

# 80s BUSINESS DRESS

**80s BUSINESS DRESS** REPRESENTED A VIBRANT AND TRANSFORMATIVE ERA IN CORPORATE FASHION, CHARACTERIZED BY BOLD STYLES, UNIQUE FABRICS, AND A SHIFT TOWARD MORE EXPRESSIVE ATTIRE IN THE WORKPLACE. THE DECADE WAS MARKED BY THE EMERGENCE OF POWER DRESSING, A TREND THAT EMPHASIZED AUTHORITY AND CONFIDENCE THROUGH FASHION CHOICES. KEY ELEMENTS INCLUDED OVERSIZED BLAZERS, SHOULDER PADS, BRIGHT COLORS, AND STATEMENT ACCESSORIES THAT DEFINED THE PROFESSIONAL LOOK OF THE TIME. THIS ARTICLE WILL EXPLORE THE COMPONENTS OF 80s BUSINESS DRESS, ITS CULTURAL SIGNIFICANCE, AND HOW IT HAS INFLUENCED MODERN WORKPLACE ATTIRE. ADDITIONALLY, WE WILL DELVE INTO ICONIC FASHION FIGURES AND TRENDS THAT SHAPED THIS UNFORGETTABLE ERA.

- OVERVIEW OF 80s BUSINESS DRESS
- KEY FEATURES OF 80s BUSINESS ATTIRE
- CULTURAL SIGNIFICANCE OF POWER DRESSING
- INFLUENTIAL FASHION ICONS OF THE 80s
- LEGACY OF 80s BUSINESS DRESS IN MODERN FASHION
- CONCLUSION

## OVERVIEW OF 80s BUSINESS DRESS

THE 1980s WERE A PIVOTAL DECADE FOR BUSINESS ATTIRE, REFLECTING THE CHANGING ROLES OF WOMEN IN THE WORKPLACE AND THE GROWING ACCEPTANCE OF MORE EXPRESSIVE STYLES. THE TRADITIONAL BUSINESS SUIT WAS TRANSFORMED, WITH AN INFLUX OF NEW MATERIALS AND DESIGNS THAT EMPHASIZED INDIVIDUALITY. THE RISE OF CORPORATE AMERICA, PARTICULARLY IN INDUSTRIES SUCH AS FINANCE, LAW, AND ADVERTISING, NECESSITATED A WARDROBE THAT PROJECTED POWER AND PROFESSIONALISM. THIS ERA WITNESSED THE BLENDING OF FORMAL AND CASUAL STYLES, ALLOWING PROFESSIONALS TO EXPRESS THEIR PERSONAL IDENTITIES WHILE MAINTAINING A POLISHED APPEARANCE.

DURING THIS TIME, FASHION DESIGNERS BEGAN TO CATER TO THE NEEDS OF THE MODERN BUSINESSPERSON, CREATING GARMENTS THAT WERE NOT ONLY STYLISH BUT FUNCTIONAL. THE INCORPORATION OF TECHNOLOGY IN FABRIC PRODUCTION ALLOWED FOR INNOVATIVE MATERIALS THAT PROVIDED COMFORT AND DURABILITY, FURTHER ENHANCING THE APPEAL OF 80s BUSINESS DRESS.

## KEY FEATURES OF 80s BUSINESS ATTIRE

THE HALLMARK OF 80s BUSINESS DRESS WAS THE CONCEPT OF POWER DRESSING, WHICH WAS CHARACTERIZED BY SEVERAL DEFINING FEATURES:

### BOLD COLORS AND PATTERNS

GONE WERE THE DAYS OF DRAB AND MONOTONOUS COLORS; THE 80s EMBRACED VIBRANT HUES AND BOLD PATTERNS. BUSINESS ATTIRE OFTEN INCLUDED:

- BRIGHTLY COLORED BLAZERS
- PATTERNED SKIRTS AND DRESSES
- STRIKING ACCESSORIES THAT COMPLEMENTED THE OUTFIT

THIS EMPHASIS ON COLOR WAS NOT JUST FOR AESTHETICS; IT WAS A STATEMENT OF CONFIDENCE AND ASSERTIVENESS IN A PREDOMINANTLY MALE-DOMINATED CORPORATE ENVIRONMENT.

