communication styles, and marketing effectiveness. Companies must adapt their strategies to align with local cultures to avoid misunderstandings and enhance brand acceptance.

Q: What is an example of a successful international strategy?

A: An example of a successful international strategy is McDonald's transnational strategy, which combines global standardization of core products with local adaptations to meet regional tastes, allowing it to thrive in diverse markets worldwide.

Q: What factors should businesses consider when selecting an entry mode for international expansion?

A: Businesses should consider factors such as risk tolerance, resource availability, market characteristics, competition, and local regulations when selecting an entry mode for international expansion, ensuring alignment with their overall strategic goals.

Business International Strategy

Find other PDF articles:

<http://www.speargroupllc.com/business-suggest-011/pdf?dataid=unK26-7827&title=capital-one-business-spark-card.pdf>

business international strategy: *International Business* John B. Cullen, Praveen Parboteeah, 2009-07-01 An international business text for a changing global environment

business international strategy: International Strategy David Collis, 2014-07-24 THE COMPREHENSIVE GUIDE TO MANAGING AND LEADING COMPANIES THAT COMPETE INTERNATIONALLY Drawing on the course material developed at the Harvard Business School and Yale School of Management by David Collis, International Strategy provides theoretical insight and pragmatic tools that address the decisions facing senior managers in multinational corporations.

International Strategy explores the critical differences between domestic and international competition: the heterogeneity of markets in which companies are involved; the volatility of economic conditions that firms face; and the increased scale of activities fostered by global participation. The text examines how these phenomena create tensions and tradeoffs for executives concerning which product to offer around the world, which countries to compete in, where to locate various activities, and how to organize the firm worldwide. Making those choices in an integrated fashion, it is explained, requires pursuit of a coherent strategy that builds an international advantage. Filled with illustrative examples from a wide range of international companies, International Strategy, offers an accessible guide to help managers navigate the myriad decisions they must make in order to create value from their foreign operations and outperform competitors in an increasingly integrated world.

business international strategy: Global and Transnational Business George Stonehouse, 2000-06-23 The authors of this work assess the turbulent environment in which international businesses operate and the approaches to strategy formulation and implementation which can be adopted.

business international strategy: International Business: Strategy, Management, and the New Realities S. Tamer Cavusgil, 2009

business international strategy: International Strategy of Emerging Market Firms Andrei Panibratov, 2017-03-16 Emerging economies are expected to be in the driver's seat of the global economy in the medium and long term. Large multinational corporations will account for much of this activity. In this textbook, Andrei Panibratov explains how emerging market firms accumulate and exploit market knowledge to develop competitive advantages whilst operating globally. Chapters dedicated to the key emerging economies - Brazil, Russia, India and China (BRIC) - are enhanced by detailed case studies of large firms' activities. The book is divided into four parts, focusing on the following: An outline of the relevant terminology and the context of the international strategy of emerging market firms, providing an introductory foundation for the whole book. A guide to the evolution of perspectives regarding international strategy, designed to illustrate the changes and trends in the recent academic research on internationalization. A country-by-country illustration of the internationalization of BRIC economies and firms, providing an overall picture of each country's global integration, outward investments, and strategies. The concepts and practices behind the strategies employed by different firms. Written by an established international business scholar, this book is essential reading for students of international strategy who wish to understand the importance of the emerging economies.

business international strategy: Competitive International Strategy Anders Pehrsson, 2020-11-15 Contemporary businesses are exposed to global competition enhanced by new information technology and liberalized cross-border transactions in many industries. This introduces a new competitive dynamic, influenced by actors in developed and emerging markets. The dynamic puts major demands on executives as they consider future moves that support strategic initiatives. The context of intensified global competition requires attention from practicing (and aspiring) leaders in international business organizations. Drawing on contemporary research, Competitive International Strategy: Key Implementation Issues addresses international business strategy formulation and implementation in the global competitive market. It captures the essential strategy components by elaborating on the implementation of corporate integration and local responsiveness. This is considered a vital dichotomy in the development of international business strategies. Essential components include competition context, firm's resources, strategy directions and competence, implementation issues, and competitiveness. The book includes several detailed company cases. Bridging the strategy formulation and implementation is crucial for the ultimate success of international business firms. This book will be of great value to students at an advanced level, academics, and reflective practitioners in the fields of strategic management, leadership, and international business.