## SHOULDER PADS

ONE OF THE MOST ICONIC ELEMENTS OF 80S BUSINESS DRESS WAS THE USE OF SHOULDER PADS. THESE ADDED STRUCTURE AND A SENSE OF AUTHORITY TO GARMENTS, CREATING A POWERFUL SILHOUETTE. SHOULDER PADS WERE COMMONLY FOUND IN:

- JACKETS
- BLAZERS
- DRESSES

THE EXAGGERATED SHOULDERS CONVEYED AN IMAGE OF STRENGTH AND LEADERSHIP, WHICH WAS PARTICULARLY APPEALING FOR WOMEN ENTERING THE WORKFORCE IN GREATER NUMBERS.

## TAILORED SUITS

TAILORED SUITS BECAME A STAPLE OF 80S BUSINESS WEAR, OFTEN FEATURING SHARP LINES AND STRUCTURED FITS. THE SUITS WERE DESIGNED TO ENHANCE THE WEARER'S FIGURE WHILE MAINTAINING A PROFESSIONAL APPEARANCE. KEY CHARACTERISTICS INCLUDED:

- DOUBLE-BREASTED BLAZERS
- PENCIL SKIRTS OR TAILORED TROUSERS
- WIDE LAPELS AND INTRICATE DETAILING

THE ATTENTION TO DETAIL IN TAILORING SIGNIFIED A COMMITMENT TO PROFESSIONALISM AND AUTHORITY.

## CULTURAL SIGNIFICANCE OF POWER DRESSING

THE CONCEPT OF POWER DRESSING IN THE 80S WAS NOT MERELY A FASHION TREND; IT WAS A CULTURAL MOVEMENT THAT REFLECTED THE SHIFTING DYNAMICS OF GENDER ROLES IN THE WORKPLACE. AS MORE WOMEN ENTERED EXECUTIVE POSITIONS AND BEGAN TO BREAK THE GLASS CEILING, THEIR ATTIRE BECAME A CRUCIAL ELEMENT OF THEIR PROFESSIONAL IDENTITY.

POWER DRESSING ALLOWED WOMEN TO COMMAND RESPECT IN ENVIRONMENTS THAT HAD LONG BEEN DOMINATED BY MEN. THE CLOTHING CHOICES WERE DELIBERATE AND STRATEGIC, DESIGNED TO PROJECT COMPETENCE AND CONFIDENCE. THIS SHIFT WAS ALSO MIRRORED IN POPULAR CULTURE, WITH FILMS AND TELEVISION SHOWS PORTRAYING STRONG FEMALE CHARACTERS WHO EMBODIED THIS STYLE, FURTHER CEMENTING THE IDEA OF BUSINESS ATTIRE AS A MEANS OF EMPOWERMENT.

## INFLUENTIAL FASHION ICONS OF THE 80s

THE 1980s PRODUCED SEVERAL FASHION ICONS WHO PLAYED A SIGNIFICANT ROLE IN POPULARIZING 80s BUSINESS DRESS. THESE INDIVIDUALS NOT ONLY INFLUENCED FASHION TRENDS BUT ALSO INSPIRED A GENERATION OF PROFESSIONALS TO EMBRACE BOLD STYLES. SOME NOTABLE FIGURES INCLUDE:

### JOAN COLLINS

FAMOUS FOR HER ROLE IN THE TELEVISION SERIES "DYNASTY," JOAN COLLINS EPITOMIZED THE GLAMOROUS AND POWERFUL WOMAN OF THE 80s. HER CHARACTER'S WARDROBE FEATURED LUXURIOUS FABRICS, VIBRANT COLORS, AND DRAMATIC SILHOUETTES, INFLUENCING MANY WOMEN'S CHOICES IN BUSINESS ATTIRE.

### MADONNA

WHILE PRIMARILY KNOWN FOR HER MUSIC, MADONNA'S STYLE IN THE 80s WAS GROUNDBREAKING. SHE COMBINED ELEMENTS OF PUNK AND HIGH FASHION, OFTEN INCORPORATING BUSINESS ATTIRE INTO HER LOOKS. HER INFLUENCE ENCOURAGED A MIX OF FORMAL AND CASUAL ELEMENTS IN EVERYDAY BUSINESS WEAR.

### LINDA EVANGELISTA

AS ONE OF THE MOST PROMINENT SUPERMODELS OF THE DECADE, LINDA EVANGELISTA SHOWCASED THE POWER OF FASHION IN PROFESSIONAL SETTINGS. HER ICONIC LOOKS IN VARIOUS FASHION CAMPAIGNS REINFORCED THE IDEA THAT BUSINESS ATTIRE COULD BE BOTH STYLISH AND AUTHORITATIVE.

## LEGACY OF 80s BUSINESS DRESS IN MODERN FASHION

THE LEGACY OF 80s BUSINESS DRESS CONTINUES TO INFLUENCE MODERN FASHION, AS MANY ELEMENTS HAVE MADE A COMEBACK IN CONTEMPORARY WORKPLACE ATTIRE. THE BLEND OF PROFESSIONALISM WITH PERSONAL EXPRESSION REMAINS RELEVANT TODAY, WITH DESIGNERS FREQUENTLY REVISITING 80s STYLES.

CURRENT TRENDS OFTEN FEATURE:

- TAILORED SUITS WITH MODERN CUTS AND FABRICS
- BRIGHT COLORS AND BOLD PATTERNS REINTERPRETED FOR TODAY'S AESTHETIC
- INCORPORATION OF VINTAGE ELEMENTS INTO NEW COLLECTIONS

MOREOVER, THE CONCEPT OF POWER DRESSING HAS EVOLVED, FOCUSING ON INCLUSIVITY AND DIVERSITY IN THE WORKPLACE. TODAY'S PROFESSIONALS ARE ENCOURAGED TO EXPRESS THEIR INDIVIDUALITY THROUGH THEIR CLOTHING CHOICES WHILE STILL ADHERING TO A STANDARD OF PROFESSIONALISM.

## CONCLUSION

THE 80S BUSINESS DRESS MOVEMENT WAS A TRANSFORMATIVE PERIOD THAT RESHAPED PROFESSIONAL ATTIRE AND REFLECTED SIGNIFICANT CULTURAL CHANGES. WITH AN EMPHASIS ON POWER DRESSING, BOLD COLORS, AND STRUCTURED SILHOUETTES, THE DECADE SET THE STAGE FOR FUTURE GENERATIONS OF PROFESSIONALS. AS WE CONTINUE TO NAVIGATE THE EVOLVING LANDSCAPE OF WORKPLACE FASHION, THE INFLUENCE OF 80S BUSINESS ATTIRE REMAINS EVIDENT, REMINDING US OF THE POWER OF CLOTHING IN SHAPING IDENTITY AND AUTHORITY IN THE PROFESSIONAL WORLD.

### Q: WHAT ARE THE MAIN CHARACTERISTICS OF 80S BUSINESS DRESS?

A: THE MAIN CHARACTERISTICS OF 80S BUSINESS DRESS INCLUDE BOLD COLORS, OVERSIZED SHOULDER PADS, STRUCTURED TAILORED SUITS, AND EYE-CATCHING ACCESSORIES. THIS STYLE EMPHASIZED POWER AND CONFIDENCE IN THE WORKPLACE, PARTICULARLY FOR WOMEN ENTERING CORPORATE ROLES.

### Q: HOW DID POWER DRESSING IMPACT WOMEN'S ROLES IN THE WORKPLACE IN THE 80S?

A: POWER DRESSING SIGNIFICANTLY IMPACTED WOMEN'S ROLES IN THE WORKPLACE BY PROVIDING THEM WITH A MEANS TO PROJECT AUTHORITY AND PROFESSIONALISM. IT ALLOWED WOMEN TO CHALLENGE TRADITIONAL GENDER NORMS AND GAIN RESPECT IN MALE-DOMINATED INDUSTRIES.