business international strategy: International Strategy and Market Performance in New

Biotechnology Firms Joseph E. Coombs, 2014-02-04 The issues addressed in this study are: What internal factors support changes in the international operations of new firms? and What effect do these changes have on the firm's structure, control system, and market performance. To answer these questions, this work examines the internal resources and market performance of a set of publicly traded biotechnology firms. Findings support the view that new firms can enter international markets through a variety of strategies, including international joint ventures and subsidiaries. Changes in international operations also are found to enhance firm market performance when accompanied by changes in firm structure and control systems. However, managers must be patient because market performance only improves significantly two years after these organizational changes have taken place.

business international strategy: Creating Value through International Strategy Pankaj Ghemawat, Joan E. Ricart, 2004-10-29 Everyday, more and more companies embark on international business. Through a collection of articles by leading scholars in International Business this book answers fundamental questions such as: How do companies create value through global strategy? What are the sources of value creation? How do companies organize themselves and manage the process of international expansion? How does location specificity matter in this process? *Creating Value through International Strategy* will be of interest to academics and professionals in international business and management.

business international strategy: International Strategic Management Franklin R. Root, Kanoknart Visudtibhan, 2023-12-31 Contains articles on aspects of strategic management in the multinational enterprise. Contributions fall into four areas: multinational and transnational enterprise; the top-management perspective; the normative, decision-making emphasis; and regency of publication no earlier than 1985.

business international strategy: Macao Country Study Guide Volume 4 Government and International Strategy IBP, Inc, 2013-08-01 *Macao Country Study Guide - Strategic Information and Developments Volume 1 Strategic Information and Developments*

business international strategy: International Business Colin Turner, 2010-05-11 This new edition of *International Business* examines the impact of globalization on key aspects of the business environment. It offers a comprehensive overview of this phenomenon that is altering corporate strategy fundamentally, critiquing the complexities of globalization and its impact on international business. *International Business* offers a holistic examination of the processes that influence the evolution of strategy in the modern global economy. It is divided into three sections: impact of globalization: how globalization has driven the processes of regional integration and the emergence of transnational governance structures environmental drivers: how international strategy is shaped and the emergence of internationalized businesses resource issues: how resources can determine success in the global economy or impede firm evolution. Featuring a wealth of new case studies, updated pedagogy and a fresh new design, this new textbook will prove essential reading for all those studying international business. A companion website provides additional material for lecturers and students alike: www.routledge.com/textbooks/9780415437646.

business international strategy: The Art of Going Global Olga E. Annushkina, Alberto Regazzo, 2020-09-04 Internationalizing your firm presents both exciting opportunities and daunting challenges, regardless of your industry. While strategy will vary from firm to firm, this book provides a solid set of decision-making tools that will support you as you take your company global. Starting with the most important step – cultivating a truly international perspective in your senior management team – it sets out the pros and cons of each choice you will face as you define and shape a global strategy. With a pragmatic toolkit provided at the end of each chapter, *The Art of Going Global* will help to improve your decision-making capabilities in relation to a range of challenges, including: · Selecting foreign markets · Adapting your business model · Navigating uncertain global markets · Managing across cultures · Choosing between entry mode options With case studies and insights illustrating how to apply each toolkit, this book is ideal for practitioners, MBA students, and those in executive education. It will help you to consider a variety of alternative

solutions for key managerial decisions on internationalization, the costs and benefits of different strategic scenarios, and ultimately drive you to create a clear global vision for your firm.

business international strategy: Strategy Geoff Goldman, Cecile Nieuwenhuizen, 2006 This book introduces learners to the fundamental concepts of strategic management of a small business, in the context of increasing globalisation. The text is designed to provide learners with the tools to analyse, formulate and implement strategies that will enhance the performance of any small business.

business international strategy: The Oxford Handbook of Strategy David O. Faulkner, Andrew Campbell, 2006-04-06 Presents an analysis of how thinking on strategy has evolved and what are the likely developments. This work includes chapters on six key areas: Approaches to Strategy, Strategic Analysis and Formulation, Corporate Strategy; International Strategy; Strategies of Organizational Change; and Strategic Flexibility and Uncertainty.

business international strategy: International Hospitality Management Alan Clarke, Wei Chen, 2009-11-04 International Hospitality Management: issues and applications brings together the latest developments in global hospitality operations with the contemporary management principles. It provides a truly international perspective on the hospitality and tourism industries and provides a fresh insight into hospitality and tourism management. The text develops a critical view of the management theory and the traditional theories, looking at how appropriate they are in hospitality and tourism and in a multicultural context. The awareness of cultural environments and the specifications imposed by those cultures will underpin the whole text. International Hospitality Management is designed to instil a greater awareness of the international factors influencing the strategies and performances of hospitality organisation. The approach focuses on a critical analysis of the relevance and application of general management theory and practice to the hospitality industry. Consisting of three 3 parts divided into 14 chapters, each of which deals with a major topic of international management, the book has been thoroughly developed with consistent learning features throughout, including: Specified learning outcomes for each chapter International case studies including major world events such as the September 11 Terrorist Attacks, the Argentine Financial Crisis, The SARS virus, The Institution of Euro, the accession of China to the World Trade Organization., and the expansion of European Union, as well as international corporations such as Marriott, Hilton, Intercontinental, McDonalds, Starbucks etc. It introduces the global market situation, including Americas, Europe, Asia Pacific, and Middle East. Study questions and discussion questions to consolidate learning and understanding. Links to relevant websites at the end of each chapter On-line resources and a test bank is available for lecturers and students

business international strategy: Global Strategic Management Jędrzej George Frynas, Kamel Mellahi, 2015 Emphasising the essential techniques of business best practices, this title offers thorough analysis and discussions on concepts such as environmental analysis, strategy development and strategy implementation.

business international strategy: Multinational Corporate Strategy James C. Leontiades, 1985-01-01 To learn more about Rowman & Littlefield titles please visit us at www.rowmanlittlefield.com.

business international strategy: The Routledge Companion to International Management Education Denise Tsang, Hamid H. Kazeroony, Guy Ellis, 2013-06-19 Crises and scandals in the world of international management have brought a new spotlight onto how the subject is taught, studied and understood. There has been a plethora of literature on international management, but a lack of focus on how international management education (IME) can be shaped to respond to existing and future global business challenges. The Routledge Companion to International Management Education gathers together contributors from academia, industry and university administration involved in IME, to: introduce the domain of IME; describe the emerging state in new geographical areas; discuss the major issues and debates revolving around IME; explore the linkage of technology and international management, and shed light on the future of IME. The diverse background of the contributors provides a global perspective that challenges the dominant

Anglo-American view, with up-to-date specific insights originating from their indigenous view points, which has often been neglected and inadequately covered. The volume answers important questions, such as: Do we need a vision in IME? What is the current state of IME? How has IME grown in emerging market segments? What roles does technology play in its recent development? The volume provides thought-provoking reading for educators, administrators, policy makers, human resources professionals and researchers. It will also give future international management students a glimpse of IME from a global inside-out perspective.