### Q: WHO WERE SOME INFLUENTIAL FASHION ICONS OF THE 80S THAT REPRESENTED BUSINESS DRESS?

A: INFLUENTIAL FASHION ICONS OF THE 80S INCLUDED JOAN COLLINS, KNOWN FOR HER ROLE IN "DYNASTY," MADONNA, WHO BLENDED PUNK AND BUSINESS STYLES, AND SUPERMODEL LINDA EVANGELISTA, WHO SHOWCASED THE POWER OF FASHION IN PROFESSIONAL SETTINGS.

### Q: ARE THERE MODERN INTERPRETATIONS OF 80S BUSINESS DRESS?

A: YES, MODERN INTERPRETATIONS OF 80S BUSINESS DRESS FEATURE TAILORED SUITS WITH CONTEMPORARY CUTS, THE USE OF BRIGHT COLORS AND BOLD PATTERNS, AND A MIX OF VINTAGE ELEMENTS IN CURRENT FASHION COLLECTIONS.

### Q: WHAT WAS THE SIGNIFICANCE OF SHOULDER PADS IN 80S BUSINESS ATTIRE?

A: SHOULDER PADS WERE SIGNIFICANT IN 80S BUSINESS ATTIRE AS THEY CREATED A POWERFUL SILHOUETTE, CONVEYING STRENGTH AND AUTHORITY. THIS DESIGN CHOICE WAS PARTICULARLY APPEALING FOR WOMEN SEEKING TO ESTABLISH THEIR PRESENCE IN THE WORKPLACE.

### Q: HOW DID CULTURAL SHIFTS INFLUENCE 80S BUSINESS DRESS?

A: CULTURAL SHIFTS, SUCH AS THE RISE OF WOMEN IN THE WORKFORCE AND CHANGING PERCEPTIONS OF GENDER ROLES, INFLUENCED 80S BUSINESS DRESS BY PROMOTING THE IDEA OF POWER DRESSING. THIS MOVEMENT REFLECTED A DESIRE FOR WOMEN TO EXPRESS THEIR IDENTITY AND ASSERT THEIR AUTHORITY THROUGH FASHION.

## Q: WHAT ARE SOME COMMON FABRICS USED IN 80S BUSINESS ATTIRE?

A: COMMON FABRICS USED IN 80S BUSINESS ATTIRE INCLUDED POLYESTER, WOOL, AND SILK, WHICH WERE OFTEN BLENDED TO CREATE COMFORTABLE YET STRUCTURED GARMENTS. THESE MATERIALS ALLOWED FOR INNOVATIVE DESIGNS THAT WERE BOTH STYLISH AND FUNCTIONAL.

## Q: HOW DOES THE LEGACY OF 80S BUSINESS DRESS CONTINUE TODAY?

A: THE LEGACY OF 80S BUSINESS DRESS CONTINUES TODAY THROUGH THE REVIVAL OF BOLD COLORS, TAILORED SILHOUETTES, AND THE EMBRACE OF PERSONAL EXPRESSION IN WORKPLACE ATTIRE. MODERN FASHION OFTEN INCORPORATES ELEMENTS FROM THE 80S WHILE PROMOTING INCLUSIVITY AND DIVERSITY.

## Q: WHAT ACCESSORIES WERE POPULAR IN 80S BUSINESS DRESS?

A: POPULAR ACCESSORIES IN 80S BUSINESS DRESS INCLUDED STATEMENT JEWELRY, LARGE HANDBAGS, AND BOLD BELTS. THESE ACCESSORIES COMPLEMENTED THE VIBRANT COLORS AND STRUCTURED OUTFITS, ENHANCING THE OVERALL POWER-DRESSING AESTHETIC.

## Q: WHY IS 80S BUSINESS DRESS CONSIDERED ICONIC?

A: 80S BUSINESS DRESS IS CONSIDERED ICONIC DUE TO ITS ROLE IN SHAPING WORKPLACE FASHION AND EMPOWERING INDIVIDUALS, PARTICULARLY WOMEN, TO ASSERT THEIR IDENTITIES. THE BOLD STYLES AND CULTURAL SIGNIFICANCE OF THIS ERA CONTINUE TO INFLUENCE FASHION TRENDS TODAY.