business international strategy: Managerial Relationships and SMEs Internationalization
Elena-Mădălina Vătămănescu, Andreea Mitan, 2023-09-22 As the backbone of the economy, small- and medium-sized enterprises (SMEs) are key players in the dynamics of local, regional, and global markets, and are often obliged to provide timely responses to the increasingly fierce cross-border competition. However, SMEs internationalisation has temporarily been subject to a wait-and-see policy under the numerous uncertainties and global systemic disruptions. Despite the new normal brought about by the COVID-19 pandemic, recent studies show that the future still holds the potential to avail business performance opportunities to SMEs, and the hopes of managers for the years to come are reasonably high. Adopting a relationship-centric perspective, the book proposes a deeper analysis of the role of managerial relationship building and development and SMEs internationalization. In the networked economy, relationships are the invisible threads of the highly interconnected world. Either we call them connections, ties, bonds, or links, they are present everywhere marking the very essence of our lives, therefore claiming for wide consideration. Giving way to a stepwise screening of relationships and SMEs internationalization, the book is simultaneously addressed to scholars from different fields of study (i.e., international management, international business, international relationship marketing, etc.) and worldwide decision-makers (i.e., entrepreneurs and managers) interested in conducting smart business abroad.

business international strategy: Intelligence, Sustainability, and Strategic Issues in Management
M. Afzalur Rahim, 2017-07-05 Social intelligence is defined as the ability to be aware of relevant social situational contexts; to deal with the contexts or challenges effectively; to understand others' concerns, feelings, and emotional states; and to interact appropriately in social situations and build and maintain positive relationships with others. Intelligence, Sustainability, and Strategic Issues in Management analytically discusses this concept within administrative and entrepreneurial managerial business environments. The volume opens with a study of academic department chairs' social intelligence and faculty members' satisfaction with annual evaluation of teaching and research at a US university. The seven other articles cover a range of topics, including a neurocognitive model of entrepreneurial opportunity, ownership dilution, sustainability in inventory management, the role of status in imitative behaviour, the negative impacts of embeddedness, product quality failures in international sourcing, and employers' use of social media in employment decisions. In addition to the articles, the volume also features a case study, From Social Entrepreneur to Social Enterprise, a research note, Reducing Job Burnout through Effective Conflict Management Strategy, five book reviews, and a list of books received.

Related to business international strategy

BUSINESS | English meaning - Cambridge Dictionary BUSINESS definition: 1. the activity of buying and selling goods and services: 2. a particular company that buys and. Learn more

BUSINESS (noun) - Cambridge Dictionary BUSINESS, the activity of buying and selling goods and services, a particular company that buys and. Learn more

BUSINESS (noun) - Cambridge Dictionary BUSINESS, the activity of buying and selling goods and services, a particular company that buys and. Learn more

BUSINESS | definition in the Cambridge English Dictionary BUSINESS meaning: 1. the activity of buying and selling goods and services: 2. a particular company that buys and. Learn more

BUSINESS | meaning - Cambridge Learner's Dictionary BUSINESS definition: 1. the buying and selling of goods or services: 2. an organization that sells goods or services. Learn more

BUSINESS | Định nghĩa trong Từ điển tiếng Anh Cambridge BUSINESS ý nghĩa, định nghĩa, BUSINESS là gì: 1. the activity of buying and selling goods and services: 2. a particular company that buys and. Tìm hiểu thêm

BUSINESS | English meaning - Cambridge Dictionary BUSINESS definition: 1. the activity of buying and selling goods and services; 2. a particular company that buys and. Learn more

BUSINESS | **meaning** - Cambridge Learner's Dictionary BUSINESS definition: 1. the buying

[illegible]

BUSINESS - Cambridge Dictionary BUSINESS 1. the activity of buying and selling goods and services; 2. a particular company that buys and

BUSINESS | Định nghĩa trong Từ điển tiếng Anh Cambridge BUSINESS ý nghĩa, định nghĩa, BUSINESS là gì: 1. the activity of buying and selling goods and services: 2. a particular company that buys and. Tìm hiểu thêm

BUSINESS in Traditional Chinese - Cambridge Dictionary BUSINESS translate: 商業, 商業活動, 商會, 商行, 商務; 商業化; 商業關係, 商業關係