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**80s business dress: American Family of the 1980s Paper Dolls** Tom Tierney, 2003-12-03  
From the decade that introduced Oprah to a national TV audience, celebrated the 100th anniversary of the Statue of Liberty, and witnessed the demise of the Berlin Wall come a variety of clothing styles for a multi-generational family. Ten dolls are accompanied by 30 costumes that include shirtdresses, tunics, leotards, business suits, windbreakers, denim jeans, and wedding apparel, as well as sneakers, baseball caps, and other accessories. A delight for collectors, paper doll fans, and anyone with sentimental memories of the 1980s.

**80s business dress: 80s Quizpedia** Aisling Coughlan, 2022-09-27 These 450+ questions will put your knowledge of the most bodacious decade to the test! What's the favourite food of the Teenage Mutant Ninja Turtles? On what date did MTV first air? Which hairstyle was all business in the front and party at the back? What were Hulk Hogan's signature colours? This interactive trivia book about the decade that gave us The Golden Girls, Wham! and the fall of the Berlin Wall, is the ultimate chance to show all your friends how, when it comes to 80s trivia, nobody can put YOU in a corner.

**80s business dress: Nation's Business January, 1987** Nation's Business January, 1987, 1987

**80s business dress: Horror Films of the 1980s** John Kenneth Muir, 2010-07-28 John Kenneth

Muir is back! This time, the author of the acclaimed Horror Films of the 1970s turns his attention to 300 films from the 1980s. From horror franchises like Friday the 13th and Hellraiser to obscurities like The Children and The Boogens, Muir is our informative guide. Muir introduces the scope of the decade's horrors, and offers a history that draws parallels between current events and the nightmares unfolding on cinema screens. Each of the 300 films is discussed with detailed credits, a brief synopsis, a critical commentary, and where applicable, notes on the film's legacy beyond the 80s. Also included is the author's ranking of the 15 best horror films of the 80s.

**80s business dress: Fashions of a Decade** Vicky Carnegy, 2006 From the designer suits of yuppie men and women to ripped jeans to the mini-crinoline craze to the eloquent fashion sense of Princess Diana, the 1980s encapsulates a time when it became fashionable to make money and dress well. This work explores the enthralling history of fashion as it recreated itself through the popular trends of the eighties.

**80s business dress: Handbook on Women in Business and Management** D. Bilimoria, 2007 This very impressive Handbook takes established research topics about women in management and treats them in fresh and novel ways. The chapters are intellectually interesting, sound, and provocative, and meet the editors aspiration to stimulate high quality research on women's experiences in work organizations. I recommend it highly. Jean M. Bartunek, Boston College, US This comprehensive Handbook presents specially commissioned original essays on the societal roles and contexts facing women in business and management, the specific career and work life issues of women in these fields, organizational processes affecting women, and the role of women as leaders in business and management. The essays shed light on the extant structures and practices of society and organizations that constrain or facilitate women's representation, treatment, quality of life, and success. Despite decades of ongoing inquiry and increasing interest, research on women in business and management remains a specialized field without mainstream acceptance within business and management disciplines. The Handbook presents the current state of knowledge about women in business and management and specifies the directions for future research likely to be most constructive for advancing the representation, treatment, quality of life, and success of women who work in these fields. It provides the foundations for improved societal and organizational structures, policies, and relational practices affecting all in business and management. Thus, by enhancing the knowledge base that improves the work and life situations of women, it suggests ways to elevate the societal and organizational systems for all. The Handbook will be an essential reference source for recent advances in research and theory, informing both scholars of organization studies, gender, diversity, and feminism; human resource specialists; and educators of and consultants to business organizations and management.

**80s business dress: Fair is Foul** Huw Siddle, 2021-07-14 Look, I'll level with you - sometimes, there's just stories that've got to be told, because they're too good to keep secret. I've had a lot of unique experiences in my line of work; I've carried ground pixie bones through a party full of fae, delivered an ultimatum to a werewolf pack and left with all my bits intact - I've even talked my way out of a Department cordon whilst trying not to puncture the dragon bladder stuffed in my trousers. It's a fun world to be in. But none of it quite compares to the time I finally, fantastically, got to have my own little encounter with our local blood-sucking Lady. A fantasy novella with a hint of noir and a heaping helping of snark, Fair is Foul is the debut novella from author Huw Siddle. Set in the world of the Accord, where the mysterious and magical have been out in the open among the people of Britain for centuries, the story explores how even in a society of wizards and werewolves, there's always work that needs to be done away from prying eyes...