BUSINESS | **définition en anglais - Cambridge Dictionary** BUSINESS définition, signification, ce qu'est BUSINESS: 1. the activity of buying and selling goods and services: 2. a particular company that buys and. En savoir plus

Related to business international strategy

How Deepak Mishra's business strategy leverages financial acumen to foster growth in Singapore, Thailand, and India (News9Live on MSN22h) As the Founder and Managing Director of his primary venture, Greenfield Advisory, Deepak Mishra is the driving force behind

How Deepak Mishra's business strategy leverages financial acumen to foster growth in Singapore, Thailand, and India (News9Live on MSN22h) As the Founder and Managing Director of his primary venture, Greenfield Advisory, Deepak Mishra is the driving force behind

How Philip Morris International (PM) Fits into a Short-Term Dividend Capture Strategy

How Philip Morris International (PM) Fits into a Short-Term Dividend Capture Strategy

ESG is shifting from compliance to core business strategy, says KPMG global ESG head (Fortune India14d) On India's role, the ESG head acknowledged the challenges of balancing rapid economic growth with sustainability, especially in areas like energy access and equity. Yet, he pointed out that Indian

ESG is shifting from compliance to core business strategy, says KPMG global ESG head (Fortune India14d) On India's role, the ESG head acknowledged the challenges of balancing rapid economic growth with sustainability, especially in areas like energy access and equity. Yet, he pointed out that Indian

How Can Financial Services Embrace AI Safely? Ant International's AI SHIELD Offers A Solution

How Can Financial Services Embrace AI Safely? Ant International's AI SHIELD Offers A Solution (2d) Ant International's AI SHEILD helps financial services embrace AI safely by reducing risks, boosting trust, and securing

Inside the NFL's strategy to grow global football fandom (1mon) The National Football League has added seven international games this season. Its global strategy focuses on fandom growth beyond short-term revenue

Inside the NFL's strategy to grow global football fandom (1mon) The National Football League has added seven international games this season. Its global strategy focuses on fandom growth beyond short-term revenue

Emirates, flydubai, Dubai Finance partner to accelerate 'Dubai Cashless strategy' (Emirates News Agency on MSN15h) Emirates and flydubai have signed two Memoranda of Understanding (MoUs) with Dubai Finance (DOF) to advance digital payment

Emirates, flydubai, Dubai Finance partner to accelerate 'Dubai Cashless strategy' (Emirates News Agency on MSN15h) Emirates and flydubai have signed two Memoranda of Understanding (MoUs) with Dubai Finance (DOF) to advance digital payment

Elitecon International to Raise 300 Crore via QIP to Fuel FMCG Expansion Through Strategic Acquisitions (3d) Elitecon International Limited, a global leader in the FMCG sector, is planning to raise 300 crore by issuing equity shares

Elitecon International to Raise 300 Crore via QIP to Fuel FMCG Expansion Through Strategic Acquisitions (3d) Elitecon International Limited, a global leader in the FMCG sector, is planning to raise 300 crore by issuing equity shares

A+E Global Hires Tegna's Brian Weiss as Head of Strategy and Biz Dev for Global Content Sales (10don MSN) A+E Global Media has named Tegna exec Brian Weiss executive vice president of strategy and business development for its

A+E Global Hires Tegna's Brian Weiss as Head of Strategy and Biz Dev for Global Content Sales (10don MSN) A+E Global Media has named Tegna exec Brian Weiss executive vice president of strategy and business development for its

ITV Studios steps up investment and capabilities in data & insights and business development with new senior hires (1d) ITV Studios today announces a series of senior appointments to strengthen its Data & Insights and Business Development

ITV Studios steps up investment and capabilities in data & insights and business development with new senior hires (1d) ITV Studios today announces a series of senior appointments to strengthen its Data & Insights and Business Development

Back to Home: <http://www.speargroupllc.com>