**80s business dress: International Business Etiquette** Ann Marie Sabath, 2002 International Business Etiquette: Asia and the Pacific Rim is the ideal guide for establishing and maintaining relationships in Asia, and it is as well-suited to the first-time traveler as to the seasoned veteran. For quick reference, chapters are devoted to each of the countries covered and offer countless suggestions and sage advice that can help you get ahead make the deal and build relationships that matter. Topics include: Proper greetings and introductions. Business card etiquette. Body language.

Questions to ask-and topics to avoid. Meeting Manners. The art of business entertaining and mealtime etiquette. Special concerns for women doing business in Asia. When tipping is appropriate and when it is not.

**80s business dress:** *Issues in Global Business* SAGE Publishing, 2021-03-03 In 2020, COVID-19 starkly demonstrated the global interconnectedness of business, as it disrupted supply chains and manufacturing operations, broadly shuttered retail stores, and led to restrictions on movement and travel around the world. Other events in 2019 also showcased the undeniable globalization of business, be it from the (un)expected ramifications of Brexit to the impacts of data breaches across various industries. Riots in Hong Kong over an extradition bill also sparked huge debate and controversy, and the U.S.-China trade war also caused concern. All of these events may have largely and immediately impacted one region, yet effects reverberate across larger swathes of the globe—ultimately affecting vast areas, industries, and sectors across the international landscape. *Issues in Global Business* explores all of these and more, across a wide range of topics, including the on-demand economy, global manufacturing, Bitcoin, data security, and many more. Coupled with a comprehensive overview of the business landscape around the world by Dr. Mamoun Benmamoun, an assistant professor at the Boeing Institute of International Business at Saint Louis University, this book provides students with the essential information they need to assess business practices through an international lens.

**80s business dress:** *Cincinnati Magazine* , 1985-04 Cincinnati Magazine taps into the DNA of the city, exploring shopping, dining, living, and culture and giving readers a ringside seat on the issues shaping the region.

**80s business dress:** *Ebony* , 1996-09 EBONY is the flagship magazine of Johnson Publishing. Founded in 1945 by John H. Johnson, it still maintains the highest global circulation of any African American-focused magazine.

**80s business dress:** *How To Make it in the Music Business* Siân Pattenden, 2012-05-31 Thousands of people want to break into the exciting, glamorous and hard-working music industry, but don't know how to go about it. *How to Make it in the Music Business* is a genuine insider's guide for anybody who wants to become a rock star, journalist, publicist, band manager, DJ, A&R person, songwriter or even a digital whiz kid. Fully updated with new information on the impact of new technology and digital music, this indispensable guide is a must for all budding music biz types.

**80s business dress:** *Textile World* , 1913

**80s business dress:** *Fabricating Consumers* Andrew Gordon, 2011-11-01 Since its early days of mass production in the 1850s, the sewing machine has been intricately connected with the global development of capitalism. Andrew Gordon traces the machine's remarkable journey into and throughout Japan, where it not only transformed manners of dress, but also helped change patterns of daily life, class structure, and the role of women. As he explores the selling, buying, and use of the sewing machine in the early to mid-twentieth century, Gordon finds that its history is a lens through which we can examine the modern transformation of daily life in Japan. Both as a tool of production and as an object of consumer desire, the sewing machine is entwined with the emergence and ascendance of the middle class, of the female consumer, and of the professional home manager as defining elements of Japanese modernity.

**80s business dress:** *I Don't Wear a Suit!* Victoria A. Seitz Ph.D., 2011-09-12 Its still important to dress and look good for work. However, over the years, there has been a demise of professional dress dressing for work has gotten downright sloppy. Whats a company to do, let alone its employees? Meanwhile, there are all sorts of jobs and careers, and they necessitate appropriate dress for work, whether its a law firm, a factory. or a university. It used to be that the only appropriate office attire that communicated success was the suit. Today, there is a continuum of options that are just as appropriate and successful-looking, depending on where you work and what you do. I dont wear a suit and Im not about to buy one; yet I do make an effort to dress in a professional manner. As a former fashion coordinator and retailer, and now a marketing educator, I can assure you that marketing yourself is just as important as having another business do this for

you. Your image matters. Its no longer Dress for Success with just suits; nevertheless, what you wear has to communicate the best about you. This book is for men and women and with the information you will learn how to dress for your job and career. Youll be able to dress up or down, depending on what your needs are at the workplace. Today, there truly is a continuum of clothing possibilities that spell success no matter what we do for a living. I Don't Wear A Suit is the must have handbook for men and women for dressing great in TODAY'S workplace! Specifically you will be able to: \* Identify the foundations of good style and design \* Identify the appropriate clothing for your workplace \* Use color to develop your own individual look that WORKS for you \* Maximize your assets and iminimize your liability for your body type \* Accessorize for impact \* Travel light but right \* Develop a dress policy that protects your business' brand image

**80s business dress: Boss Glam** Beta Golchin, 2019-12-30 Boss Glam, by make-up artist, Beta Golchin, is about simplifying the art and process of applying makeup for all occasions. It also helps with the do's and don'ts of corporate style and the essentials for a business trip. It helps the reader to identify that makeup is an art form and a source of coping mechanism for therapy in the form of self-care and self-confidence, as well as a source of healing and emotional comfort. Links to video tutorials are included. A must-have for all working ladies out there!

**80s business dress: Overdressed** Elizabeth L. Cline, 2013-08-27 "Overdressed does for T-shirts and leggings what Fast Food Nation did for burgers and fries." —Katha Pollitt Cheap fashion has fundamentally changed the way most Americans dress. Stores ranging from discounters like Target to traditional chains like JCPenney now offer the newest trends at unprecedentedly low prices. And we have little reason to keep wearing and repairing the clothes we already own when styles change so fast and it's cheaper to just buy more. Cline sets out to uncover the true nature of the cheap fashion juggernaut. What are we doing with all these cheap clothes? And more important, what are they doing to us, our society, our environment, and our economic well-being?

**80s business dress: Work Clothes** Kim Johnson Gross, Jeff Stone, Scott Omelianuk, 1996 The once useful formula of pinstripe suits, dress shirts, power ties, and leather wingtips no longer works. Chic Simple Work Clothes shows men and women how to dress in today's new world of work to commmand respect and ensure a professional bearing, and explains why the radically different new work style has developed. Full-color photos & illustations.

**80s business dress: Wool and Cotton Reporter and Financial Gazette** , 1898

**80s business dress: Japanese Fashion Designers** Bonnie English, 2013-08-15 Over the past 40 years, Japanese designers have led the way in aligning fashion with art and ideology, as well as addressing identity and social politics through dress. They have demonstrated that both creative and commercial enterprise is possible in today's international fashion industry, and have refused to compromise their ideals, remaining autonomous and independent in their design, business affairs and distribution methods. The inspirational Miyake, Yamamoto and Kawakubo have gained worldwide respect and admiration and have influenced a generation of designers and artists alike. Based on twelve years of research, this book provides a richly detailed and uniquely comprehensive view of the work of these three key designers. It outlines their major contributions and the subsequent impact that their work has had upon the next generation of fashion and textile designers around the world. Designers discussed include: Issey Miyake, Yohji Yamamoto, Rei Kawakubo, Naoki Takizawa, Dai Fujiwara, Junya Watanabe, Tao Kurihara, Jun Takahashi, Yoshiaki Hishinuma, Junichi Arai, Reiko Sudo & the Nuno Corporation, Makiko Minagawa, Hiroshi Matsushita, Martin Margiela, Ann Demeulemeester, Dries Van Noten, Walter Beirendonck, Dirk Bikkembergs, Alexander McQueen, Hussein Chalayan and Helmut Lang.

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